



National Association of
State Boards of Education

Member Service Offerings

The nonprofit, nonpartisan **National Association of State Boards of Education (NASBE)** is the only organization focused on meeting the needs and supporting the work of state boards of education. NASBE's mission is to develop, support, and empower citizen leaders on state boards of education to strengthen public education systems so students of all backgrounds and circumstances are prepared to succeed in school, work, and life.

In furtherance of this mission, NASBE offers to its members a wide range of services designed to support success in board activity, policy development, system improvement and impact.

Boardsmanship Training

A functioning board is fundamental to achieving success and driving an agenda committed to excellence and improvement. Even when Board members bring differing perspectives and opinions to the table, courtesy and collaboration, and an understanding of collective voice, can lead to an effective board process.

- A free service (excluding travel expenses) provided to all NASBE members and customizable in duration beginning at a minimum of 2 hours up to a full day.
- Can be delivered to new members, one-on-one, in small groups, or to the full board, virtually or in-person.
- Virtual option – no charge
- In-person option – state pays actual travel and lodging expenses. No consultation fee.
- An excellent contribution to a board retreat or onboarding process.

Board Effectiveness – Self-Assessment

From time to time, every board wants to know how well it is doing. Creating an open and honest opportunity to gauge member satisfaction with board processes and approaches can be a powerful contributor to continuous improvement, and strengthen relationships and effectiveness.

- A free service (excluding travel expenses) that utilizes a survey of board members to assess members' opinions of the board's effectiveness in policy leadership and efficiency of operations.
- A report is generated and shared with members followed by a discussion for priority setting and action steps to improve effectiveness and operations.
- Can be delivered virtually or in person.
- Virtual option – no cost.
- In-person option – state pays actual travel and lodging expenses. No consultation fee.

Strategic Planning

A strategic plan for education is at the heart of the work of most State Boards. Developing one is no small feat. NASBE offers two levels of service: Process consultation, and complete strategic planning support.

This article from the January 2023 issue of *The State Education Standard* discussed what good strategic planning looks like.

Process Consultation:

- A free service of up to 8 hours in assisting state boards in conceptualize and designing a strategic planning process to meet their needs and context.

Complete Strategic Planning:

- A fee-based service discounted for NASBE member states.
- An in-depth process of data analysis, policy review, brainstorming, consensus building, metrics determination, and plan development.
- A multi-phase process from stakeholder engagement to final adoption generally spanning three to six months.
- Consultation fee – negotiated based on exact project specifications.
- Expenses based on actual travel and lodging costs.

Chief State School Officer Assessment or Evaluation

For those State Boards that employ their chief state school officer, a fair and meaningful process of assessment or evaluation can be an important tool to promote greater alignment, collaboration and impact.

- A fee-based service (discounted for NASBE members) that utilizes a process of surveying board members combined with a self-assessment by the chief to identify strengths and improvement opportunities relative to the chief's performance.
- Designed around five forces of leadership: technical leadership, human leadership, educational leadership, cultural leadership, symbolic leadership.
- Consultation fee – negotiated based on exact project specifications.
- Expenses based on actual travel and lodging costs.

Chief State School Officer Search

For those State Boards that hire the chief state school officer, there is no more important activity than the identification of a highly-qualified and effective individual to lead. NASBE is uniquely positioned to assist with such searches given its deep understanding of state boards, state departments of education and state chiefs. NASBE offers two levels of service: Process consultation, and a complete search process.

Process Consultation

- A free service of up to 8 hours in assisting a state board to conceptualize and design a chief state school officer search to meet their needs and context.

Complete Search Process

- A fee-based service, discounted for NASBE member states.
- Comprehensive multi-phase chief search led by NASBE staff.
- Conducted over a four to five month period.
- Detailed proposal can be supplied on request.
- Consultation fee – negotiated based on exact project specifications.
- Expenses based on actual travel and lodging costs.

Task Force/Work Group Facilitation/Board Retreats

Many state boards identify issues or challenges that require more intensive and thorough attention. The idea of a task force or work group is very common, and has proven to be a successful way to understand issues, identify appropriate data and research and build consensus around needed policies, approaches and practices. Board retreats often include planning activities that lay out the work for the coming year.

Often such engagements require outside facilitation. NASBE also brings to the process deep expertise on education issues as well as an understanding of state boards and their role. NASBE offers two levels of service: Process consultation, and complete facilitation support.

Process Consultation

- A free service of up to 4 hours of support in assisting a state board to conceptualize and design a task force or working group approach around a particular issue or challenge.

Complete Facilitation Support

- A fee-based service discounted for NASBE member states.
- Comprehensive multi-phase task force or work group facilitation led by NASBE staff.
- Conducted over a three to four month period.
- Detailed proposal can be supplied upon request.
- Consultation fee – negotiated based on exact project specifications.
- Expenses based on actual travel and lodging costs.

For more information about these or any other assistance that NASBE may be positioned to provide, reach out to Paolo DeMaria, President & CEO at paolo.demaria@nasbe.org, or at 614-357-8545.