



FOR IMMEDIATE RELEASE

KEDC Is Reinstating Lifetouch as a Preferred Vendor

After a comprehensive and deliberate review process, KEDC has made the decision to reinstate Lifetouch as a preferred vendor for school photography services. We understand the concerns raised regarding Shutterfly's historical association with Jeffrey Epstein, and we took those concerns seriously from the beginning.

Over the course of our evaluation, KEDC:

- Conducted a fact based review of publicly available records detailing the nature, scope, and timeline of the reported associations
- Reviewed corporate governance structures to determine the operational relationship between Shutterfly and Lifetouch
- Sought independent legal guidance to assess any potential risk exposure for member districts
- Examined current data security, student privacy, and compliance policies at Lifetouch
- Consulted industry experts to evaluate best practices in student data protection and vendor accountability
- Reviewed vendor agreements and contractual safeguards currently in place
- We approached this process methodically and without assumption, ensuring our conclusions were grounded in verified information rather than speculation.

Findings: Our investigation determined that the historical associations referenced were tied to past investment relationships that are no longer active or connected to present day operations. Lifetouch functions with its own leadership structure and operates under established data privacy, security, and compliance frameworks aligned with industry standards and legal requirements.

We found no evidence of current affiliations or business practices that would compromise student safety, data protection, or district trust.

Our Decision: Based on the evidence reviewed and guidance obtained, KEDC has concluded that Lifetouch meets our expectations for professionalism, service quality, and student data safeguards. For that reason, Lifetouch will be reinstated to our preferred vendor list.

Member districts may choose the vendor that best meets their needs. KEDC will continue monitoring partners to ensure strong standards of safety, transparency, and ethics. We value your feedback and welcome any questions about our review process.

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MENIFEE COUNTY SCHOOL DISTRICT

Joshua Kincaid, Superintendent

March 5, 2026

Dear Parents/Guardians of Meniffee County Students,

After careful review and consideration, Meniffee County Schools will be reinstating Lifetouch as our official school photography provider.

As part of this decision-making process, the Kentucky Educational Development Corporation (KEDC) conducted a thorough investigation into concerns that had been raised. Their findings concluded:

- The historical associations referenced were tied to past investment relationships that are no longer active or connected to present-day operations.
- Lifetouch functions with its own leadership structure and operates under established data privacy, security, and compliance frameworks aligned with industry standards and legal requirements.
- There was no evidence of current affiliations or business practices that would compromise student safety, data protection, or district trust.

We recognize and respect that families may have personal preferences regarding school photography. Parents/guardians will have the option to opt out of having their child's photograph taken. A form will be sent home with students for parents/guardians to complete and return to the school, indicating whether they grant permission or choose to opt out.

Our priority remains the safety, privacy, and well-being of every student. We appreciate your continued partnership and your trust in Meniffee County Schools.

Sincerely,

Joshua Kincaid, Superintendent
Meniffee County School District
Joshua.kincaid@meniffee.kyschools.us



MENIFEE COUNTY SCHOOL DISTRICT

Joshua Kincaid, Superintendent

Lifetouch Student Photograph Consent / Opt-Out Form

Student Information

- School Name: _____
- Student Name: _____
- Grade / Teacher / Homeroom: _____

Parent / Guardian Consent

☐ I **give permission** for my child to be photographed by Lifetouch Photography.

Parent/Guardian Name: _____

Parent/Guardian Signature: _____

Date: _____

Parent / Guardian Opt-Out

☐ I **DO NOT give permission** for my child to be photographed by Lifetouch Photography.

Parent/Guardian Name: _____

Parent/Guardian Signature: _____

Date: _____

Return Instructions:

Please return this completed form to your child's school.