

To: Dr. Jesse Bacon, Superintendent

From: Dr. Adrienne Usher, Deputy Superintendent
Dr. Amy Compton, Director of Secondary

Date: July 6, 2026

Re: CollegePrep, Inc. (Best Fit Coaching Plan)

This is a request to renew the agreement between Bullitt County Public Schools (BCPS) and CollegePrep, Inc., to continue the Best Fit Coaching Plan. This program has been instrumental in providing our high school students, families, and counselors with essential tools and resources to navigate the increasingly competitive college admissions process. The program has demonstrably enhanced student achievement, expanded academic opportunities, and has enhanced a college-going culture within our schools. In addition, this program has increased the Advanced Placement opportunities at all of our high schools. The proposed renewal cost is \$208,000 to be funded through Title IV, BEAM, and/or curriculum, instruction, and assessment funds. This contract has been reviewed by Dinsmore & Shohl, LLP. Below provides highlights and the impact of this program.

The Best Fit program at all high schools has supported students in achieving remarkable success in their post-secondary aspirations:

- Senior onboarding of the Common App at East and Central. Best Fit Cohort Onboarding at North, all prior to the start of school and immediately after the Common App “goes live” for the incoming application class.
- Record number of Governor’s Scholars, Governor’s School of the Arts, Governor’s School of Entrepreneurship. Students attending academic camps at Miami of Ohio, and across Kentucky.

The program provided targeted support to students at different stages of their high school journey:

- **Juniors:**
 - Using the information gathered from the Strong Interest Inventory, we target specific colleges throughout the country that align with a student’s predicted majors and advising tracks.
 - We utilize School Links in our research of targeted schools to begin building a balanced college list of Reach, Possible and Likely schools.
 - We provided ACT Prep to all interested Best Fit Juniors in the Fall. The prep course is an 8 week program that meets twice a week. As part of the Best Fit

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plan, students are provided this opportunity that includes all materials and direct access to an ACT coach.

- We provide support and suggestions for all Best Fit Juniors taking the PSAT-NMSQT and explain the process of the National Merit Scholarship Program.
- We utilize the Net Price Calculator in determining cost at target schools. We calculate our predicted KEES money and compare costs across public/private institutions.
- We finalize the academic vitae so it is ready for distribution for competitive programs and colleges.
- We meet with each student to outline their application plan prior to the start of Senior year.
- **Sophomores:**
 - We look at how course choice and extracurricular activities impacts a student's "fit to major," making sure students understand that we are evaluated based on what we do - our actions and choices.
 - We explore career themes and the way certain professions attract certain types of personalities and interests.
 - We utilize "O Net" to research emerging trends as well as emerging careers.
 - We administer The Strong Interest Inventory to all Best Fit Sophomores, which provides critical information regarding what a student wants to do, how they want to do it, and why they want to do it. It also provides important information about learning and working styles to help students decide if they are a good fit for their chosen career.
 - We develop an Academic Vitae, which breaks down the key areas of the Common App.
 - We meet individually as needed with each Sophomore.
- **Freshmen:**
 - This year we onboarded our Freshman after the first semester to evaluate the success of their transition to high school.
 - We introduced The Best Fit Model to our Freshman cohort in January, going over non-negotiables and the options they have as high school students to create an academic story.
 - This year was the first year we were able to meet with our Freshman individually, which was critical in helping us understand what their concerns were and how they viewed their career and college goals.

Since the inception of the Best Fit program in 2023, there has been a significant and widespread increase in Advanced Placement engagement across Bullitt County schools:

- In 2022, BC administered 529 tests district wide. In May 2026, we administered over 1500 tests, with our Best Fit cohorts averaging an 83% pass rate, far exceeding the state AND national averages.
- The success of the AP programs at all schools has led to an increase in enrollment in those courses. Teachers are excited to teach the classes and students are eager to accept the challenge of increased rigor. Some new courses include: AP Seminar, AP Environmental Science, AP Comparative Politics, and we are predicting the launch of the AP Capstone Program by the end of 2027 SY.



**Bullitt County School District's REVISED Best-Fit College Coaching
Plan
for the 2026/27 School Year**

Consultant Agreement for Bullitt County School District

This agreement is being made between

Sam Michael Case, Director, CollegePrep

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Louisville, KY 40223

(502) 315-1955

Email: sam@cprepgroup.com

Bullitt County School District

Adrienne Usher, Deputy Superintendent

1040 Highway 44 East

Shepherdsville, KY 40165

(502) 869-8000

Email: adrienne.usher@bullitt.kyschools.us

This contract is designed to cover consulting/mentoring services related to developing each of the district's three high school's college admissions programs for the school years of 2026/27

1. **CollegePrep** and consultants will meet with the assigned administrator to establish further defined goals and initiate/implement the change process for growth and learning regarding college admissions for **Bullitt Central, North Bullitt and Bullitt East High Schools** in the **Bullitt County School District**.
2. Develop action steps and set meeting dates/times to achieve successful completion of determined goals.
3. Design, plan and implement college search and planning goals to build and maintain a mutually beneficial partnership to help develop the skills, behaviors and insights to achieve the established District and individual goals/expectations.
4. Maintain regular communication with the **Deputy Superintendent/Director of Secondary Education** to reflect upon, respond to, and improve the learning process related to college counseling.



