



A reason to smile since 1922



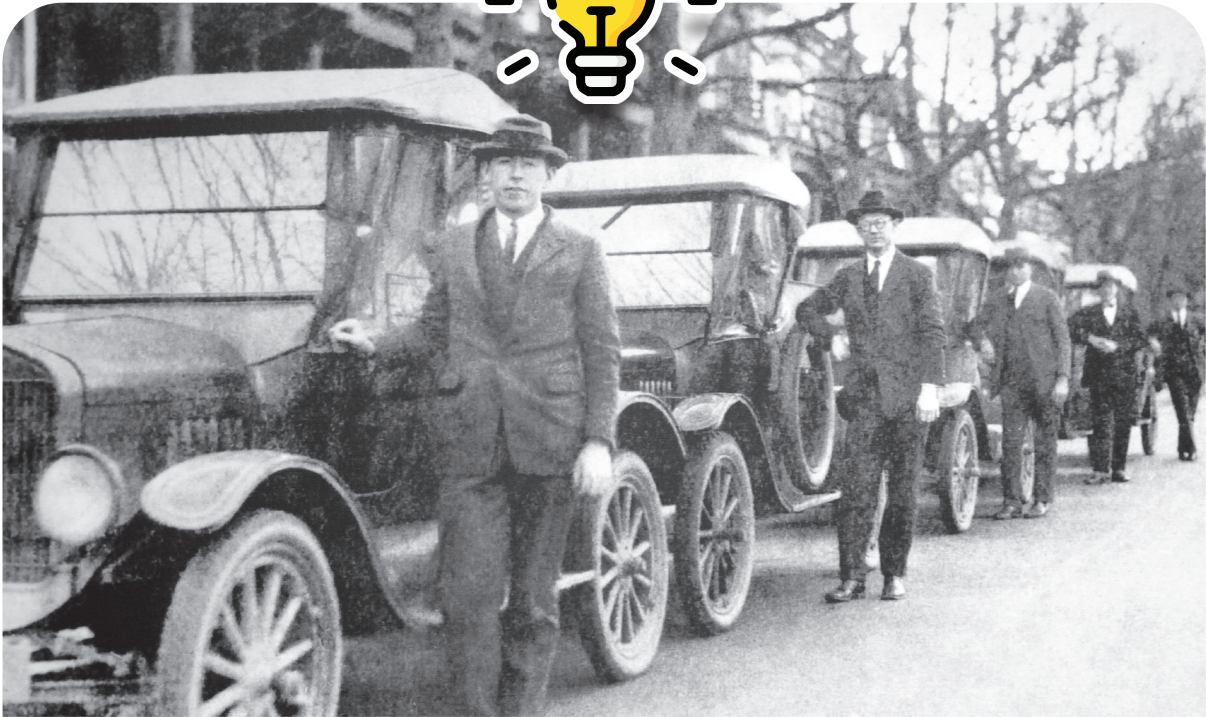
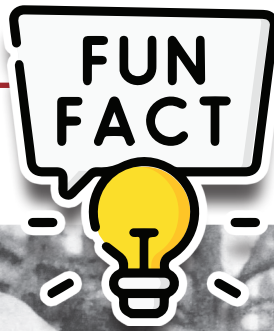
**Meniffee County School District
PHOTOGRAPHY**

(July 1, 2026, through June 30, 2027)

Plus (4) possible 1-year extensions



TIM BRACK
Sales Representative
tim@pictureswithclass.com
800.220.7667 Ext. 604



Barksdale, the pioneer of school photography, celebrates 104th anniversary

Mr. S.P. Barksdale, the founding father of the school picture industry, was employed by the Wilson Magazine Company in the early 1900s. In 1922, his good friend was the superintendent of the Philadelphia Public School System. As the district was building its student files, Barksdale was asked to provide photos of each student to be attached to the records. He agreed, as long as he could also sell the photos to the parents to help pay for the service. Other school districts heard of the idea and asked Barksdale for photos of their students. The school picture industry was born. S.P. Barksdale even built the first school picture camera.

Today, Barksdale – under the leadership of S.P.'s great grandchildren – provides school picture services to more than 2,000 schools across the country from their headquarters in the suburbs of Philadelphia.



A reason to smile since 1922

WHY BARKSDALE?

June 1, 2026

Lorri Bartley,

The Barksdale Group is delighted to introduce our comprehensive range of school portrait products and services to Menifee County School District. We take pride in offering a myriad of reasons to choose Barksdale, and below are just a glimpse of them.

Established as the pioneering company to mass-produce school portraits, Barksdale holds the esteemed title of being the oldest school picture business in America, operating since 1922 under family ownership. Throughout our century-long journey, the Barksdale Group, including Barksdale School Portraits (BSP) and Pictures with Class (PWC), has remained steadfast in providing parents and students with cherished, once-in-a-lifetime memories at reasonable prices.

With a national footprint spanning 23 states and boasting over 2,000+ accounts, the Barksdale Group photographs over a million students annually. This extensive experience equips us with the expertise to ensure a hassle-free experience for administrators, teachers, and parents alike. Our adept and well-trained staff, coupled with state-of-the-art equipment in our fully-staffed, in-house production facility, guarantee efficient, well-organized, and enjoyable portrait sessions.

We are eager to demonstrate why the Barksdale Group is the premier choice for your school district. As outlined in this proposal, our deep understanding of both school and family needs enables us to provide unparalleled customer service and complimentary offerings. As industry leaders, our Backpack-Ready™ portrait booklets, setting a new standard in the field, keep all pictures together and protected with UV coating for fade and water resistance. Every student receives a booklet, ensuring inclusivity and providing a second chance opportunity to order.

Dedicated to ensuring a seamless transition, we will assemble a specialized team exclusively for your district. Our commitment to all customers remains unwavering—fantastic service, top-notch pictures, and timely delivery of all products and services.



Regards,
Wayne Barksdale
President
800.220.7667 ext. 102
Fax 610.494.5946
wbarksdale@barksdalephoto.com



800.220.7667

**BARKSDALE
SCHOOL PORTRAITS**
www.barksdalephoto.com

**PICTURES WITH CLASS
BY BARKSDALE**
www.pictureswithclass.com

SATELLITE OFFICES:

California
Illinois
Massachusetts
Nebraska
Ohio
Pennsylvania (Corp)
Virginia

REPS DEDICATED TO:

Connecticut
Delaware
Idaho
Indiana
Kentucky
Maine
Maryland
New Hampshire
New Jersey
New York
Nevada
Oregon
Rhode Island
Utah
Vermont
West Virginia

STATEMENT OF CORPORATE QUALIFICATIONS



EXPERIENCE

- 104+ years of experience in school portraits
- 30+ years of experience in yearbook publishing
- Four generations of experience
- Barksdale operates as a vertical operation with 100% in-house production
- Veteran photographers, many with over 20+ years of tenure
- Understanding of the specific needs of both schools and parents



STAFFING

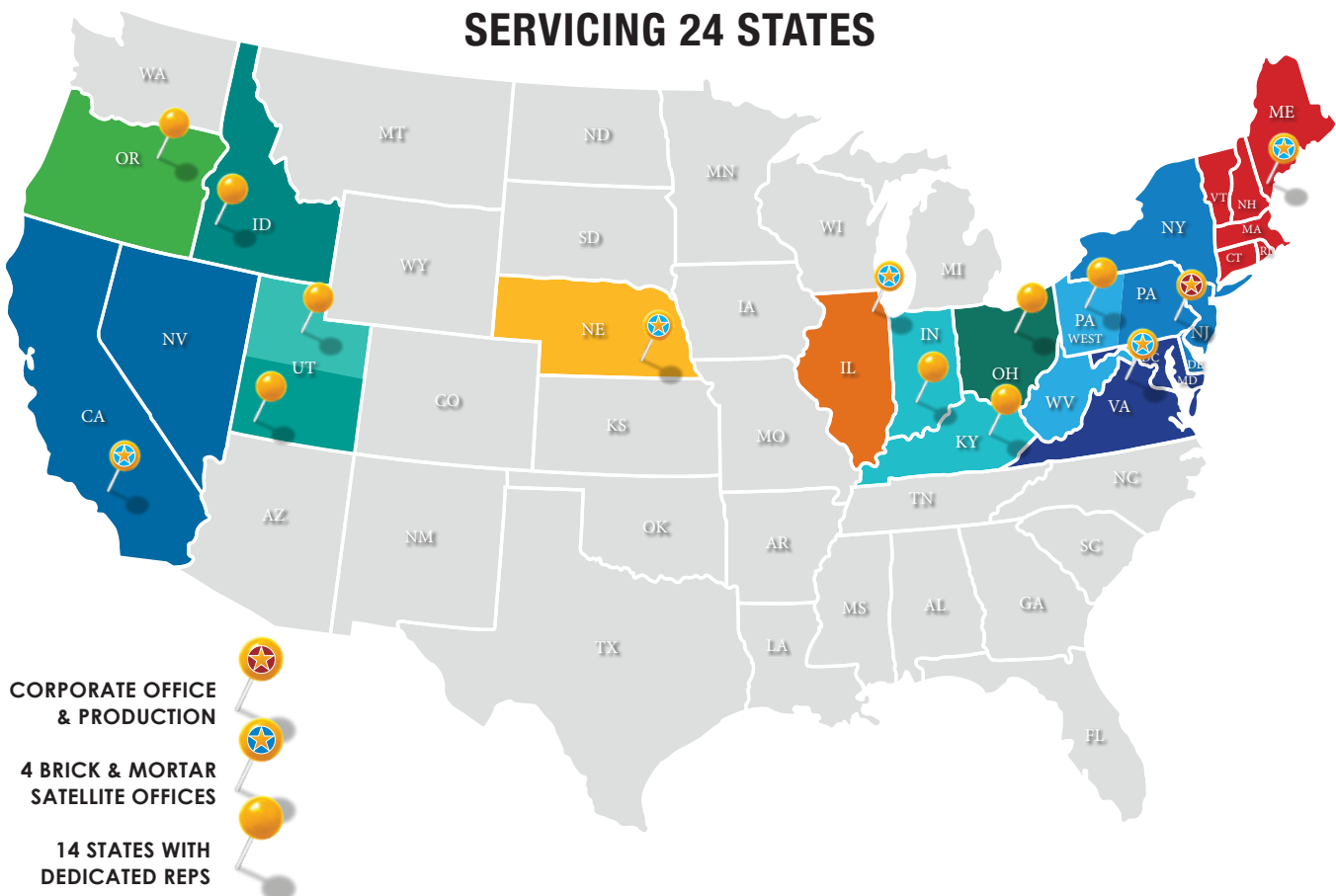
- Barksdale employs over 100 full-time production and customer service people
- During fall season, BSP and PWC combined routinely schedule 130+ photographers daily
- A group of veteran photographers with tenure ranging from 1 to 40 years



