



JESSE BACON, SUPERINTENDENT

ADRIENNE USHER, DEPUTY SUPERINTENDENT

BRANDY HOWARD, CHIEF ACADEMIC OFFICER

TROY WOOD, CHIEF OPERATIONS OFFICER

TO: Dr. Jesse Bacon, Superintendent

FROM: Dr. Adrienne Usher, Deputy Superintendent

DATE: July 14, 2026

goORE: Snorkl Contract

Please find attached an agreement between Bullitt County Public Schools and Snorkl. Snorkl is a platform that allows students to utilize multimodal tools and demonstrates their learning across multiple contents. The platform also incorporates instant AI feedback for students to grow in their speaking and writing skills specifically. This platform will be used with our EL students to help increase speaking and writing skills for our students while also preparing them for the speaking and writing parts of the WIDA ACCESS test. The EL team will primarily use Snorkl and content standards that guide our lessons while also encouraging student voice, engagement, and growth mindset. The total cost of Snorkl is \$2,000 and will be paid with the EL budget.

This agreement has been reviewed by Dinsmore & Shole LLC. Please place this request for approval on the July board meeting.

OUR MISSION IS TO INSPIRE AND EQUIP OUR STUDENTS TO SUCCEED IN LIFE

BULLITT COUNTY PUBLIC SCHOOLS IS AN EQUAL EDUCATION AND EMPLOYMENT INSTITUTION



Bullitt County Public Schools - ESL - Snorkl Premium - 26-27

Quote ref. 20260512-200110526

Created: May 12, 2026 1:01:10 PM PDT

Expires: July 31, 2026

Overview

Snorkl's mission is to amplify learning through the power of student voice. Snorkl achieves this through purposeful, pedagogically sound, AI-enabled tools for formative assessment and practice, coupled with a platform that makes student thinking visible in real time. Students solve problems and explain their reasoning through multimodal responses – speaking, writing, and drawing on a digital whiteboard – while Snorkl's AI provides immediate, personalized feedback in 65+ languages.

By

Snorkl

5383 Balboa Ave
San Diego, CA 92117
United States

Contact

Maggie Kenny (maggie@snorkl.app)

For

Bullitt County Public Schools

Bullitt, KY
United States

Contacts

Jeff Walker (jeff.walker@bullitt.kyschools.us)

Line items

Item	Quantity	Unit price	Net price	Term total
Snorkl Premium	500	\$3.00	\$1,500.00	\$1,500.00
Starts on effective date				
Early Adopter Pricing – Full Access and Teaching and Learning Supports for 1 Year				
Professional Development – One Hour	1	\$500.00	\$500.00	\$500.00
Starts on effective date				
Digital session for unlimited number of participants. Topics may include:				
* Applying Universal Design for Learning (UDL) with Snorkl				
* Empowering Multilingual Learners with Snorkl				
* Building custom activities with Snorkl				

Terms

Access Details:

- Content:
 - All grade levels and subject areas in the Snorkl Library
 - Your school and/or district libraries
 - Snorkl Coach for personalized scaffolding and support
- Platform:
 - Unlimited teacher licenses
 - Unlimited assignments
 - Teacher and administrator dashboards, immediate feedback tools, custom insights, summary data
- Additional support:
 - Ongoing implementation and support
 - Teacher onboarding workshop (synchronous and asynchronous options)
 - Dedicated support desk and Snorkl point of contact

You may also find the standard **Scope of Work here** and our **Terms and Conditions here**.

Payments

For payments via purchase order, please submit this quote to your procurement department and email the signed PO to AR@snorkl.app. Access to purchased products will be unlocked upon receipt of the signed PO.

Payment term: net 30

Signature

By signing below, the signatory confirms their acceptance of the terms and conditions outlined in this document.

On behalf of Bullitt County,

On behalf of Snorkl,

Signature

Printed name

Date



Signature

Maggie Kenny

Printed name

5/13/2026

Date

