

TO: Dr. Jesse Bacon, Superintendent

FROM: Dr. Adrienne Usher, Deputy Superintendent

DATE: May 28, 2026

RE: Beanstack Digital Reading Platform Agreement: ZooBean, Inc.

The attached agreement is the renewal for Beanstack implemented by all schools in the district, K-12. This program has been supported by our librarians and has been successful across the majority of our schools. Below are some highlights:

- High engagement with Beanstack consistently mirrors significant gains in ELA benchmark data.
- District elementary schools logged over 2.4 million collective reading minutes this year.
- Elementary student voice data indicates that features such as digital badges, the reading timer, and the "Friend" leaderboard are primary motivators.
- Several middle schools achieved student participation rates as high as 95-97%.
- Total minutes read per middle school school ranged from approximately 168,000 to over 921,000.
- Middle school students across the district were highly active in earning badges, with one school alone recording nearly 30,000 badges.
- One middle school reported a 125.3% increase in the number of books read.
- A substantial 28.4% increase in circulation stats compared to the previous year was reported by high schools, highlighting a direct correlation between the program and library usage.
- High school Students generally appreciate the tool for tracking growth, with 44% at one school noting it helped them choose better books.

Librarians have set goals for the 2026-2027 school year based on progress and data from the 2025-2026 school year. The cost of the program for all schools is \$22,195.00 and will be paid through curriculum, instruction, and assessment funds which includes the platform and professional learning for librarians. The agreement has been reviewed by Dinsmore and Shohl, Inc. Approval is requested for the agreement between Zoobean, Inc. and Bullitt County Public Schools.

OUR MISSION IS TO INSPIRE AND EQUIP OUR STUDENTS TO SUCCEED IN LIFE

BULLITT COUNTY PUBLIC SCHOOLS IS AN EQUAL EDUCATION AND EMPLOYMENT INSTITUTION



Bullitt County Public Schools 26-27 Renewal

Bullitt County Public Schools (KY)

1040 HIGHWAY 44 E
SHEPHERDSVILLE, Kentucky 40165
United States

Reference: 20260310-121516591

Quote created: March 10, 2026

Quote expires: September 6, 2026

Quote created by: Danysha Ligon

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Christi Abshire

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Comments from Danysha Ligon

Products & Services

Item & Description	Quantity	Unit Price	Total
Beanstack - Standard 12-month license: 7/01/2026 - 6/30/2027	1	\$22,195.00 / year	\$22,195.00 / year for 1 year
	Annual subtotal		\$22,195.00
		Total	\$22,195.00

Purchase terms

Signature

Signature

Date

Printed name

Questions? Contact me



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