CAPACITY

- The Barksdale Group's workforce is sufficient to meet all the needs of your District for the upcoming school year
- With photographers stationed in multiple states, staff can be shifted as needed to ensure adequate coverage

SERVICING 24 STATES



**MENIFEE COUNTY BOARD OF EDUCATION
PHOTOGRAPHY
PHOTOGRAPHY BID SPECIFICATIONS**

SCOPE OF SERVICES – PHOTOGRAPHY

The Menifee County School District is seeking proposals from qualified photography companies that will provide all the necessary labor and resources, including but not limited to; personnel, equipment, materials and supplies to provide photography services to all grades Pre-K-12th within the district.

Pictures with Class (PWC) is fully capable of providing these services and would welcome the opportunity to partner with Menifee County School District.

GENERAL BID REQUIREMENTS

In addition to any other requirements stated in the RFP, each bidder shall submit all of the following items with its bid:

1. A list of Kentucky schools for which they have provided similar services in the past three (3) years;

Agreed

2. Sample photographs and marketing materials. Identical to the ones to be received by the students and/or schools (sizes, quality, etc.). For evaluation purposes, a sample picture in each evaluated area shall be included; underclass fall and spring pictures;

Provided

3. On a separate sheet with their company letterhead, a list of additional services and the related prices available to any or all schools included in this bid.

There are too many services to list on a single page. A full explanation of all Pictures with Class services is provided throughout this proposal.

SUCCESSFUL BIDDER REQUIREMENTS

1. Bidder certifies that a criminal history background check and Child Abuse/Neglect Registry check has been performed on all employees that may come into contact with Menifee County School District students. Any employees with the following offenses will not be permitted to have any contact with our students: sex-related offense convictions, convictions for crimes against minors, felony offense convictions against persons or property, alcohol violation convictions within two years from date of check, drug-related offense convictions and deadly weapon-related offense convictions.

PWC certifies that all employees who may have contact with Menifee County School District students have successfully completed criminal background and Child Abuse/Neglect Registry checks in compliance with District requirements.

2. Bidder understands that each transaction for the photography sales is an independent business transaction between the bidder's company and the student. Therefore, the bidder's company assumes all responsibility for the quality of services provided to the students and the collection of money owed by the students for the services rendered by the company. A company representative shall be present at each school for the purposes of collecting payment.

PWC understands that all photography sales are independent transactions between the company and the student/family. PWC assumes full responsibility for the quality of services provided, customer service, and the collection of all monies related to photography sales. A company representative will be available at each school on photography days to assist with payment collection and customer support as needed.

3. All student packages MUST carry a 100% money-back guarantee.

If a parent is dissatisfied with their child's portraits for any reason, they can return them on Retake Day, and we will re-photograph the child. If they are still not satisfied, they can return the retake portraits for a full refund.

4. Bidder agrees to maintain the confidentiality of all personal information obtained as a result of providing services under this contract.

PWC agrees to maintain the confidentiality and security of all personal information obtained in connection with services provided under this contract.

5. All taxes are to be included and are to be paid by the vendor.

Agreed

BID SPECIFICATIONS

- Awarded bidder shall provide photography services including but not limited to: individual student and staff portraits.
- Awarded bidder shall provide all support personnel to organize, maintain the picture taking process and collect payments.
- Photographs shall be taken at the school during the regular school day on a schedule approved by the principal.
- Awarded bidder must ensure all employees/representatives are neat and professional when visiting the schools. A company badge/id must be displayed at all times.
- Awarded bidder shall provide contact information for a customer service representative for parents and staff at each school to contact with questions.
- Awarded bidder shall furnish the Board of Education a composite school picture sales audit report showing the breakdown of packages bought, cost of package and the school commission.
- Awarded bidder shall furnish each a consolidated statement by packages showing the total dollar sales and commission.
- All photography must be completed using digital cameras.
- A high quality color photographic paper shall be used for all pictures.
- Must be able to offer digital background replacement and custom cropping on each photo to satisfy parent and yearbook needs.
- Awarded bidder shall offer an online platform for families to purchase school photos with secure online payment options at no additional cost. A paper order form option shall be offered as well with payment and ordering handled directly by the vendor.
- Awarded bidder shall provide each school a designated website/login for the yearbook committee to access.
- Awarded bidder will furnish printed materials or electronic formats for parent/guardian notification purposes. The notices will include:
 - o School name, picture date, retake date, packages available and prices;
 - o Recommendations on clothing and hair for School Picture Day;
 - o Ordering information and online payment ordering options;
 - o Contact information for a customer services representative;
- Printed materials shall contain a statement to the effect that a portion of the price of the photographs is retained by the school as part of a fundraising activity.

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- School photographer shall pose the student pleasantly in appearance, with uniformity in facial and eye distinction for the yearbook.
 - Each staff member will have a photo taken and a package supplied to them at no cost to the school or district.
 - One retake day for fall pictures will be offered at no additional cost on a date agreed to by the school principal.
 - Orders must be returned to students within twenty-one (21) day of initial picture day. Failure to do so will be considered on future RFP's and contract renewals.
 - Finished packages must be returned alphabetized by teacher's name and within each class, with the teacher's name and student's name appearing on the outside package or shipped directly to parents.
 - Awarded bidder shall provide and discuss in their proposal all available digital imaging options.
 - Awarded bidder shall provide a complete list of all features and services available.
 - The District shall have a perpetual, royalty-free license to use all student and staff images produced under this contract for educational, yearbook, archival, and promotional purposes.

PWC acknowledges and agrees to all bid specifications outlined in this RFP. PWC is fully capable of providing comprehensive school photography services, including student and staff portraits, professional onsite support personnel, secure online ordering, digital imaging options, yearbook support, customer service, reporting, and timely delivery of finished products.

PWC utilizes professional digital photography equipment, high-quality photographic printing materials, digital background replacement technology, and custom image cropping to meet both parent and school yearbook requirements. All photography sessions will be conducted during the regular school day on schedules approved by each school principal, with professionally dressed staff displaying company identification at all times.

PWC will provide schools and families with clear communication materials, online and paper ordering options, retake services, consolidated sales and commission reporting, and designated yearbook access portals. Finished packages will be organized and delivered in accordance with District requirements and timelines.

PWC further agrees to maintain high standards of professionalism, customer service, confidentiality, and operational support throughout the duration of the contract and acknowledges the District's perpetual, royalty-free license for educational and school-related use of student and staff images produced under this agreement.

GROUP PICTURES

This category includes but is not limited to: elementary/middle school homerooms, clubs, bands, dances, graduation, cheerleaders and athletic/scholastic teams of any kind.

- School group photographs shall include accurate identification of the school, activity, sponsor/teacher, and year.
- Photographer for fall and spring pictures shall photograph class pictures if the school so chooses
- No limitation as to the number of pictures, trips or amount of time available for such services.

PWC agrees to provide group photography services for all requested school organizations and activities, including but not limited to homerooms, clubs, bands, dances, graduation, cheerleaders, and athletic or scholastic teams. All group photographs will include accurate identification of the school, activity, sponsor/teacher, and school year.

PWC is fully capable of photographing class pictures during both fall and spring picture programs if requested by the school. PWC places no limitation on the number of group photographs, trips, or time necessary to successfully provide these services and meet the needs of the District.

INFINITE CAMPUS

Awarded bidder shall provide a flash drive or download in a format compatible with Infinite Campus, the student information system software used by Kentucky schools. The file layout must be comma-delimited and shall have the student's identification number associated with his/her picture.

PWC agrees to provide image data in a format compatible with Infinite Campus. PWC will supply either a secure digital download or flash drive containing comma-delimited files with each student's identification number accurately matched to his or her photograph for seamless import into the District's student information system.

SERVICE PRINTS

- Awarded bidder shall supply two (2) full billfold, 1.5" x 2.5", size black and white pictures with sticky backing of each student and staff member photographed for use in school files or may be submitted to parents/guardians electronically.

PWC agrees to provide two (2) full billfold-size color photographs with adhesive backing for each student and staff member photographed for school file use, or provide the images electronically to parents/guardians as requested by the District.

- Service prints shall be delivered by the deadline specified.

