

Every Child Every Day



SUPERINTENDENT
TONYA HORNE-WILLIAMS

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Consent Agenda Item (Action Item):

Consider/Approve partial purchasing of HUDL system for the three county high schools.

Applicable State or Regulations:

BOE Policy 01.00, 04.32; KRS 45 A.345-460

Fiscal/Budgetary Impact:

Fifty percent of cost from the General Fund and other 50% from each of the county high schools.

History/Background:

HUDL is a video platform that uses smart cameras to live stream sporting events. After the event has taken place, coaches can put in a "ticket" and HUDL can break down each player's skills for that game, from shot percentages to types of pitches thrown. It will allow coaches, athletic directors, or players to log in and create high light reels of teams or individual player performances. The HUDL subscription would cover multiple sports, allow 150 hours of game storage for each sport, game breakdowns, and practice scripts and playbook storage.

Recommended Action:

Approve HUDL for the three high schools.

Contact Person(s):

Brook Moore, AD

Director

Superintendent

Date:

4/15/2026

The Floyd County Board of Education does not discriminate on the basis of race, color, national origin, age, religion, marital status, sex, or disability in employment, educational programs, or activities as set forth in Title IX & VI, and in Section 504.

442 KY ROUTE 550, EASTERN KY, 41622
TEL: 606.886.2354 FAX: 606.886.4550

Level 2 Athletic Department Package

Package Price: \$10,000



Unlimited Hudl Subscriptions

- Silver+ Subscriptions: 150 Hours of Storage
 - Football
 - Basketball (M/W)
 - Volleyball (M/W)
 - Wrestling
 - Soccer (M/W)
 - Baseball
 - Softball
 - Cheer
 - Band
 - Any School Team/Activity

Hudl Assist

- Unlimited Game Breakdowns - Standard Priority
 - Football
 - Basketball (M/W)
 - Volleyball (M/W)
 - Wrestling
 - Soccer (M/W)
 - Baseball
 - Softball

Hudl Tools

- 2x Fast Draw Accounts
- Playtools
- Practice Scripts & Playbook

Hudl Focus

- Choose any 3 Focus Cameras for your campus
- Hudl Focus Exchange Network
- Automatic Upload to Hudl
- Monetizing Live Streaming Capabilities

AD Package Exclusives

- Hudl Fan Suite - Tickets, Live Streams, Highlights, Schedules
- Single Invoice
- Online training sessions for coaches
- Dedicated Customer Success Manager