



Fayette County Public Schools

Executive Summary Fayette County Public Schools Board Meeting Agenda Item

MEETING: Regular

DATE: 8/17/2026

TOPIC: Award of Bids/Proposals

PREPARED BY: Kyna Koch, Interim Chief Financial Officer, Myron Thompson, Chief Operating Officer

Recommended Action on: 8/17/2026
Consent Item for Vote (REGULAR MEETING)

Superintendent Prior Approval: Yes

Recommendation/Motion: Approve the award recommendations for the listed bids, proposals and extensions

Background/Rationale: A summary of bids/proposals submitted through a competitive solicitation to the Purchasing Department for approval

Strategic Priority:

- ☐ Student Achievement ☐ Unity, Belonging & Student Efficacy
- ☐ Highly Effective, Culturally Responsive Workforce
- ☐ Outreach & Engagement ☒ Organizational Health & Effectiveness

Data Considerations: NA

Policy: KRS 45A.365, KRS 45A.370

Fiscal Impact: Included in attachment

Attachments(s): Award of Bids/Proposals

AWARD OF BIDS/PROPOSALS

The following is a summary of bids/proposals and extensions submitted by the Purchasing Department for approval.

BIDS/PROPOSALS

BID	MAILING ROSTER	DEPARTMENT	RESPONSE – NUMBER RECEIVED
1. RFP 26-26 Promotional Apparel and Promotional Items Catalog/ Store Discount	1. TSMSSDC 2. Commerce Lexington 3. SBA 4. NAVOBA 5. APEX Accelerator 6. 7PM Group 7. Bidnet	Purchasing	27

AWARD OF BIDS/PROPOSALS

1. RFP 26-26 Promotional Apparel and Promotional Items Catalog/ Store Discount

BACKGROUND AND RATIONALE:

This contract is for schools to purchase promotional apparel and items through a catalog or store shelf discount. This RFP is necessary to ensure the best price for these items and to comply with the KY Model Procurement Code. The RFP was evaluated on cost, discount, variety of items and location to give preference to local vendors. In previous years promotional apparel and promotional items were separate RFPs but to streamline the process and since most vendors responding provided both types of items they were combined into a single RFP. It is recommended to award contracts to vendors that scored 400 or higher for each category. The RFP includes the option to renew on an annual basis upon Board approval.

Key to Markings

- Recommended RFP Award (multiple award)

Promotional Apparel

Vendor	Total
LogoXpress	632/1000 ###
Custom LogoWare	591/1000 ###
Southeast Mail Service LLC	565/1000 ###
Jam Sports	549/1000 ###
Ad-Venture Promotions	548/1000 ###
Big Bang Customs	545/1000 ###
Hands On Originals	533/1000 ###
Varsity Print	532/1000 ###
CT Marketing Solutions LLC	531/1000 ###
Francis Screen Printing	531/1000 ###
Action Business Supplies Inc	530/1000 ###
The Happy Flamingo	528/1000 ###
The 10th Planet	524/1000 ###
Perfect Choice Marketing	471/1000 ###
Logo Dojo	449/1000 ###
BSN Sports LLC	440/1000 ###
Surge Screen Printing & Embroidery	437/1000 ###
SP Designs & Mfg Inc	432/1000 ###
Four15	428/1000 ###
Idlebrook Promotional Products	417/1000 ###
Positive Promotions Inc	368/1000
Soar Promo LLC	361/1000
Jostens	350/1000
Cole's Screen Printing	340/1000
Zeng Commerce LLC	332/1000
Gandy Ink	325/1000
Roham International Inc	308/1000