Agreed

**MENIFEE COUNTY BOARD OF EDUCATION
PHOTOGRAPHY RFP
BID FORM**

In compliance with the RFP, and subject to all the conditions, thereof, the undersigned hereby certifies that all items and/or services included in this bid shall be in compliance with all requirements and technical specifications included in this RFP, except as noted below:

EXCEPTIONS: No Exceptions

Having carefully examined the instructions to bidders and the specifications, on the above referenced bid, the undersigned bidder proposes to furnish all labor, materials, equipment, tools, supplies, services, and temporary devices required to complete the work in accordance with the contract documents and any addenda listed below for the price stated herein.

Addenda None (Insert the addenda number(s) received or the word "none" if no addenda received.)

BID FORM INSTRUCTIONS

1. Vendors should include in the proposal information about products and services they provide either at no charge or at a cost, even if those products and services are not specifically stated in the specifications.
2. All bid prices **SHALL NOT** include school commissions. The district reserves the right to add commissions on the prices presented for fundraising activities.
3. Return all bid form pages. Leave Bid Form blank for service you do not wish to provide.

Company Pictures with Class by Barksdale

Contact/Title Wayne Barksdale President

Street address 380 Turner Way

City Aston State PA Zip 19014

Telephone 800-220-7667 ext. 102 Fax 610-494-5946

E-Mail Address / Payment Terms wbarksdale@barksdalephoto.com / 30 days

Authorized Bidder's Name (print) Wayne Barksdale Date 6/1/2026

Authorized Bidder's Signature 

MENIFEE COUNTY BOARD OF EDUCATION
PHOTOGRAPHY RFP
BID FORM

PHOTOGRAPHY BID FORM

OPTION A – FALL/SPRING STUDENT PORTRAITS

Package A

2 – 3" x 5"

4 – 2" x 3"

\$ **9** _____/package

Package B

1 – 8" x 10"

2 – 5" x 7"

\$ **15** _____/package

Package C

1 – 8" x 10"

2 – 5" x 7"

2 – 3" x 5"

8 – 2" x 3"

\$ **21** _____/package

Package D

2 – 8" x 10"

4 – 5" x 7"

4 – 3" x 5"

12 – 2" x 3"

\$ **32** _____/package

2 Additional Packages

Package E

1 – 8" x 10"

2 – 5" x 7"

4 – 3" x 5"

\$ **18** _____/package

Package F

1 – 8" x 10"

3 – 5" x 7"

4 – 3" x 5"

12 – 2" x 3"

\$ **25** _____/package

Add-On Options

<u>Add-On</u>	<u>Pricing</u>
Name and year printed on all pictures	\$ 6 _____/per package
Basic Retouching (<i>removes blemishes</i>)	\$ 8 _____/per package
1 – 8" x 10"	\$ 5 _____
2 – 5" x 7"	\$ 5 _____
4 – 3" x 5"	\$ 5 _____
8 – 2" x 3"	\$ 5 _____
Digital File Download	\$ 15 _____

A La Carte Options

<u>Add-On</u>	<u>Pricing</u>
Name and year printed on all pictures	\$ 6 _____/per package
Basic Retouching (<i>removes blemishes</i>)	\$ 8 _____/per package
1 – 8" x 10"	\$ 9 _____
2 – 5" x 7"	\$ 9 _____
4 – 3" x 5"	\$ 9 _____
8 – 2" x 3"	\$ 9 _____
Digital File Download	\$ 22 _____

Class composite pictures – Class pictures shall list the school name, year and each class member in the order they appear, in the bottom portion of the picture.

<u>Size</u>	<u>Price</u>
5" x 7"	\$ 6 _____/each

<u>Size</u>	<u>Price</u>
8" x 10"	\$ 9 _____/each

RERERENCES

Georgetown Middle School Georgetown, KY 40324	Susan Rose Picture Contact	susan.rose@scott.kyschools.us 502-863-3805
Scott County High School Georgetown, KY 40324	Kimberlt Ramsey Picture Contact	kimberly.ramsey@scott.kyschools.us 502-863-4131
Pulaski County Schools Somerset, KY 42503	Teresa Haste Picture Contact	teresa.haste@pulaski.kyschools.us 606-678-4100
Murray Independent School District Murray, KY 42071	Shelley Stubblefield Picture Contact	shelley.stubblefield@murray.kyschools.us 270-753-5125

TESTAMONIALS

"Last year, we switched our yearbook to Barksdale. This took a great deal off of my plate as the principal. We sent them the pictures, and they designed and put together an outstanding yearbook that all I had to do was proof and approve. The picture packages we received were big successes too. Teachers and parents loved the individual student folio, and my office staff was very appreciative that they were sent ready to distribute.

The photographers were professional and had a great rapport with our students. The service that we receive from Tim and Barksdale is second to none. If we have an issue, it is taken care of immediately. No more calling some huge company where nobody can answer a question or solve a problem with student pictures. I can't recommend them to other schools enough."

Ryan Lauber - Principal South Ripley Elementary

"The photographers at Barksdale/Pictures with Class are outstanding! Very friendly and very conscientious about their work.

The quality of our pictures are outstanding, and the student directories are fabulous. It gives us a great deal of comfort, knowing that we can always reach out to our Rep for excellent customer service!"

Tammy Craddock - Treasure / Picture/ Yearbook Coordinator Jac-Cen-Del Elementary

"I wanted to let you know I received my daughter's pictures from middle school and they are really good! The picture book has our school logo and colors with all her pictures in there. It's very nice."

Jessica Crepin - Attendance Secretary Jefferson-Craig Elementary

The staff was friendly and efficient and worked extremely well with our students and staff. The quality of our photograph packets are amazing, our parents were impressed. The delivery was prompt and efficient for easy distribution. The added bonus of the student directories is such a useful tool for our principals, SRO officer and counselors.

Exceeding all my expectations! From scheduling to picture day to delivery this was such an easy process!

Holly Drees - Administrative Assistant Bright Elementary School

LETTER OF RERERENCE



SOUTH RIPLEY COMMUNITY SCHOOL CORPORATION

"Home of the Raiders"

Robert D. Moorhead, Superintendent

Lana M. Miller, Business Manager

207 W. Tyson Street, PO Box 690, Versailles, IN 47042

(812) 689-6282

(812) 689-6760 (Fax)

www.sripley.k12.in.us

June 20, 2024

To Whom It May Concern,

I am writing to wholeheartedly recommend the services of Tim Brack and his company, Pictures With Class. For several years, they have consistently provided excellent service to South Ripley Community Schools, and it is with great pleasure that I endorse their work.

Tim Brack and his team have proven to be exceptionally responsive to our needs, always delivering high-quality customer service. Their efficiency in organizing and executing the school picture process is remarkable, ensuring a smooth and hassle-free experience for our families. The quality of their photography is outstanding, and they offer their services at a price point that is affordable for our community.

One of the standout qualities of Pictures With Class is their commitment to making the process easy and convenient for everyone involved. From scheduling to the final delivery of photos, Tim and his team handle every detail with professionalism and care. Our families consistently express their satisfaction with the ease of the process and the quality of the end product.

I highly recommend Pictures With Class to any school or organization in need of professional photography services. Their dedication to excellence and top-notch customer service make them an invaluable partner to our school community.

Sincerely,

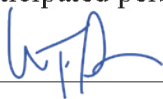
Robert D. Moorhead
Superintendent
South Ripley Community Schools

"South Ripley educates students today, to become responsible citizens of tomorrow."

CONFLICT OF INTEREST

1. It shall be a breach of ethical standards for any employee with procurement authority to participate directly in any proceeding or application; request for ruling or other determination; claim or controversy; or other particular matter pertaining to any contract, or subcontract, and any solicitation or proposal therefore, in which to his knowledge:
 - a) He, or any member of his immediate family has a financial interest therein; or
 - b) A business or organization in which he or any member of his immediate family has a financial interest as an officer, director, trustee, partner, or employee, is a party; or
 - c) Any other person, business, or organization with whom he or any member of his immediate family is negotiating or has an arrangement concerning prospective employment is a party. Direct or indirect participation shall include but not be limited to involvement through decision, approval, disapproval, recommendation, preparation of any part of a purchase request, influencing the content of any specification or purchase standard, rendering of advice, investigation, auditing, or any other advisory capacity.
2. It shall be a breach of ethical standards for any person to offer, give, or agree to give any employee or former employee, or for any employee or former employee to solicit, demand, accept, or agree to accept from another person, a gratuity or an offer of employment, in connection with any decision, approval, disapproval, recommendation, preparation of any part of a purchase request, influencing the content of any specification or purchase standard, rendering of advice, investigation, auditing, or in any other advisory capacity in any proceeding or application, request for ruling or other determination, claim or controversy, or other particular matter, pertaining to any contract or subcontract and any solicitation or proposal therefore.
3. It is a breach of ethical standards for any payment, gratuity, or offer of employment to be made by or on behalf of a subcontractor under a contract to the prime contractor or higher tier subcontractor or any person associated therewith, as an inducement for the award of a subcontract or order.
4. The prohibition against conflicts of interest and gratuities and kickbacks shall be conspicuously set forth in every local public agency written contract and solicitation, therefore.
5. It shall be a breach of ethical standards for any public employee or former employee knowingly to use confidential information for his actual or anticipated personal gain, or the actual or anticipated personal gain of any other person.

Signature



6/1/2026

Date

References: KRS 156. 480, OAG 80-32, Model Procurement Code 45A.455

NOTE: THIS CERTIFICATE MUST BE SIGNED AND ATTACHED TO THE BID FORM IN ORDER FOR YOUR BID TO BE QUALIFIED.

