

Leading Together: Excellence in Action

Community Engagement 25-26

Beedwood Independent Schools



The **B**eechwood Way

We design teaching and learning focused on students.

We build resilient learners and leaders who are fearless in the pursuit of excellence.

We are a uniquely intimate community developing globally competitive students.

weare**beechwood.**

We are Learners

We are fearless.

We pursue excellence.

We are resilient.

We reflect and grow.

We are Leaders

We are safe.

We are respectful.

We are responsible.

We are proud.

THE 5 PILLARS



**PERSONALIZED
LEARNING**



CULTURE



WELLNESS



**COMMUNITY
ENGAGEMENT**



LEADERSHIP





COMMUNITY ENGAGEMENT SPECIFIC GOALS

1.

Improve communication between the district and the community through transparent, timely, and accessible information.

2.

Increase levels of engagement and expand our partnerships - EDGE and beyond.

3.

Cultivate trusting relationships with ALL families within our diverse community.

These three goals will be measured and progress reported annually.

COMMUNITY ENGAGEMENT IN ACTION

- Quarterly Superintendent Advisory
- Information sharing and celebrations at Board and SBDM Council meetings
- Focused and frequent sharing of successes in newsletters and on social media
- Develop a communication plan
- System for partner tracking including levels of engagement
- Menu of services for partner involvement
- Recognize a variety of partners and support organizations
- Gather feedback from partners when they provide experiences for our students
- Communicate the variety of opportunities to give back to Beechwood
- Expand our multicultural experiences for students and families
- Involve partners representing our minority populations
- Include exceptional populations in the EDGE showcase where families and community members are able to attend
- Celebrating all - arts, athletics, academics

These action steps will be monitored, assessed, reviewed, and refined annually over the course of the next three years. Implementation of these action steps may vary from year to year. Additional action steps will also be included as needed upon annual review.



Communication

Transparent, Timely, Accessible

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Communication

- **Digital, Paper, and In-Person Communications** - meeting stakeholders where they are
- **Surveys** - Summer Strategic Plan Survey & Mid-Year Survey to all stakeholders. Results shared out via Google Site
- **New Strategic Plan** shared with all stakeholders in a variety of formats
- **Superintendent Advisory** - Quarterly
- **Tiger Nation Podcast** - produced by our broadcasting students
- **PR Calendar** - intentional, frequent, positive communication recognizing a wide variety of individuals and groups
- **School Newsletters, ClassDojo, District Newsletter, Weekly Email to Staff** - continued coordination of internal and external communications
- **Monthly Board Presentations** - transparent information along with **Board working sessions**
- **Legacy** (continued) and **Board Report** (2nd edition) mailed



Partnerships

Expanded & Increased Level of Engagement

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Partnerships

- **Communication of partnership variety** - more was happening than stakeholders knew!
- **Partnership Portal** - tracking spreadsheet
- **Partnership Menu** - tool for connection meetings to explain options for involvement
- **Internship Spotlights** - various places and added to the newscast each week
- **EDGE Partner Highlights** - at football games created by Broadcasting
- **Partner Logo List** - outside of each EDGE classroom
- **Next Year** -
 - Quarterly partner recognitions on social media to include all in the building
 - Partner Recognition Event in coordination with EDGE Showcase

The background features a large, semi-transparent watermark of the Beechwood Schools logo. The logo is circular with the text "BEECHWOOD SCHOOLS" around the top and "1860" at the bottom. Inside the circle is a shield with a building and the motto "simul ut unum". Below the shield, it says "FORT MITCHELL, KENTUCKY".

Local Accountability Dashboard

Coming by the end of June!

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Local Accountability Dashboard

- **Incredible Innovation Team** - representative of a variety of staff
- **Mid-Year Survey - Students, Staff, Parents/Guardians**
 - What do you want to know more about at Beechwood?
 - How do you get your information?
- **Review of Other Similar Sites**
- **Vision of Beechwood's Dashboard** -
 - By the numbers
 - Stories
 - Aligned to Our 5 Pillars
- **Local Accountability Homepage Draft** - <https://wearebeechwood.org/>