



MagicSchool in the KCS D



2025-2026 School Year in Review

District AI Norms and Expectations

Our Mission

The mission of the Kenton County School District is to provide a world-class education ensuring ALL students are transition ready and prepared for the 21st Century Economy.

Our Goals

100% transition readiness
92.5% attendance rate

KDE's Guidance on AI Use in Schools

As described on KDE's *AI in Kentucky, K-12* webpage, KDE emphasizes a safe and responsible use of AI in alignment with the district's educational goals and values. KDE states that AI is inevitable in students' futures and encourages integration across all content areas while building AI literacy skills.

AI in Kentucky, K-12

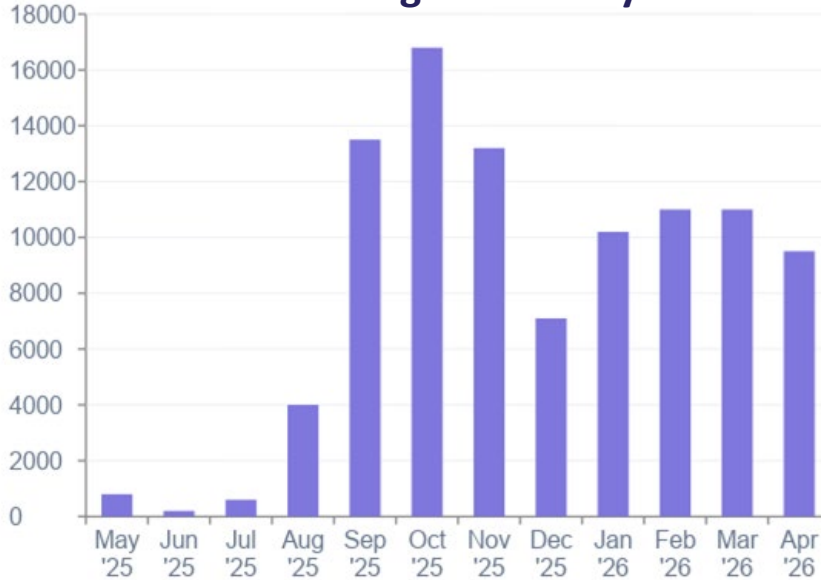
District Staff AI Use Norms

- Foster the responsible use of AI with our students as good digital citizens
- Every staff member is encouraged to find ways to use AI in their role
 - At a minimum, all staff are expected to embrace MagicSchool AI, which has been purchased by the district, to enhance instructional delivery and efficiency.

How is it Going?

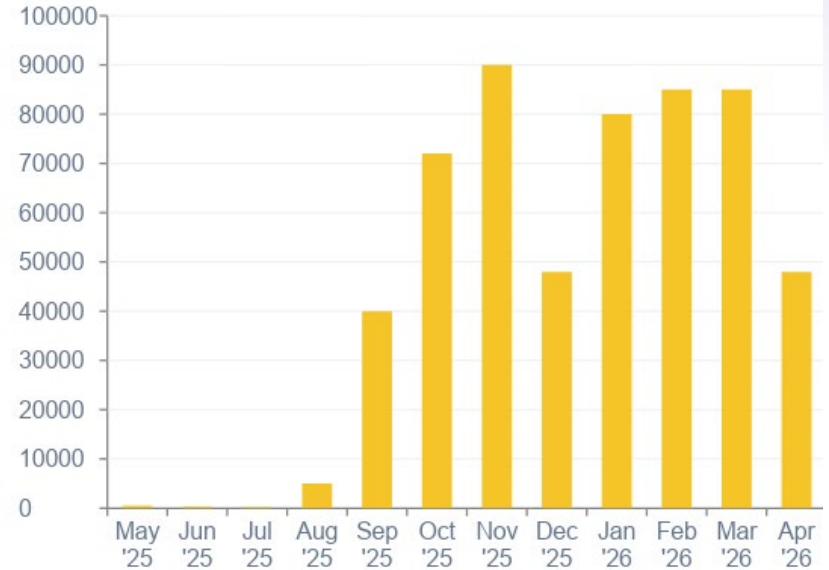


Teacher Usage - Monthly Trend



Monthly second-week trainings drove clear spikes in adoption after each session.

Student Usage - Monthly Trend



Peak: ~90k student generations in November 2025 — sustained through spring.

How is it Going?



Peer group: districts of comparable size and license type · August 2025 – May 2026



Kenton County Peer Group Avg

How is it Going?



1 Training = Transformation

Monthly PD drove compounding adoption. Peers without a consistent training cadence plateau; Kenton sustained growth every month.

2 Student Use Is the Real Story

Kenton's 517k student generations is 5x the peer average. Most districts see teacher-only usage. Kenton brought students into the AI learning loop.

3 Rooms = Classroom Culture

1,058 student rooms vs. a peer avg of 217 means Kenton teachers didn't just use MagicSchool — they redesigned how students engage with content.

4 Breadth Across All Schools

888 educators across 17 schools with 92 tools in use. Peers show adoption concentrated in a few classrooms. Kenton built district-wide coverage.

5 Customization Drives Engagement

96% of Kenton's student rooms are fully customized vs. 85% in the strongest peer. Tailored tools produce more student sessions and return visits.

6 The Flywheel Is Spinning

Usage remained high through spring 2026 — no post-launch decay. Kenton built habits, not just pilots.

Current Work Around AI

District Instructional Technology Norms

Expectations and guidance around the use of AI and MagicSchool have been outlined added to our District Technology norms.

Student AI Use Stoplight

This was created as a resource for teachers to use to guide their students in the appropriate and allowable use of AI in any given assessment. Teachers can identify the level of use and give guidelines for students to cite their AI use in individual assignments.



KCS D
Kenton County School District | It's about ALL kids

Student AI Use

RED LIGHT: No AI Use
AI is completely off-limits; every word and idea must be 100% your own.

YELLOW LIGHT: AI to Assist
AI may be used with teacher approval to assist you following specific assignment guidelines.

GREEN LIGHT: Full AI Use
Use AI to research, create, and polish while remaining the "boss" of the final result.

Don't hide it, cite it!
Name the tool used and follow teacher instructions on sharing how you used AI.

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Continuing to Support MagicSchool in KCSD



ITCS 25-26

ITCs were able to utilize release days to provide school-level training and support through PLCs

DISTRICT PD

District PD for technology and across contents are integrating how to use the platform and newly released tools during PD sessions offered for 2026-2027

MAGICSCHOOL PD TEAM

Members of the MagicSchool PD team will be at Team Kenton Elevated to provide 5 customized PD sessions for teachers and administrators

ITCS 26-27

ITCs will continue to provide training and support on utilizing MagicSchool for teachers and students through release days in 26-27