**MENIFEE COUNTY BOARD OF EDUCATION
PHOTOGRAPHY RFP**

**REQUIRED AFFIDAVIT FOR BIDDERS, OFFERORS AND CONTRACTORS CLAIMING
RESIDENT BIDDER STATUS**

FOR BIDS AND CONTRACTS IN GENERAL:

The bidder or offeror hereby swears and affirms under penalty of perjury that, in accordance with KRS 45A.494(2), the entity bidding is an individual, partnership, association, corporation, or other business entity that, on the date the contract is first advertised or announced as available for bidding:

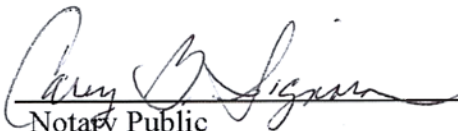
1. Is authorized to transact business in the Commonwealth.
2. Has for one year prior to and through the date of advertisement
 - a. Filed Kentucky corporate income taxes.
 - b. Made payments to the Kentucky unemployment insurance fund established in KRS 341.49; and
 - c. Maintained a Kentucky workers' compensation policy in effect.

The BIDDING AGENCY reserves the right to request documentation supporting a bidder's claim of resident bidder status. Failure to provide such documentation upon request shall result in disqualification of the bidder or contract termination.

 _____ Signature _____ President _____ Title	Wayne Barksdale _____ Printed Name 6/1/2026 _____ Date
---	---

Company Name	Pictures with Class by Barksdale
Address	380 Turner Way, Aston, PA 19014 _____ _____ _____

Subscribed and sworn to before me by	Wayne Barksdale	President	
	(Affiant)	(Title)	
of Pictures with Class by Barksdale	this 1 day of June , 20 26		
(Company Name)			



Notary Public
[seal of notary]

Commonwealth of Pennsylvania - Notary Seal
Carey B. Signora, Notary Public
Delaware County
My commission expires December 16, 2029
Commission number 1464881
Member, Pennsylvania Association of Notaries

My commission expires: 12-16-2029

KEY PERSONNEL



Tim Brack
Sales Representative
800.220.7667 ext. 604
tim@pictureswithclass.com



Shannon Coombs
Sales Support
800.220.7667 ext. 133
scoombs@barksdalephoto.com



Jillian Afflerbach
Yearbook Account Executive
800.220.7667 ext. 110
jillian@barksdalephoto.com

Susan Sheridan – National Sales Manager | 800.220.7667 ext. 108 | susan@barksdalephoto.com

Wayne Barksdale – President | 800.220.7667 ext. 102 | wbarksdale@barksdalephoto.com

CUSTOMER SERVICE TEAM

Answers the 800# parent phone calls
and emails 800-220-7667
service@barksdalephoto.com

Jennifer Holmes – Customer Service Lead:
800-220-7667 ext. 100

CUSTOMER RELATIONS

Lynn Boyko – Customer Relationship Specialist
Reports directly to Susan Sheridan
800-220-7667 Ext. 105
lboyko@barksdalephoto.com

PHOTOGRAPHY DEPARTMENT

Drew Simcox – Director of Photography
800-220-7667 Ext. 162
dsimcox@barksdalephoto.com

Kristin Rawley – Field Office Manager
800-220-7667 Ext. 139
krawley@barksdalephoto.com

ACCOUNTING DEPARTMENT

Alfred Asheuer – Controller
800-220-7667 Ext. 127
accounting@barksdalephoto.com

PRODUCTION DEPARTMENT

Eric Steinmetz – Director of Operations
Reports directly to Wayne Barksdale
800-220-7667 Ext. 137
esteinmetz@barksdalephoto.com

Penny O'Donnell – Production Manager
Reports directly to Eric Steinmetz
800-220-7667 Ext. 110
penny@barksdalephoto.com

Belle Lawrence – IT & HR
Reports directly to Wayne Barksdale
800-220-7667 Ext. 126
blawrence@barksdalephoto.com

Julie Hanavin – Data Management
800-220-7667 Ext. 124
jhanavin@barksdalephoto.com

Christina Speace – Portal Coordinator
800-220-7667 Ext. 122
cspace@barksdalephoto.com

SAMPLE CERTIFICATE OF LIABILITY INSURANCE



DATE (MM/DD/YYYY)
01/14/2026

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER GRIFFITH INSURANCE LLP PO Box 1390 West Chester PA 19380	CONTACT NAME: Michele Zinner PHONE (A/C, No, Ext): (610) 431-9900 FAX (A/C, No): E-MAIL ADDRESS: michele@griffithinsurance.com														
INSURED STANDARD FENCE CO 212 CAMBRIDGE ROAD CLIFTON HEIGHTS PA 19018	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="text-align: left;">INSURER(S) AFFORDING COVERAGE</th> <th style="text-align: left;">NAIC #</th> </tr> <tr> <td>INSURER A : LITITZ MUTUAL INS CO</td> <td>14400</td> </tr> <tr> <td>INSURER B :</td> <td></td> </tr> <tr> <td>INSURER C :</td> <td></td> </tr> <tr> <td>INSURER D :</td> <td></td> </tr> <tr> <td>INSURER E :</td> <td></td> </tr> <tr> <td>INSURER F :</td> <td></td> </tr> </table>	INSURER(S) AFFORDING COVERAGE	NAIC #	INSURER A : LITITZ MUTUAL INS CO	14400	INSURER B :		INSURER C :		INSURER D :		INSURER E :		INSURER F :	
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INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	☒ COMMERCIAL GENERAL LIABILITY ☐ CLAIMS-MADE ☒ OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: ☒ POLICY ☐ PROJECT ☐ LOC OTHER:			BOP0023285	09/01/2025	08/31/2026	EACH OCCURRENCE \$ 1,000,000
							DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 50,000
							MED EXP (Any one person) \$ 5,000
							PERSONAL & ADV INJURY \$ 1,000,000
							GENERAL AGGREGATE \$ 2,000,000
							PRODUCTS - COMP/OP AGG \$ 2,000,000
	AUTOMOBILE LIABILITY ☐ ANY AUTO ☐ OWNED AUTOS ONLY ☐ SCHEDULED AUTOS ☐ HIRED AUTOS ONLY ☐ NON-OWNED AUTOS ONLY						COMBINED SINGLE LIMIT (Ea accident) \$
							BODILY INJURY (Per person) \$
							BODILY INJURY (Per accident) \$
							PROPERTY DAMAGE (Per accident) \$
	UMBRELLA LIAB ☐ OCCUR EXCESS LIAB ☐ CLAIMS-MADE DED ☐ RETENTION \$						EACH OCCURRENCE \$
							AGGREGATE \$
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below						PER STATUTE ☐ OTH-ER ☐
							E.L. EACH ACCIDENT \$
							E.L. DISEASE - EA EMPLOYEE \$
							E.L. DISEASE - POLICY LIMIT \$

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

CERTIFICATE HOLDER Name Of School District Address Address	CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. AUTHORIZED REPRESENTATIVE Michele Zinner
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TRANSITION IMPLEMENTATION PLAN

The Barksdale Group is ready to service the needs of your schools and students. Our main objective is to make the transition smooth and successful. We will put a designated team together just for your district to ensure the transition is seamless. District staff will not have to assist in the transition. Our sales Representatives will be available for on-site meetings for initial implementation, meeting with all key people in each building. Each meeting takes about 45 minutes.



Administrators

When implementing our **Transition Plan** we take into account the **Two Types Of Customers**



Parents

★	EXPERIENCE	
★	PLEASANT PHOTOGRAPHERS	
★	WELL ORGANIZED PICTURE DAY	
★	ACCESS TO SCHOOL IMAGES	
★	TOP-NOTCH CUSTOMER SERVICE	★
	AFFORDABLE PRICING	★
	DISCOUNT PROGRAMS	★
	ONLINE ORDERING – VARIETY OF PACKAGES & BACKGROUND CHOICES	★
	UNCONDITIONAL GUARANTEE	★
	ACCEPT LATE ORDERS	★
	2ND CHANCE TO PURCHASE	★

TRANSITION TEAM



SALES REPRESENTATIVE TEAM

meets with each principal, secretary, and yearbook coordinator to identify any specific needs.



SCHOOL SUPPORT TEAM

inputs all data into our School Tracking System, which is designed to manage all school-related information, from scheduling photography to tracking production.



DATA MANAGEMENT TEAM

collaborates with district IT support to request and acquire the necessary student data for picture day and related services.



PHOTOGRAPHY TEAM

conducts a site survey of each building to identify optimal photography locations and determine the exact number of photographers required, based on the school's total enrollment.



PRODUCTION TEAM

meets daily to ensure the highest level of quality control throughout the entire process, from flyer creation to the delivery of the final portrait products.



CUSTOMER SERVICE TEAM

is dedicated to assisting both administrators and parents in a friendly, efficient, and timely manner. Bilingual team members are always available when needed.

STUDENT DATA PRIVACY USAGE

Data Security & Student Privacy Protecting Student Information Through Structured Safeguards

Barksdale recognizes that student data privacy is a critical responsibility for any district-wide partner. Our systems and processes are designed to protect student information through controlled access, secure data handling, and ongoing monitoring.

Our platform operates within a secure, multitenant environment where shared infrastructure is used, but district data remains isolated through layered safeguards. These controls are applied consistently across identity, application, database, storage, and operational layers to ensure strong data separation and protection.

We do not sell, share, or use student data for any purpose other than fulfilling our services to the district.

Secure Data Handling

- Student data is transmitted using encrypted connections (SSL/TLS)
- Sensitive information is protected both in transit and at rest using industry-standard encryption protocols
- Encryption in transit and secure storage practices help ensure data integrity and confidentiality

Employee Background Checks

Every photographer employed by our company is required to successfully complete a background check. In California, this process includes fingerprinting in compliance with applicable state and school requirements.