Promotional Items

Vendor	Total
Action Business Supplies Inc	668/1000 ###
Jam Sports	626/1000 ###
CT Marketing Solutions LLC	616/1000 ###
Custom LogoWare	615/1000 ###
Southeast Mail Service LLC	596/1000 ###
Soar Promo LLC	594/1000 ###
Ad-Venture Promotions	575/1000 ###
Varsity Print	550/1000 ###
Big Bang Customs	550/1000 ###
Idlebrook Promotional Products	548/1000 ###
The 10th Planet	529/1000 ###
Francis Screen Printing	525/1000 ###
The Happy Flamingo	525/1000 ###
Hands On Originals	520/1000 ###
Surge Screen Printing & Embroidery	463/1000 ###
BSN Sports LLC	458/1000 ###
Four15	450/1000 ###
Perfect Choice Marketing	420/1000 ###
Logo Dojo	400/1000 ###
Cole's Screen Printing	358
Zeng Commerce LLC	350
SP Designs & Mfg Inc	345
Jostens	325
Positive Promotions Inc	310
Gandy Ink	305
Roham International Inc	300
LogoXpress	0

Contract Period: September 1, 2026 – August 31, 2027 with option for annual renewal

PROPOSAL:

Item	Amount	Funding Source	Recurring/ Nonrecurring	Measurable Expected Impact and Timeline
Promotional Apparel / Promotional Items	Last year's expenditure was approximately \$504,000.00	Schools and departments	Recurring	Immediate impact to enable FCPS to continue to purchase apparel/ promotional items as needed and at the best price to prevent a disruption in the educational process.

Funding Key: Schools and Departments

STAFF CONTACTS: Matt Moore, Purchasing

POLICY REFERENCE:

KRS 45A.370.

RECOMMENDATION:

A motion is in order to:

“Award contracts to LogoXpress, Custom LogoWare, Southeast Mail Service, Jam Sports, Ad-Venture Promotions, Hands On Originals, Varsity Print, CT Marketing Solutions, Francis Screen Printing, The Happy Flamingo, The 10th Planet, Action Business Supplies, Perfect Choice Marketing, Logo Dojo, BSN Sports, Surge Screen Printing & Embroidery, SP Designs & Mfg, Four15, Idlebrook Promotional Products, Soar Promo and Big Bang Customs for one year.”

THE GENERAL TERMS AND CONDITIONS, THE RFP DOCUMENT, AND A SUCCESSFUL OFFEROR'S RESPONSE CONSTITUTE THE FINAL CONTRACT/AGREEMENT BETWEEN FCPS AND OFFEROR. NO CONTRACT/AGREEMENT TERMS REQUIRED BY BIDDER WILL BE CONSIDERED BY FCPS THAT ARE NOT SUBMITTED WITHIN THE RESPONSE. A SUCCESSFUL OFFEROR UNDERSTANDS AND ACCEPTS THIS AS ESSENTIAL TO THE AWARD OF THE RFP. A SUCCESSFUL OFFEROR WHO SUBMITS ANY SUBSEQUENT DOCUMENT FOR FCPS TO ACCEPT/SIGN UNDERSTANDS AND AGREES THAT THIS WILL NOT BE CONSIDERED OR ACCEPTED BY FCPS.

FOLLOWING THE SUBMISSION OF A RESPONSE AND THE AWARD OF THE RFP SHOULD A SUCCESSFUL OFFEROR TAKE THE POSITION THAT AN ADDITIONAL DOCUMENT WITH ADDITIONAL TERMS IS REQUIRED FOR A SUCCESSFUL OFFEROR TO COMPLY WITH TERMS OF THE RFP, THE RFP AWARD SHALL BE CONSIDERED VOID AND OFFEROR MAY BE DEBARRED FROM FUTURE WORK WITH FCPS.

CERTIFICATE MUST BE EXECUTED BY OFFEROR/ PROPOSING FIRM

In compliance with this Request for Proposals (RFP), in consideration of the detailed description attached hereto and subject to all conditions thereof, the undersigned agrees, if this bid is accepted, to furnish any or all of the items and services upon which prices are quoted in accordance with the specifications listed herein.

Contractor agrees to furnish and deliver all items/services set forth or otherwise identified in document and on any additional sheets subject to the terms and conditions herein.