5. As appropriate, maintain confidentiality of all individuals involved in the college admission process.

FEES:

The consulting fee for the services described is broken down into two initiatives for each of the three high schools

- 1) **Best-Fit Direct Programming with Students: Bullitt East (Jr/Sr Classes), Bullitt Central, and North Bullitt (Fr/So/Jr/Sr Classes) (\$111,000.00)**
- 2) **Professional Development for College Counseling (Bullitt Central and North Bullitt) and District AP Curriculum Support: (\$90,00.00) * Added Bullitt East back to the consulting practice.**
- 3) **Strong Interest Testing: Bullitt Central, Bullitt North: \$4,000.00**
- 4) **Common Application Onboarding for all Senior Classes at Bullitt Central, Bullitt East, and North Bullitt. (3,000.00)**
Contract total for the 2026/27 School Year: \$208,000.00

CollegePrep goals are as follows for the 2026/27 School Year:

- 1) To increase the general population's awareness of the competitive nature of the college planning and recruiting process at Bullitt County's 3 High Schools.
- 2) Develop a list of Best-Fit students by reviewing academic data points that represent the top 10% of each school's Freshman Class who will be coached through their Senior year.
- 3) Help the families better understand how to maximize financial aid as part of their decision process. (They should also better understand merit-based vs. need-based awards and the timeline to best maximize these options as part of the four-year plan.)
- 4) Identify and work with a select group of students each Freshman year to build their competitive profiles for college applications. This includes evaluating best-fit testing options and exposing them to the development of an intentional four-year college application plan.
- 5) Increase the ACT averages for the students in these groups and identify students better suited for the SAT to improve overall test averages on both exams with time.
- 6) Increase PSAT National Merit Semi-Finalist awareness and numbers.



- 7) Grow the offers and acceptances of colleges nationally for students in the Best-Fit program, and work to expand this to the general student population as the program matures.
- 8) Grow the number of scholarships offered for the students in the Best-Fit program.
- 9) Review and adjust the members of the Best-Fits Junior class to accommodate the goal of having a cohort of top-performing students in the Senior Class.
- 10) Develop a formal PSAT testing plan that will begin with a one-week boot camp for Fall 2024 and extend into weekly testing goals for the group through the first semester of Junior year, Fall 2024.
- 11) Develop professional college consulting practices to create a dynamic and competitive college consulting program with the staff of the three identified high schools in the district.
- 12) Work with the district to facilitate AP Curriculum updates and support rollout for individual schools.
- 13) Expand the college coaching model to reach a large student population outside the Best-Fit model.

Payment for services will be made in full upon receipt of an invoice based on the payment schedule noted in the contract. The district will make payment no later than thirty days after being invoiced.

It is expressly understood and agreed to by both parties hereto that CollegePrep, while engaged in carrying out and complying with the terms and conditions of this contract, is an independent contractor and is not an officer, agent, or employee of the aforesaid District.

CollegePrep agrees to defend, indemnify, and hold harmless the District, its offices, agents, employees, and volunteers from all loss, costs, and expenses arising out of any liability or claim of liability for personal injury, bodily injury to persons, contractual liability and damage to property sustained or claimed to have been sustained arising of activities of the Consultant or those of any of its officers, agents, or employees, whether such act is authorized by this Agreement or not.

The Consultant will pay for any and all damage to property of the District or loss or theft of such property, done or caused by such persons. The District assumes no responsibility whatsoever for any property placed on the premises. The



Consultant further agrees to waive all rights of subrogation against the District. The provisions of the Article do not apply to any damages or losses caused solely by the negligence of the District or any of its agents or employees.

CollegePrep acknowledges that it is not an employee of the District and, therefore, not entitled to Worker's Compensation benefits established by the Statute.

COLLEGEPREP

 Signature

Sam Michael Case, Founding Director, CollegePrep

Date: ____ June 17, 2026 _____

BULLITT COUNTY SCHOOL DISTRICT

Signature

Adrienne Usher, Deputy Superintendent

Date: _____



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http://www.cprepgroup.com

Invoice 08012805

BILL TO

Bullitt County School District
Adrienne Ushe, Assistant
Superintendent
1040 Highway 44 East
Shepherdsville, KY 40165
US

DATE
05/29/2026

PLEASE PAY
\$208,000.00

DUE DATE
05/29/2026

DATE	ACTIVITY	QTY	RATE	AMOUNT
05/29/2026	BESTFIT 2026/27 Best-Fit Student Program	1	111,000.00	111,000.00
05/29/2026	PROF DEV 2026/27 Professional Development College Counseling Office	1	90,000.00	90,000.00
05/29/2026	Testing Strong Interest Testing	1	4,000.00	4,000.00
05/29/2026	Common App Common Application Onboarding	1	3,000.00	3,000.00

Ways to pay



TOTAL DUE **\$208,000.00**

THANK YOU.

View and pay