Controlled Access & Internal Safeguards

- Role-based access controls and least-privilege principles ensure that only necessary staff can access specific data
- District-aware identity enforcement and secure authentication protocols help maintain strict access boundaries
- Database-level access restrictions and district-scoped data segmentation further protect sensitive information
- Employees receive training on data privacy, security practices, and proper data handling procedures

System Protection & Monitoring

- Firewalls and layered security controls are in place to protect systems from unauthorized access
- Systems are continuously monitored, with audit logging in place to track access and activity
- Data backups are maintained to ensure continuity and recovery if needed

Data Use & Compliance

- Student information is used solely for the purpose of delivering photography services
- Barksdale adheres to applicable student data privacy standards, including FERPA guidelines
- Data is retained only as long as necessary to support services and fulfill district requirements
- Our practices align with widely accepted industry guidance for secure SaaS environments, including recommendations from organizations such as Microsoft and OWASP

Preparedness & Response

Barksdale maintains formal incident response processes designed to respond quickly and effectively in the event of a data security concern. These procedures include internal escalation, containment, and communication protocols aligned with district expectations.

We understand that no system is entirely immune to risk; our focus is on prevention, rapid response, and clear communication.

A Responsible Approach

Our approach to data security is based on layered protection—combining technology, process, and employee accountability. By applying consistent safeguards across all system layers, we ensure that student information is handled responsibly, securely, and with clear separation between districts at all times.

FALL SCHOOL PORTRAIT SERVICES

Underclass Fall Portraits

We will offer your students our prepaid portrait program. Varied size portrait packages are available with over 30 background choices. Every student is photographed regardless of purchase and we will provide enough photographers to complete services in one day for all buildings.

Prior to picture day, we contact the school office to work out the logistics. We will confirm where we will be setting up, our starting time and how they like to schedule their classrooms. All of our office personnel have worked in schools on picture day, which makes them more knowledgeable when answering questions from either our schools or parents.

Schools upload student data information to the portal. We request student names, grades, ID numbers and teacher names. By receiving this information prior to picture day, we are able to send personalized camera cards to the school prior to picture day. These cards do not get send home, but are handed out as the students are coming to the photo area on picture day to be photographed. These cards identify who the student is. This data comes directly from the school's database and, therefore, is very accurate. This information is used to produce and sort the service items and portrait packages in the manner the school has requested.

PROOF PROGRAM



PROOF BOOKLET

A reason to smile since 1922!

TIME SENSITIVE ORDER BY:

PICK YOUR FAVORITE POSE!

Place your order on our secure website:
East Coast: www.barksdalephoto.com
West Coast: www.picturewithad.com

BARKSDALE SCHOOL

PICTURE DAY IS COMING!
Day, Month #, 2024

- Quality portraits right in your school. Retornos de calidad directamente en tu escuela.
- Order your book & don't forget your card! ¡Ordena tu mejor posible y no olvides tu tarjeta!
- This is a PROOF program.** NO payment is needed on picture day. Este es un programa de PROOF. NO se necesita pago el día de la imagen.
- You will receive proof of your portrait through the school. Recibirás pruebas de tu retrato a través de la escuela.

Questions? ¿Preguntas? Do NOT call the school.
Contact us at 1.800.228.7947

Notes to Parents: Remember, this proof program allows you to view a proof of your child before you purchase. Please do not send money or print this. Sharing information will compromise your child's proof. Note: upon the picture's delivery, teachers complete the portrait order and proof of the delivery of the portrait. Barksdale Photo will not be responsible for any loss of the portrait or any other information.

BARKSDALE SCHOOL PORTraits
www.barksdalephoto.com

PICTURES WITH CLASS by Barksdale
www.pictureswithclass.com

PRE-PAY PROGRAM



PICTURE DAY IS:
Día de Fotos

ORDER FORM

Student's First Name: **Suzie** Student's Last Name: **Sample**

Grade: **10** Teacher: **Crowley** Homeroom: **100**

Parent's Email: _____ Cell Phone: _____ Student ID Number: _____

PLACE LABEL HERE
Record Number: **1001**

PREPAYMENT

Order online or fill this form out completely, include BARKSDALE payment, and return to school on Picture Day. Include cash, money order or check payable to Barksdale School Portraits.

SALE! 50% OFF

Order online or fill this form out completely, include BARKSDALE payment, and return to school on Picture Day. Include cash, money order or check payable to Barksdale School Portraits.

WEB BANNERS WITH LINK DIRECT ONLINE ACCESS



Barksdale Middle School

YOUR PICTURE DAY IS... **9/20/2026**

Order online!
PASSWORD: **000000**

Share a smile with someone...
picture day is here!

Barksdale
A PERSON FOR EVERYONE

Individual student portraits are shown on the left and right sides of the banner.

BILINGUAL FLYERS

BILINGUAL FRONT OF FLYER



CAN'T DECIDE ON A BACKGROUND?

Get your image on a variety of backgrounds with our **Variety (8) 2x3 wallets & Variety (4) 3x5 sheets**



* Variety (8) 2x3 is same image with 8 different backgrounds: 01, 04, 133, 120, 272, 207, 216 & 278.
* Variety (4) 3x5 is same image with 4 different backgrounds: 278, 216, 133, 187.



Scan with your Smartphone to order online!
Password is on payment section on the reverse side.





3 EASY WAYS TO COMMUNICATE

Picture Day is Coming!

TODAY'S MOMENTS ARE TOMORROW'S MEMORIES.



BACKGROUND CHOICES
OPCIONES DE FONDO

BACKGROUND NO.

01

04

133

120

272

207

216

278

TOLL FREE 800.220.7667

BARKSDALE SCHOOL PORTRAITS
610.494.3756
www.barksdalephoto.com

PICTURES WITH CLASS BY BARKSDALE
562.431.1467
www.pictureswithclass.com



Barksdale is privately owned and family operated. We are not a franchised company. Barksdale is proud to support local schools that help strengthen the communities we serve.

Barksdale es de propiedad privada y operado por la familia. No somos una empresa franquiciada. Barksdale se enorgullece en apoyar escuelas locales que ayudan a fortalecer las comunidades que servimos.

LIMITED SATISFACTION GUARANTEE & RESERVES: Barksdale provides top quality school portraits. If you are not completely satisfied with your portrait, you may (1) have a new photograph taken as a Retake date or no added cost please refer to the back of your portrait booklet as your school may have scheduled a Retake date or contact our customer service team at 800.220.7667 or (2) receive a refund of the amount paid for your school portraits. To receive a refund, you must return your full portrait package by 10/30/2024. We reserve the right to void your refund request. Please include your name, address, phone number, method of payment, and reason for the return. You and Barksdale agree that these reserves are the exclusive options if you are not satisfied with your school portraits and that Barksdale is not liable for any other damages, costs or fees.

PICTURES WITH CLASS BY BARKSDALE
562.431.1467
www.pictureswithclass.com

ALL SPANISH FRONT OF FLYER



NO PUEDES DECIDIR SOBRE UN FONDO?

Obtenga su imagen en una variedad de fondos con nuestro **Variación (8) 2x3 carteras & Variación (4) 3x5 carteras**



* Variación (8) 2x3 es la misma imagen con 8 fondos diferentes: 01, 04, 133, 120, 272, 207, 216 & 278.
* Variación (4) 3x5 es la misma imagen con 4 fondos diferentes: 278, 216, 133, 187.



Escanee con su teléfono inteligente para ordenar en línea. La contraseña está en la sección de pago en el reverso.





3 MANERAS FÁCILES DE COMUNICAR

Se Acerca El Día De La Foto!

LOS MOMENTOS DE HOY SON LOS RECUERDOS DE MAÑANA.



OPCIONES DE FONDO
BACKGROUND CHOICES

BACKGROUND NO.

01

04

133

120

272

207

216

278

TOLL FREE 800.220.7667

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Barksdale is privately owned and family operated. We are not a franchised company. Barksdale is proud to support local schools that help strengthen the communities we serve.

GARANTÍA DE SATISFACCIÓN LIMITADA Y RESERVES: Barksdale proporciona retratos escolares de máxima calidad. Si no está completamente satisfecho con sus fotografías, puede (1) hacerse una nueva fotografía en una fecha de repetición sin costo adicional (consulte el reverso de su cuadernillo de retratos, ya que es posible que su escuela haya programado una fecha de repetición), o ponerse en contacto con nuestro equipo de atención al cliente llamando al 800.220.7667 o (2) recibir un reembolso del importe pagado por sus retratos escolares. Para recibir un reembolso, debe devolver su paquete de fotos completo a 300 Turner Way, Kutztown, PA 19540, con su nombre, dirección postal, número de teléfono, método de pago y motivo de la devolución. Usted y Barksdale acuerdan que estos recursos son las opciones exclusivas si no está satisfecho con sus retratos escolares y que Barksdale no es responsable de ningún otro daño, costo o tarifa.

PICTURES WITH CLASS BY BARKSDALE
562.431.1467
www.pictureswithclass.com

PICTURE DAY REQUIREMENTS

On picture day we will arrive at the school with enough personnel and equipment to photograph the school in one day. Photographers arrive to the school approximately one hour prior to start time and report directly to the main office. Picture day includes photography of all students and staff, regardless of purchase, for school records and yearbook.



Photographers

We will provide one photographer for every 275 individual students. All of our photographers are required to wear a uniform and ID card while on school property.