To be signed by offeror:

Company Name ACTION BUSINESS SUPPLIERS

Name BRIAN DOWNS Title PRESIDENT

Signature 

Acceptance (to be signed if awarded contract)

Board of Education of Fayette County Kentucky

Dr. Bill Bradford, Acting Superintendent

Date

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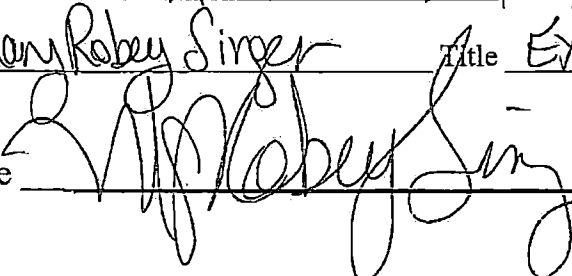
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To be signed by offeror:

Company Name JAM Distribution d/b/a JAM Sports
Name Mary Robey Singer Title Executive Vice President
Signature 

Acceptance (to be signed if awarded contract)

Board of Education of Fayette County Kentucky

Dr. Bill Bradford, Acting Superintendent Date

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To be signed by offeror:

Company Name CT Marketing Solutions powered by Proforma

Name Lisa Coots Title Co-Owner

Signature 

Acceptance (to be signed if awarded contract)

Board of Education of Fayette County Kentucky

Dr. Bill Bradford, Acting Superintendent Date

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To be signed by offeror:

Company Name Custom Logo Ware
Name Jesse Ceylan Title Owner
Signature Jesse Ceylan

Acceptance (to be signed if awarded contract)

Board of Education of Fayette County Kentucky

Dr. Bill Bradford, Acting Superintendent Date _____

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To be signed by offeror:

Company Name Southeast Mail Service, LLC

Name Clark Nichols Title Business Development Manager

Signature 

Acceptance (to be signed if awarded contract)

Board of Education of Fayette County Kentucky

Dr. Bill Bradford, Acting Superintendent

Date

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To be signed by offeror:

Company Name Soar Promo LLC

Name Yachen Saur Title President

Signature 

Acceptance (to be signed if awarded contract)

Board of Education of Fayette County Kentucky

Dr. Bill Bradford, Acting Superintendent Date

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To be signed by offeror:

Company Name Ad-Venture Promotions

Name Cathy B. Stafford Title President

Signature Cathy B. Stafford

Acceptance (to be signed if awarded contract)

Board of Education of Fayette County Kentucky

Dr. Bill Bradford, Acting Superintendent Date _____

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To be signed by offeror:

Company Name Dexarco LLC dba Varsity Print

Name Angela Howard Title Partner

Signature Angela Howard

Acceptance (to be signed if awarded contract)

Board of Education of Fayette County Kentucky

Dr. Bill Bradford, Acting Superintendent

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To be signed by offeror:

Company Name Idlebrook Promotions

Name David Bockweg Title Merchandise Specialist

Signature David Bockweg

Acceptance (to be signed if awarded contract)

Board of Education of Fayette County Kentucky

Dr. Bill Bradford, Acting Superintendent Date

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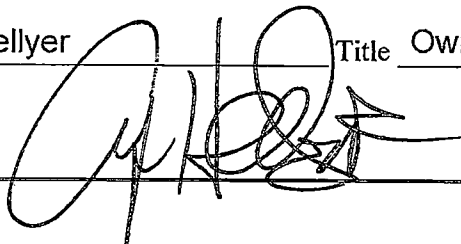
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To be signed by offeror:

Company Name The 10th Planet

Name Cliff Hellyer

Title Owner / Operator

Signature 

Acceptance (to be signed if awarded contract)

Board of Education of Fayette County Kentucky

Dr. Bill Bradford, Acting Superintendent

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To be signed by offeror:

Company Name Francis Screen Printing

Name Kurt Francis Title Owner

Signature Kurt Francis

Acceptance (to be signed if awarded contract)

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Dr. Bill Bradford, Acting Superintendent Date

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To be signed by offeror:

Company Name The Happy Flamingo

Name Justin Manna Title Owner

Signature Justin Manna

Acceptance (to be signed if awarded contract)

Board of Education of Fayette County Kentucky

Dr. Bill Bradford, Acting Superintendent Date _____

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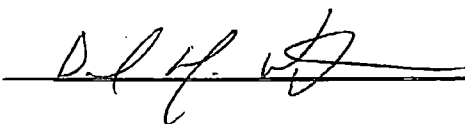
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To be signed by offeror:

Company Name HANDS ON ORIGINALS

Name DEREK WRIGHT Title ACCOUNT EXECUTIVE

Signature 

Acceptance (to be signed if awarded contract)

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Dr. Bill Bradford, Acting Superintendent

Date

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FOLLOWING THE SUBMISSION OF A RESPONSE AND THE AWARD OF THE RFP SHOULD A SUCCESSFUL OFFEROR TAKE THE POSITION THAT AN ADDITIONAL DOCUMENT WITH ADDITIONAL TERMS IS REQUIRED FOR A SUCCESSFUL OFFEROR TO COMPLY WITH TERMS OF THE RFP, THE RFP AWARD SHALL BE CONSIDERED VOID AND OFFEROR MAY BE DEBARRED FROM FUTURE WORK WITH FCPS.

CERTIFICATE MUST BE EXECUTED BY OFFEROR/ PROPOSING FIRM

In compliance with this Request for Proposals (RFP), in consideration of the detailed description attached hereto and subject to all conditions thereof, the undersigned agrees, if this bid is accepted, to furnish any or all of the items and services upon which prices are quoted in accordance with the specifications listed herein.

Contractor agrees to furnish and deliver all items/services set forth or otherwise identified in document and on any additional sheets subject to the terms and conditions herein.

To be signed by offeror:

Company Name Logo Express LLC

Name Garrett Spear Title Owner

Signature Garrett Spear

Acceptance (to be signed if awarded contract)

Board of Education of Fayette County Kentucky

Dr. Bill Bradford, Acting Superintendent Date _____

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To be signed by offeror:

Company Name Perfect Choice Marketing

Name Lon Crum (Danny) Title Owner

Signature Lon Crum Jr

Acceptance (to be signed if awarded contract)

Board of Education of Fayette County Kentucky

Dr. Bill Bradford, Acting Superintendent Date

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To be signed by offeror:

Company Name JRG ENTERPRISES, dba LOGO DOJO

Name JEREMY M, HELLARD Title PRESIDENT

Signature *Jeremy Hellard*

Acceptance (to be signed if awarded contract)

Board of Education of Fayette County Kentucky

Dr. Bill Bradford, Acting Superintendent Date

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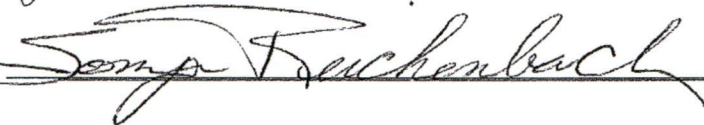
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To be signed by offeror:

Company Name SP Design + mfg, Inc.

Name Sonya Reichenbach Title Gov. Contract Dir.

Signature 

Acceptance (to be signed if awarded contract)

Board of Education of Fayette County Kentucky

Dr. Bill Bradford, Acting Superintendent Date

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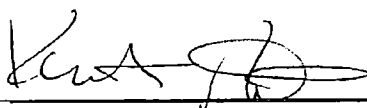
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To be signed by offeror:

Company Name BIG BANG Customs

Name Kenitra Proctor Title President

Signature 

Acceptance (to be signed if awarded contract)

Board of Education of Fayette County Kentucky

Dr. Bill Bradford, Acting Superintendent

Date _____