

Student Assignment Review Advisory Committee Minutes

June 4, 2019 5:30 p.m.

VanHoose Education Center

Committee Members Present: Dr. Marty Pollio, Glenn Baete, Angela Bowens, Nick Braden, Cindy Cushman, Delquan Dorsey, Dena Dossett, Petia Edison, Jonathan Lowe, Mike Raisor, Michael Terry, Iris Wilbur, Katherine Wilson, Cassie Blausey.

Others Present: Beth Peterson, Amy Dennes, Lyndon Pryor

Agenda Item	Discussion/Action/Person Responsible
Welcome and Introduction	Dr. Marty Pollio discussed the work to come over the next several meetings which will include review of specific improvement ideas related to the guiding principles.
Recap – Solution Gathering	Renee Murphy made connections between the work to come and work that has already taken place in crafting solutions to identified challenges.
Assessing Impact	In small groups, the committee offered solutions related to the Ease of Understanding (District Student Assignment webpage and Showcase of Schools) for staff to explore.
Public Comment	No speakers signed up for comment at the meeting
Adjournment	The meeting adjourned at 6:35 p.m.

EASE of UNDERSTANDING

District Webpage

	What is the Positive Impact of this recommendation?	What are the Unintended Consequences of this recommendation?	What are some Important Considerations to take into account if the recommendation is to move forward?
A	<p>Positive impact by allowing all families to navigate the website without getting frustrated.</p> <p>Create an easier platform for families to Register and learn about opportunities.</p> <p>Transfers are much easier to learn about</p> <p>If the website has more information.</p> <p>First impressions matter.</p>	Addressing different languages.	Satisfying the majority for what's most Important.
B	Central repository of info.	Can be confusing.	NA
C	<p>Strong graphics/icons of interest.</p> <p>"MCA here" – guided by your interest</p> <p>Break out by level.</p> <p>2 versions (more/less details) – "all"</p> <p>Sidebar.</p> <p>tracking applications- get notifications on deadlines – text.</p>	<p>Too many icons can be overwhelming.</p> <p>Too many constraint, people might and consider all these choices.</p> <p>Need to make sure eligibility before choices appear otherwise frustrating.</p>	<p>Reorienting towards changes.</p> <p>Make sure everyone understands process.</p> <p>Make sure these are ways to share in multiple languages and for families and/or technology.</p> <p>Consider how families get direct support when they need it.</p> <p>Revamping website shouldn't take away resources needed to provide support.</p> <p>Rollout in phases – need to consider "plan" changing.</p>
D	<p>Visuals are appealing – Houston.</p> <p>Ease of navigation – (helps – Houston visuals).</p>	<p>Data is helpful to parents.</p> <p>Walee County – we like the transfer on the front page.</p> <p>Has quick facts- don't have to search.</p> <p>Has 7-10 business days-quick to see.</p>	<p>Do we need a professional marketing team?</p> <p>Should be <u>consumer</u>-driven.</p> <p>Cost-quality talent for the price point.</p> <p>Wake County Magnet Program Page-Nice Interactivity & search capability.</p>

EASE of UNDERSTANDING

Showcase/Outreach

	What is the Positive Impact of this recommendation?	What are the Unintended Consequences of this recommendation?	What are some important considerations to take into account if the recommendation is to move forward?
A	<p>Showcase not as important at ES- MS/HS – Starting to explore interests.</p> <p>Showcase – the one stop shop is good.</p>	<p>Schools needs to have systematic approach.</p> <p>Only having on Saturday leaves some out.</p> <p>Currently – a little crowded – Sep. ES MS/HS.</p>	<p>Important to community.</p> <p>Not just K, 5, 8 – People who move.</p> <p>Maybe greater role – incorporate more program.</p>
B	<p>Potential to reach more people & more marginalized groups.</p> <p>Info in advance from schools.</p> <p>Keep videos of school – tour of school.</p> <p>Multiple neighborhood & multiple times a year.</p>	<p>Make sure opportunities to talk to staff.</p>	<p>Capacity of schools to staff events</p> <p>Pre-registration. 5 minute slot with staff member</p> <p>Make sure pre-registration accessible to all.</p>
C	<p>Great venue for parents/kids.</p>	<p>Overwhelming</p> <p>Could confuse/frustrate if can't attend school (not an options).</p>	<p>Cluster Open house</p> <p>ES Magnet Showcase</p> <p>MS/HS Separate visit Showcase.</p>
D	<p>N/A</p>	<p>Chaotic</p> <p>Didn't see map.</p> <p>Too much to figure.</p> <p>Booths with longline.</p> <p>Some schools didn't showup.</p> <p>No parent shouldn't leave without feeling connection w/school.</p> <p>Shawnee Middle School.</p> <p>Right communicator at table.</p>	<p>N/A</p>