Our staff of professional photographers knows how to make picture day fun and efficient. All our photographers receive extensive training in what we consider the three critical areas:

- Personal attention to each subject and the dos and don'ts of appropriate posing. During training, extra time is spent focusing on communication, grooming and posing. We understand the sensitive nature of touching children when posing and depending on the age level; there are strict policies in place.
- Technical training on equipment and set up.
- Comprehensive training on work flow and organizing the classes so that students and teachers return to the classroom quickly.

Background Screening

Our photographers are required to submit proof of the following background checks:

- Criminal History
- Child/Student Abuse Reporting/Clearance
- Drug screening

Equipment

Our equipment and cameras are customized specifically for school photography. All of our photographers are equipped with; two Nikon 5500 cameras, Samsung tablet and two light setup with umbrellas. A major benefit of our digital system is a large screen viewfinder which allows the photographer to view/edit the student's photograph immediately.

All photographers take a minimum of two photographs of each student and that process has greatly reduced the number of retakes.

BEFORE & AFTER PICTURE DAY



Personalized Order Form/Flyers: We supply customized bilingual flyers with the appropriate packaging and pricing to each school. Families will be able to select a picture package best fits their needs.



Ordering: Each family will have the option to order online or via a payment envelope before picture day. We will collect all payments on picture day. Schools will not be responsible for collecting or handling any money.



On-Line Orders Pre-Pay: Our online ordering system is both convenient and user-friendly. Pre-pay orders can be placed on our website until noon the day after picture day. Picture day order forms include clear instructions for parents on how to order online. If a parent has paid online but the student forgets to bring the order form on picture day, we can still process the order without the form.



Portrait Distribution: All packages will be delivered to each school, organized according to the school's specified requirements, unless the district or school has opted for a mail-to-home option.



Quality Guarantee: If a parent is dissatisfied with their child's portraits for any reason, they can return them on Retake Day, and we will re-photograph the child. If they are still not satisfied, they can return the retake portraits for a full refund.



Retakes: We return to each school for retakes approximately two weeks after delivering the picture booklets. Any portrait package can be retaken free of charge, no questions asked. Students who were absent on the original picture day will also be photographed during retakes.



Reorders, Late Orders & Second

Chance: Late orders received within a week of the initial picture day will be processed with the school pictures and shipped to the students' homes. Students who did not place an order on the initial picture day will receive a second chance booklet, which includes their image and online ordering information.



Customer Service: Our dedicated support staff is available to assist with any requests from school administrators or parents. Our toll-free Customer Service line is open Monday – Friday, from 8 a.m. to 4:30 p.m., with extended hours until 8 p.m. during our busy season. Our friendly, bilingual team is ready to assist with any orders or questions.

PORTRAIT PRODUCTS

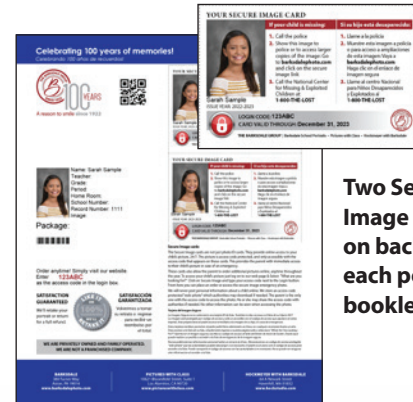


Custom cover with SCHOOL LOGO & COLORS



Backpack-Ready™
Portrait Booklet

Front



Back

Two Secure
Image Cards
on back of
each portrait
booklet

Portrait Delivery - Booklets will be delivered within 28 calendar days. As a pioneer in digital photography transformation, we use an innovative processing system for our Backpack-Ready™ Portrait Booklets. Each booklet is UV-coated for fade protection and water resistance. Each picture booklet provides details on how to reorder. Parents can choose alternative backgrounds and order additional products like mugs, key fobs, mouse pads, and more (see the sample for reference).

Understanding that life can be hectic, we offer a special program called **"Second Chance."** This allows students who missed purchasing on Picture Day to view their image and still have the opportunity to make a purchase later.



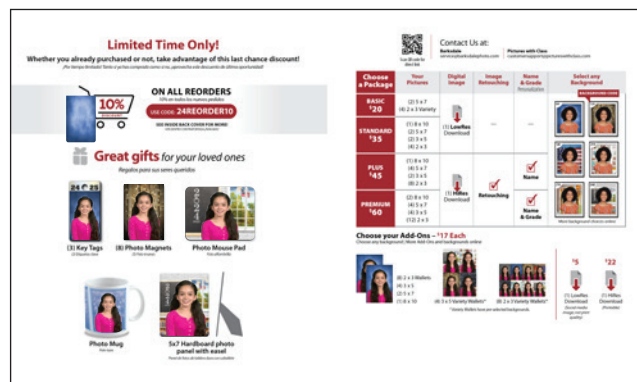
School Mate



Class Pictures



Downloadable
low-resolution
TXT image for
sharing with every
online purchase.



Second Chance Booklet

COMPLIMENTARY ID CARDS

Student ID cards will be provided free of charge for each student and staff. Student ID cards may include picture, first and last name, student ID#, graduation year or grade, and bar-coded for a lunchroom or library program, entrance scanning and attendance systems. We can accommodate any ID card requirements and requests your schools may require including backside printing of cards.

- **Initial set of printed ID cards:** Teslin (30 mil) non-tear laminated cards – A second set of ID cards can be provided if requested at no charge.
- **Replacement ID cards:** PVC (30 mil) thick cards (*staff*)
- **Visitor and/or substitute badges** 25 custom designed badges are offered each year for each school.



COMPLIMENTARY IMAGE & DATA PORTAL

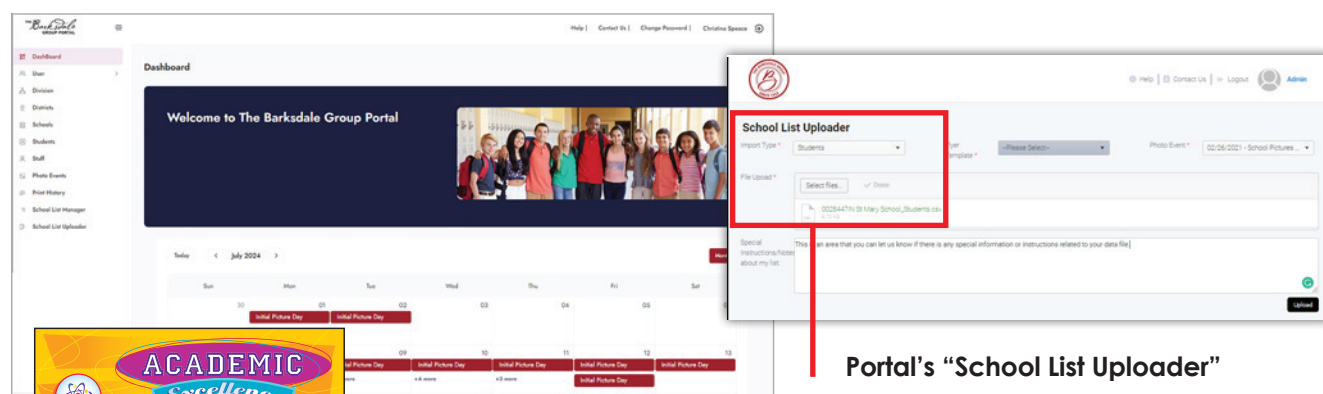


The Barksdale Group Portal: Developed by BARKSDALE, this propriety software is a powerful user-friendly system provided to school administrators for tracking student information and producing a variety of digital services. This program is loaded with student photos, any information that was provided to us in the student list, as well as ID templates for use in printing replacement IDs, and student recognition certificates for printing.

Portal Key Features:

- Manage and add users
- Add new student records as needed
- Create ID cards & certificates for your students
- Yearbook export
- School list uploader
- Print on your local network or request vendor print – this will send us a .pdf file to print

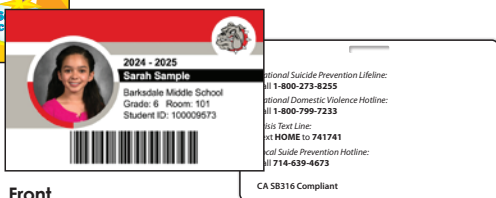
The portal has the capability, to set jpg resolution and naming convention to allow your approved administrators to export/import images into your Student Management Software. The Portal also offers the same export for your yearbook advisor to download the yearbook image's for all PSPA formatted publishers (No more CD or links to retrieve images). All photos will be high quality and in the appropriate format for both administrator and yearbook software programs.



Portal's "School List Uploader"

Schools will be able to export their student data from their existing administrative software and upload a .CSV file directly to our secure image portal.

The portal's custom and auto mapping feature will recognize most fields but also has the ability to customize the mapping.



Front

Back

Create/print ID Cards and Certificates from Portal



Complimentary Badgy 200 ID Card Printer with supplies for high school

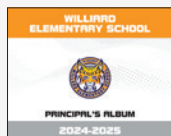
COMPLIMENTARY VALUE-ADDED PRODUCTS & SERVICES



Student Directories (MS/HS) The directories feature photographs of each student, organized by grade and/or homeroom, and will include the student's name, grade, and homeroom number.



Promotions We offer various types commemorative certificates to fit your schools needs: Promotion, Graduation, Culmination, Completion. Students can wear cap & gown or their Sunday best, either way it's a moment to celebrate.



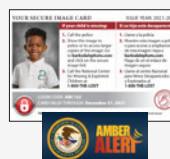
Principal's Album (ELEMENTARY ONLY) Each elementary school's principal will receive a principal's album. This album contains all of the 8" x 10" class group pictures.



