

**SCHOOL ACTIVITY FUND
FUNDRAISER & CROWDFUNDING APPROVAL**

School	Bourbon County Middle School
Activity Account	BCMS Counseling Office
External Support/Booster Organization	
Name of Fundraiser	Book fair
Website (if applicable)	Scholastic.com
Sponsor	Fulgoni / Hicks
Date Submitted	8/26/26

Purpose of fundraising activity:

To raise funding for student
supplies and awards

Items to be sold or items requested for donation:

Books

Beneficiary/sport of fundraising activity:

BCMS Students

Anticipated profit and plans for excess funds:

Books for students in their win time

Date(s) scheduled:

8/10/19/26 to 10/23/26

Names of adult supervisors at activity (chaperones, custodians, etc.):

Hicks / Fulgoni

D Hicks

Sponsor

8/27/26

Date

Circle One:

Approved

Not Approved

Salvina Brandenburg

Principal

9/4/26

Date

SBDM Council (If Council Policy)

Date

Board Approval Date
(if applicable)

Hosting a Scholastic Book Fair at **Bourbon County Middle School (BCMS)** during October offers an optimal balance of academic timing, student engagement, and community participation. We use this book fair to raise funds for academic enrichment activities and to provide things like books as well as provide medals and certificates for Distinguished and Proficient students. We are focusing on literacy this year at BCMS and encouraging students to read as much as possible in order to help with our KSA scores. Students have not been reading as much as in previous years and we really want to offer as many opportunities as possible that reiterate the importance of literacy and reading at the middle school level.

Strategic Academic Timing

- **End-of-Quarter Momentum:** October aligns with the conclusion of the first grading period in Bourbon County Schools. A book fair serves as a productive reward for students completing their first nine weeks of academic work.
- **Independent Reading for Fall Break:** Holding the fair prior to or immediately following the district's October fall break equips middle schoolers with high-interest independent reading materials to stay engaged while away from the classroom.
- **Early Literacy Benchmarking:** By October, teachers have identified individual reading levels and comprehension needs, allowing educators and media specialists to steer students toward appropriate, motivating titles before mid-year assessments.

Increased Family & Community Engagement

- **Tie-in with Autumn School Events:** Middle schools often host parent conferences, band concerts, and fall athletic events during October. Running the book fair concurrently provides working parents convenient evening access to explore books with their students.
- **Pre-Holiday Budgeting:** Hosting the fair in mid-to-late autumn gives families an early, accessible opportunity to purchase gifts and build home libraries before the rush and financial demands of November and December.

Seasonal Thematic Appeal

- **Spooky & Mystery Book Promotion:** Middle schoolers gravitate toward thriller, horror, mystery, and fantasy genres in October. Themes centered around Halloween and fall provide natural promotional hooks for displays, student contests, and book talks that drive circulation.
- **Teen Read Celebrations:** October is traditionally associated with nationwide initiatives celebrating young adult literature, creating a broader school culture that normalizes reading for pleasure among 6th–8th graders.