



JESSE BACON, SUPERINTENDENT

ADRIENNE USHER, DEPUTY SUPERINTENDENT

BRANDY HOWARD, CHIEF ACADEMIC OFFICER

TROY WOOD, CHIEF OPERATIONS OFFICER

TO: Dr. Jesse Bacon, Superintendent

FROM: Adrienne Usher, Deputy Superintendent

DATE: July 14, 2026

RE: Boom Kentucky Memorandum of Understanding (MOU)

This MOU establishes a collaborative partnership between Bullitt County Public Schools (BCPS) and Boom Kentucky, Inc. to deliver an entrepreneurship curriculum for students, with shared goals of career readiness, youth retention, and local economic vitality. The program includes a High School Program focused on developing a minimum viable product and culminating in a Pitch Day submission and a middle school program with weekly clinics and mentoring, and a District Pitch Event held once per academic year. The term of the MOU is through May 31, 2027. The curriculum will be implemented in all three high schools and two middle schools for the 2026-2027 school year based on input from principals and teachers. The total cost of the program is \$40,000 for one academic year, which covers all program components, teacher professional development, and event support. This agreement will be paid through CRPE grant funding.

This MOU has been reviewed and approved by Dinsmore & Shole LLC. Please place this request for approval on the July board agenda.

OUR MISSION IS TO INSPIRE AND EQUIP OUR STUDENTS TO SUCCEED IN LIFE

BULLITT COUNTY PUBLIC SCHOOLS IS AN EQUAL EDUCATION AND EMPLOYMENT INSTITUTION

SERVICE AGREEMENT

This Agreement is entered into and effective as of **August 01, 2026**, by and between **Boom KY** and **Bullitt County Public Schools**.

The purpose of this Agreement is to set forth the terms and conditions under which **Boom KY** will perform comprehensive entrepreneurship program services across the entirety of the **Bullitt County Public Schools** secondary education landscape.

A. Program Services

1. **Scope of Work:** Services to be performed by **Boom KY** for **Bullitt County Public Schools** are detailed in the attached **Statement of Work**. This Agreement covers the implementation of Boom KY programming across **all Bullitt County High Schools and Middle Schools**.
2. **Professional Standards:** **Boom KY** agrees to perform Services in a professional manner and to meet schedules established in the Statement of Work.
3. **LMS Migration:** all-digital curriculum and program management materials are migrating to a new Learning Management System (LMS) — **D2L Brightspace**. Access for designated instructors and students will be provisioned within this new environment for the 2026/2027 school year.

B. Compensation

1. **Rate:** The compensation rate to be paid to **Boom KY** will be as set out in the Statement of Work.
2. **Invoicing:** **Boom KY** will submit detailed invoices directly to **Bullitt County Public Schools** for completed services as per the agreed-upon payment schedule.
3. **Payment:** **Bullitt County Public Schools** agrees to pay **Boom KY** for Services within 30 days of receiving validation of deliverable completion.

C. Term and Termination

1. **Term:** This agreement shall commence on **August 01, 2026**, and end on **May 31, 2027**, or upon completion of the project (whichever is sooner).
2. **Termination:** During the contract term, the contract may be terminated by either party with 30 days' written notice.

D. Ownership & Intellectual Property

1. **Work Product:** **Boom KY** acknowledges that any work product created specifically for **Bullitt County Public Schools** under the Statement of Work is proprietary to **Bullitt County Public Schools**.

2. **License: Bullitt County Public Schools** grants **Boom KY** a non-transferable, non-exclusive license to use and distribute the Work Product for commercial and non-commercial educational purposes.
3. **Boom KY Materials: Boom KY** retains all rights to its pre-existing proprietary tools, technology, and curriculum ("Boom KY Materials").

STATEMENT OF WORK (SOW)

Project Title: District-Wide Entrepreneurship Implementation (All Secondary Schools)

Organization: Bullitt County Public Schools (BCPS)

A. Specific Services and Payment

Boom KY will provide the following services to build a comprehensive entrepreneurial ecosystem across all secondary campuses in Bullitt County.

Tasks and Deliverables	Scope	Budget	Est. Completion
High School Startup Sprint	Implementation in ALL BCPS High Schools	\$25,000	03/26/2027
Middle School Entrepreneurship	9-week program in ALL BCPS Middle Schools	\$5,000	05/31/2027
District-Wide Pitch Event	Combined MS/HS District Championship	\$5,000	04/15/2027
Scaling & AI Pro Support	Claude.ai Pro access & scale mentorship	\$5,000	05/31/2027
TOTAL:		\$40,000	

B. Delivery Requirements

- **Universal Access:** D2L Brightspace curriculum access must be provided to all designated instructors at every BCPS middle and high school.
- **Mentorship:** Boom KY will provide monthly check-ins for lead teachers at each site to ensure high-fidelity implementation.
- **Competition:** Every school is eligible to send at least 2 teams to the District Pitch Event.

IN WITNESS WHEREOF

The parties have executed this Agreement as of the date herein above written.

Boom KY

Name: Kyle Wilson

Title: CEO

Signature: _____

Date: _____

Bullitt County Public Schools

Name: Adrienne Usher

Title: Assistant Superintendent

Signature: _____

Date: _____

BOOM