Yearbook Photo Images Each school will receive a publisher-quality link listing the names of students and staff, along with their grade and teacher. The images will meet specific requirements (PSPA format) and be specially processed for the yearbook advisor.



Record Keeping Photos Each School will receive our peel and stick record keeping photos of each student and staff member taken on picture day.



Secure Image Card Each student/parent will receive two Secure Image Cards and 24/7 online access to their child's photo, available nationwide. Images can be shared with authorities and used in Amber Alerts if needed.



School Calendars and/or daily planners will be provided for all administrative staff.



Pass it forward Each school may choose to pass their teacher packages on to a student who might not be able to afford pictures.



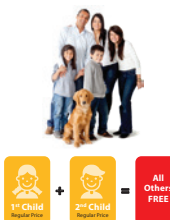
Motivational Banners Each school will receive a 2' x 3' vinyl banner of their choice. Choose from 30 different banners, or design your own!



Staff and faculty Picture Package Each staff member will receive a complimentary package of (1) 5x7 + (4) large Wallets, as well as their class group. Basic image retouching included.



Mosaic Framed Poster Print Each school will receive a complimentary 24x36 framed mosaic print of children and staff in a decorative design.



Family Discount Plan This offers the strongest family plan in the industry: the first and second child in a family pay full price; each additional child receives **FREE** pictures. The program is district wide.

SPRING PICTURES



SPECULATION • PREPAY

- Our Spring program allows students to be photographed in a more casual, studio-like setting.
- 3/4 posing, variety packages, horizontal and vertical prints, and more...

Prepay Sale – The school sends a notice home two weeks before picture day. All students are photographed, and all picture packages are delivered to the school.

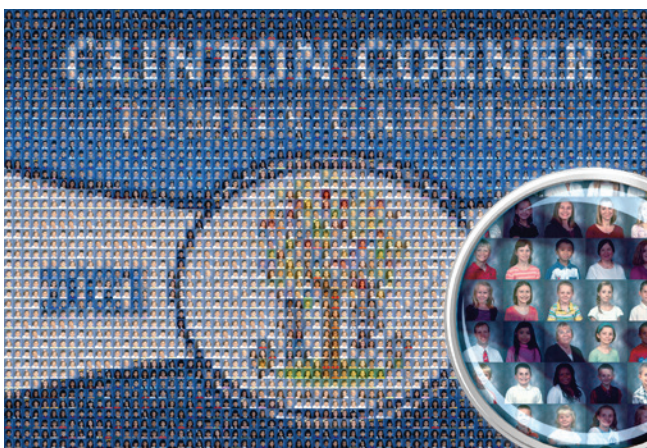
Speculation Sale – Each student is photographed on picture day without payment collected at that time. Within four weeks, students receive a picture booklet. Parents can purchase the entire package or select individual prints. They return payment or any unwanted pictures to the school. Barksdale will send a representative to collect the unwanted pictures and payments. Schools are not penalized for any non-returned pictures or funds.

Spring sessions offer unique products and backgrounds not available in the fall. Spring bookmark reminder notices are provided for each student to keep staff, students, and parents informed about picture day, and these reminders can be distributed as needed.

Spring portraits serve as an excellent fundraiser for the school, with schools receiving a percentage of the gross sales (minus sales tax) from all packages and package add-ons.



**Excellent fundraiser
for your school!**



Enjoy a BONUS Custom 24 x 36 Mosaic with participation in our Spring Program. Build the images of both students and staff into a mosaic of your school logo or school building.

SPRING PACKAGES & PRICING

A. Ultimate – \$45

(1) - Hi-Res
Digital Download
(2) 8 x 10
(2) 5 x 7
(4) 3 x 5
(4) 2 x 3
(4) Variety Wallets

B. Premium – \$40

(1) - Hi-Res
Digital Download
(1) 8 x 10
(2) 5 x 7
(4) 3 x 5
(4) 2 x 3
(4) Variety Wallets

C. Deluxe – \$35

(2) 8 x 10
(2) 5 x 7
(2) 4 x 6 + 2 Wallets
(2) 3 x 5
(4) Variety Wallets

D. Value Plus – \$30

(1) 8 x 10
(2) 4 x 6 + 2 Wallets
(2) 3 x 5
(4) 2 x 3
(4) Variety Wallets

E. Value – \$25

(2) 5 x 7
(2) 3 x 5
(8) Variety Wallets

F. Basic Plus – \$20

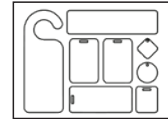
(1) 5 x 7
(2) 3 x 5
(4) 2 x 3
(4) Variety Wallets

G. Basic – \$15

(2) 4 x 6 + 2 Wallets
(4) Variety Wallets

FP. Funpack – \$18

(1) Bookmark/Ruler
(3) Bag Tags
(3) Key Tags
(1) Door Hanger



Add-on Pricing

HiRes Digital Download – \$22

(1) - 8 x 10 – \$15

(1) - 5 x 7 & (4) - 2 x 3 – \$15

(1) - 5 x 7 & (2) - 3 x 5 – \$15

(2) - 4 x 6 & (2) - Wallets – \$15

(8) - 2 x 3 – \$15

Retouching – \$9

Premium Retouching – \$14

Personalization – \$7



LARGE GROUP & PANOS

Perfect for any size class



10 x 18 Pano – \$19



8 x 20 Pano – \$19



8 x 24 Pano – \$19



6 x 11 Pano – \$12



6 x 15 Pano – \$12



6 x 18 Pano – \$12



4 x 7 Pano – \$8



4 x 10 Pano – \$8



4 x 12 Pano – \$8

Series 1

Series 2

Series 3

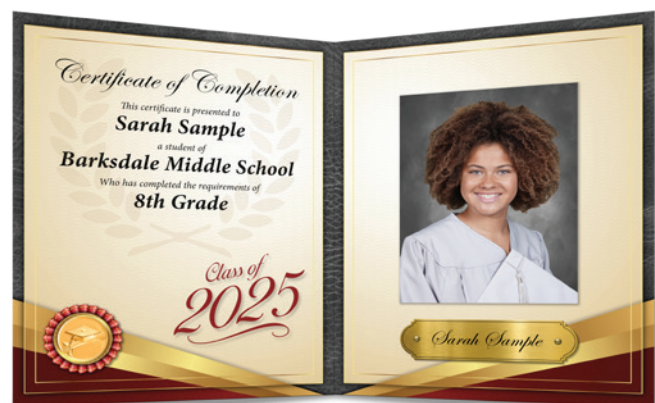
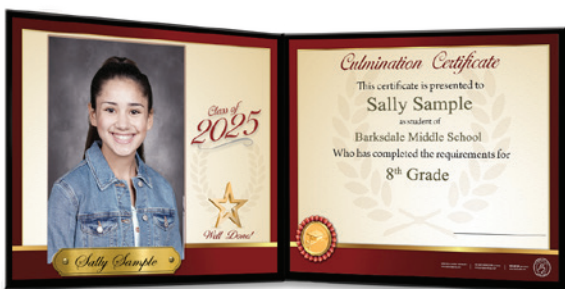
CERTIFICATES TO CELEBRATE THE MOMENT



We offer various types of commemorative certificates to fit your schools needs. Students can wear cap & gown or their finest attire, either way ***it's a moment to celebrate.***

- Promotion
- Culmination
- Graduation
- Completion

CERTIFICATES TO CELEBRATE THE MOMENT

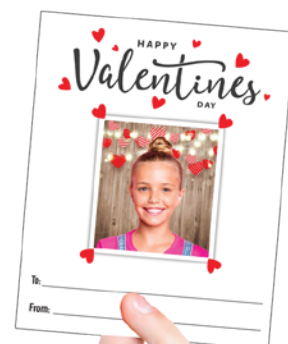
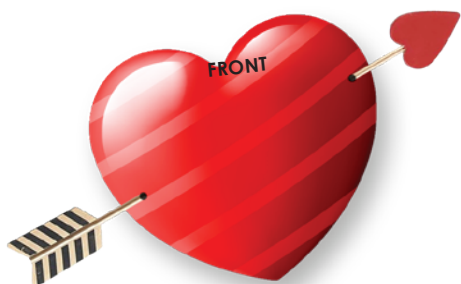


VALENTINE'S DAY FUNDRAISER

Spec Sale: Adorable animal-themed cards with Valentine's Day designs with student photo on back utilizing their Fall picture. They can purchase them for \$12 or return them back to school.



Share/Exchange a Valentine's Card with your friends and teachers!



SENIOR PORTRAITS/YEARBOOK POSES

There will be no sitting fee for basic senior portrait yearbook poses, and all senior portraits will include complimentary basic retouching.

Scheduling

The Barksdale Group will provide a direct scheduling link for the school to share with students. Through this link, seniors can choose from a variety of available time slots for their portrait session. Make-up dates and re-sittings will be held at the high school and coordinated with the school's administration. We ensure all portraits are professionally taken and meet technical standards. If a reshoot is necessary due to issues like closed eyes or misarranged clothing, it will be provided at no additional cost.

All senior portraits will be taken against a gray backdrop, ensuring consistent background choices for yearbook selections and offering a variety of premium senior background options.

Proof Booklets

Each senior will receive a color proof booklet for review and selection. The booklet will include:

- 8 poses in formal wear
- 8 poses in cap and gown
- 8 casual poses

Proof booklets will be delivered to either the school or the student's home by mail within 10 days of their portrait session, at no cost. Please note that not all poses may be included in the proof booklet. We recommend that seniors and parents go online to view all poses and background options before selecting the final yearbook pose.

