



MAR 07 2011

March 3, 2011

Mr. Julian Tackett
KHSAA
2280 Executive Drive
Lexington, KY 40505

Dear Julian:

On behalf of my fellow board members, thank you for your kind financial support of the Bluegrass Sports Commission. Your support is essential for us to fulfill our sports mission by improving the quality of life here in Central Kentucky while generating a positive economic impact.

Your funding will give us additional resources to attract more events to the Bluegrass, sustain and expand current events, promote our many offerings available in the sports industry while promoting our area locally, regionally and nationally. Once we are successful, business owners will prosper, real estate will improve and tourism will increase.

Our client is you and we're very appreciative of your generous financial support. We will work diligently to earn your trust and be good stewards for the community at large, keeping you informed of the many activities and benefits available through this important membership. In the near future, you will receive detailed information regarding the membership program's assets and benefits. Please know we will always look for ways to generate greater return for your investment as a vital member of the Bluegrass Sports Commission.

If you have any questions, concerns, ideas or recommendations, please don't hesitate to contact me (859-264-8020) or our Executive Director, Terry Johnson (859-258-3040 / tjohnson@bluegrasssports.org).

Again thank you for your support!

Sincerely,

A handwritten signature in blue ink, appearing to read "Brooks Downing", is written over a horizontal line.

Brooks Downing
Chairman of the Board