

CURRENT STRATEGIC PLAN ADOPTED BY THE BOARD OF CONTROL

The Board of Control has adopted a strategic plan in effect through the 2010-2011 school year. These declared values are considered when making Association decisions. The values are the basis for the Association philosophy and are the building blocks for the future.

- 1) The opportunity for participation for all student athletes.
- 2) Strong leadership at all levels within the association.
- 3) Education and the role of athletics in that process.
- 4) Sportsmanship and citizenship.
- 5) Quality of the total program.
- 6) Integrity of the membership.
- 7) Professionalism and efficiency within the organization.
- 8) Fairness and consistency as it relates to the enforcement of rules.
- 9) Accountability of the student athlete.
- 10) Preservation of the heritage of interscholastic athletics.

Following the development of these values, the Board of Control adopted the following goals to drive the Association operations through the 2010-2011 school year.

- 1) Continue current successful strategies that maintain and ensure financial stability.
- 2) Operate as a support base developing plans to educate the member schools and affected constituencies of the policy, procedures, and activities of the Association.
- 3) Ensure adequate staffing of KHSAA administration and continued Professional Development.
- 4) Continue to monitor and audit compliance guidelines of member schools through the regulations set forth by the Association and other entities.
- 5) Formulate and monitor strategies to enhance and promote the programs of the Association, the preservation of its history and the traditions of interscholastic athletics.
- 6) Emphasize and promote good sportsmanship/citizenship and conduct at KHSAA interscholastic sponsored events and other activities involving coaches, officials, athletes and spectators.
- 7) Evaluate the composition and operations of the Board of Control and communication systems to ensure inclusion of the membership.

With these goals and objectives in mind, the Board of Control has, in consultation with the Commissioner, developed the following as goals for the Commissioner.

- 1) Continue to maintain fiscal responsibility through sound financial practices to include retiring the debt on the KHSAA office building.
- 2) Continue to address current educational and athletics trends that impact the KHSAA membership such as gender equity, school funding and size, public and non-public school issues and contest safety.
- 3) Conduct outreach programs by scheduling required regional meetings for principals and other school personnel regarding the regulations, operations and programs sponsored by the Association.
- 4) Continue to enhance and implement electronic communications systems for the benefit of the KHSAA membership and other educational partners.
 - a) use website, e-mail and scoreboard to communicate and distribute information to member school personnel.
 - b) communicate special program information such as Board meeting agendas, tournament information and other Association activities.
- 5) Continue development of the KHSAA Museum and Dawahares/KHSAA Hall of Fame.
 - a) Maintain quality programs to maximize attendance and work to continually improve the overall production and experience for the Hall of Fame inductees and those in attendance at the banquet.
 - b) Host regional seminars throughout the state to service the constituency.