Ordering

Seniors can view all their proofs online, with the option to preview them on any of the elite senior backgrounds before placing an order. Multiple background selections are available for different poses. Once an order is placed, finished prints will be delivered either to the student's home or to the school within six weeks.



BUILD YOUR OWN CONSTRUYE TU PROPIO

Can't
find what
you're
looking
for?

The ONLINE Advantage

La ventaja en línea

You can select **multiple backgrounds** | **build & your own package.**

3, 4 and 5 sheet options

ONLINE ONLY! www.barksdalephoto.com

Puede seleccionar múltiples fondos y crear su propio paquete. En línea solamente!

Diamond Package

(all backgrounds included)

\$65

Includes: (2 poses)

2 - 8x10

2 - 5x7

16 - 2x3

Platinum Package

(all backgrounds included)

\$55

Includes: (2 poses)

1 - 8x10

2 - 5x7

16 - 2x3

Silver Package

(all backgrounds included)

\$45

Includes: (1 pose)

2 - 5x7

8 - 2x3

Bronze Package

(all backgrounds included)

\$35

Includes: (1 pose)

1 - 5x7

2 - 4x5

4 - 2x3

A La Carte - *all backgrounds included*

1 - 16 x 20 = \$80

1 - 11 x 14 = \$40

1 - 10 x 13 = \$40

1 - 8 x 10 = \$25

2 - 5 x 7 = \$25

4 - 4 x 5 = \$25

8 - 2 x 3 = \$25

Graduation year appears on all prints

Digital Download *all backgrounds included*



HiRes Image with copyright release
(Available in 5-7 Business Days)

1 Pose - \$50

2 Poses - \$60

3 Poses - \$70

5 Poses - \$80

COMMENCEMENT PHOTOGRAPHY



Commencement Photography is one of our many specialties and each of our trained, professional photographers is committed to capturing the best image of the graduates without disruption of the commencement ceremony. Our customized ordering system allows us to quickly identify each individual image, and present those images directly to each graduate to view, share and purchase.

FACIAL RECOGNITION TOOL
to help customers find more
of their images...**FAST!**



Our photographers are virtually “invisible” to your faculty and parents during the commencement ceremony.

Our photographers and assistants work unobtrusively before, during and after the commencement ceremony. We never slow down your processional lines – either one or two line ceremonies.

Set up

We will arrive and be set up 90 minutes before the ceremony and will coordinate with the graduation ceremony staff as requested by the school.

Equipment

We will furnish all equipment to efficiently photograph the ceremony, including backup cameras in the event of any equipment malfunctions.

Ordering

We will email digital proofs within 24 hours of the ceremony. We will mail free color proofs to each individual graduate for which we have an address within four days of the ceremony.

COMMENCEMENT PACKAGES & PRICING

Package A – \$153

(2) – 8 x 10
(8) – 5 x 7
(16) – Wallets
(2) – Digital Downloads

Package B – \$108

(2) – 8 x 10
(6) – 5 x 7
(8) – Wallets
(1) – Digital Download

Package C – \$83

(1) – 8 x 10
(4) – 5 x 7
(4) – Wallets
(1) – Digital Download

Package D – \$64

(2) – 8 x 10
(4) – 5 x 7

Individual Sheets

(1) – 10 x 14 – \$28.⁹⁵

(1) – 8 x 10 – \$15.⁹⁵

(2) – 5 x 7s – \$15.⁹⁵

(1) – 5 x 7 – \$8.⁹⁵

(2) – 4 x 6s – \$15.⁹⁵

(8) – Wallets – \$15.⁹⁵

HiRes Digital Download – \$50.⁰⁰

Specialty Products

Framed Collage (2 pose) – \$49.⁹⁵

Framed Collage (3 pose) – \$59.⁹⁵

Senior Plaque (Wood) – \$49.⁹⁵

Senior Plaque (Black) – \$49.⁹⁵

Tassel Frame (*Tassel not included*) – \$49.⁹⁵

Photo Mugs – \$49.⁹⁵

Announcements – \$19.⁹⁵



SPORTS TEAM & INDIVIDUAL PHOTOGRAPHY

Fall, Winter and Spring Sports: In addition to candid coverage for the yearbook

We offer for sale individual and team photographs with custom digital picture product designs that are sports specific. We offer the option to be photographed on gray screen or in the sports natural environment.

Team pictures can be taken on candid picture day or be scheduled with the Athletic Director. We provide order envelopes in plenty of time for parents to consider package options and online orders are also accepted. We will provide complimentary 8x10's of each team photographed for coaches.

Package A – \$43

- (1) 8 x 10 Sports Mate
- (1) 8 x 10
- (2) 5 x 7
- (8) 2 x 3 Wallets
- (1) Hi Res Download

Package B – \$33

- (1) 8 x 10 Sports Mate
- (2) 5 x 7
- (8) 2 x 3 Wallets

Package C – \$23

- (1) 8 x 10 Sports Mate
- (1) 5 x 7
- (4) 2 x 3 Wallets

Build your own/Add-ons

- (1) 8 x 10 Sports Mate – \$15
- (1) 8 x 10 Group Combo – \$15
- (1) 8 x 10 Team Composite – \$15
- (1) Hi Res Digital Download – \$22
- (2) 4 x 5 Photo Magnets – \$18
- (1) Ceramic Mug – \$22
- (1) 8 x 10 – \$12
- (1) 5 x 7 & (4) 2 x 3 – \$12
- (1) 5 x 7 & (2) 3 x 5 – \$12
- (8) 2 x 3 Wallets – \$12



CUSTOM SPORTS BANNERS FOR SCHOOLS

Our custom sports banners are designed to showcase your school's team spirit with vibrant, high-quality prints. Each banner can be personalized with your school's logo, colors, and specific team details. Available in a variety of sizes, these banners are perfect for displaying at games, pep rallies, or in the gym, creating a bold and unified look that boosts school pride. Whether you're celebrating a championship win or cheering on the team, our custom gray screen or outdoor banners are the ideal way to make a lasting impression.



OTHER SCHOOL PICTURE EVENTS

The Barksdale Group provides photography for:

- Band
- Chorus
- Homecoming
- 8th Grade Dinner Dance
- Plays/Musicals
- National Honors Society
- Club Group photos
- Prom
- Best Buddy candid

Package A – \$55

(2) 8 x 10
(4) 5 x 7
(4) 3 x 5
(8) 2 x 3

Package B – \$40

(2) 8 x 10
(2) 5 x 7
(8) 2 x 3

Package C – \$27

(2) 5 x 7
(8) 2 x 3

Package D – \$22

(2) 3 x 5
(4) 2 x 3

Build your own/Add-ons

- 1) 5 x 7 & (4) 2 x 3 Individual Pose – \$15
 - (1) 8 x 10 – \$15
- (1) 5 x 7 & (4) 2 x 3 – \$15
 - (4) 3 x 5 – \$15
 - (8) 2 x 3 – \$15
- (2) Magnets – \$15
- (2) Keychains – \$15



YEARBOOK INCENTIVE – 20% OFF your order

Elementary & Middle Schools get **20% OFF**



Barksdale Yearbooks is a high volume school yearbook publisher in the elementary, middle and high school markets with over 100 years and 4 generations of expertise.

THE BARKSDALE DIFFERENCE

Full Color Digital Output Pages: High quality books printed 100% internally, while keeping costs low.

One Convenient Deadline: 5 weeks for soft cover books or 8 week for hard cover books.

Per-page pricing structure makes our yearbooks more affordable for schools of all sizes.

Covers are UV coated for added preservation.

Choose from over 100 pre-designed cover choices, or design your own cover at no additional cost.

Year in Review: 12 pages of student-oriented current event content included. Add 1 or all 12 pages – your choice.

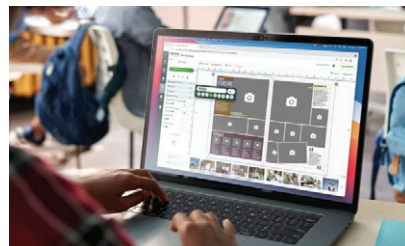
Sales Flyers and Online Ordering through the Barksdale storefront at no extra cost to your school or parents.

QR codes to add more images! Add QR codes to include more candid photos displayed in a fun slideshow.

Enhancement options such as personalized Covers & autograph inserts



Creator Studio™ gives your yearbook staff creative freedom with professional tools, easy to use work flows, and reliable cloud technology for a faster experience.



WHAT PEOPLE ARE SAYING ABOUT BARKSDALE YEARBOOKS

"Just wanted to let you know how much we love our yearbooks. Thank you for all of your help and the beautiful job everyone did printing them! So grateful!"

Becca G.
Wellsville Elementary School

"We received our yearbooks yesterday!! We are all so in LOVE with them!! Especially the quality of them!! Thank you again for your help and support with the design!"

Carly B.
Blockson Middle School

"We are ecstatic! The books are 1000% amazing! The pages are so colorful and bright– everyone here can't stop looking at them."

Erni S.
Euclid Elementary School

"Our rep was always responsive, helpful and went above and beyond for all of our needs. I cannot thank you enough for all of your hard work."

Francesca M.
Chichester Middle School



"My students absolutely loved their yearbooks this year. The responsiveness of your team was absolutely amazing! The platform is very easy to use and the yearbooks were delivered on time. Thanks so much for a successful yearbook collaboration!"

Christine M.
Mayfair Elementary School

Jillian Afflerbach
800.220.7667 x 110
jillian@barksdalephoto.com





A reason to smile since 1922

*Thank you for giving us the opportunity
to respond to the school's proposal.*

We value your comments and/or questions.
Call us at **800.220.7667 ext. 604**