

JEFFERSON COUNTY BOARD OF EDUCATION
EQUAL OPPORTUNITY/AFFIRMATIVE ACTION EMPLOYER

COMPETITIVE NEGOTIATION TABULATION

PROPOSAL NO.: 3183

APPROVAL DATE: June 30, 2026

ITEM(S) QUOTED: C/N for Live Streaming & Ticket Sales of School Sports
& Other Events Along with Concession Sales Within One App

DATE PROPOSAL
RECEIVED: June 8, 2026

CONTRACT PERIOD: July 1, 2026 – June 30, 2027
Annual renewals are negotiable at the option of both parties.

VENDOR INSTRUCTIONS: This is a notification of award for the quoted items/services for
this Competitive Negotiation.

No shipments/services are to be made against the contract.
Purchase Orders will be issued.

JCPS INSTRUCTIONS: Authorized personnel must enter a requisition and receive a
Purchase Order before engaging in services.

Contract administrators must follow Model Procurement and
Board administrative procedures 04.32 AP111.

RECOMMENDATION: Awarded to 2080 Media Inc. (DBA PlayOn! Sports) for streaming,
ticketing and concession sales.

Awarded to Agile Sports Technologies (DBA Hudl) for optional
services.

RFP-3183 C/N for Live Streaming & Tkt Sales of School Sports, etc.

Submitted by: 2080 Media Inc. (DBA PlayOn! Sports)

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| 1. Percentage of revenue from advertisers provided to JCPS: | 100% |
| 2. Percentage of revenue from viewing memberships provided to JCPS: | 20% |

Submitted by: Agile Sports Technologies (DBA Hudl)

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|---|-------------|
| 1. Percentage of revenue from advertisers provided to JCPS: | 100% |
| 2. Percentage of revenue from viewing memberships provided to JCPS: | 70% |

Submitted by: HomeTown Ticketing Inc.

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| 1. Percentage of revenue from advertisers provided to JCPS: | N/A |
| 2. Percentage of revenue from viewing memberships provided to JCPS: | N/A |

All information is included with proposals. The proposals are on file in the Purchasing/Bid Department.