

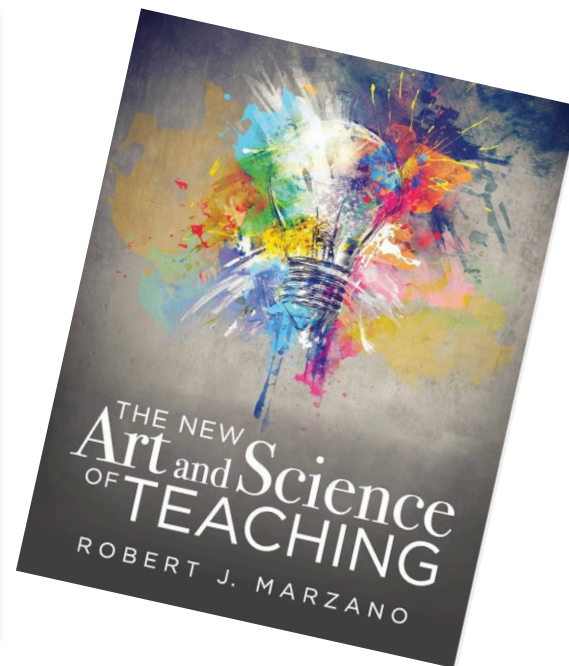
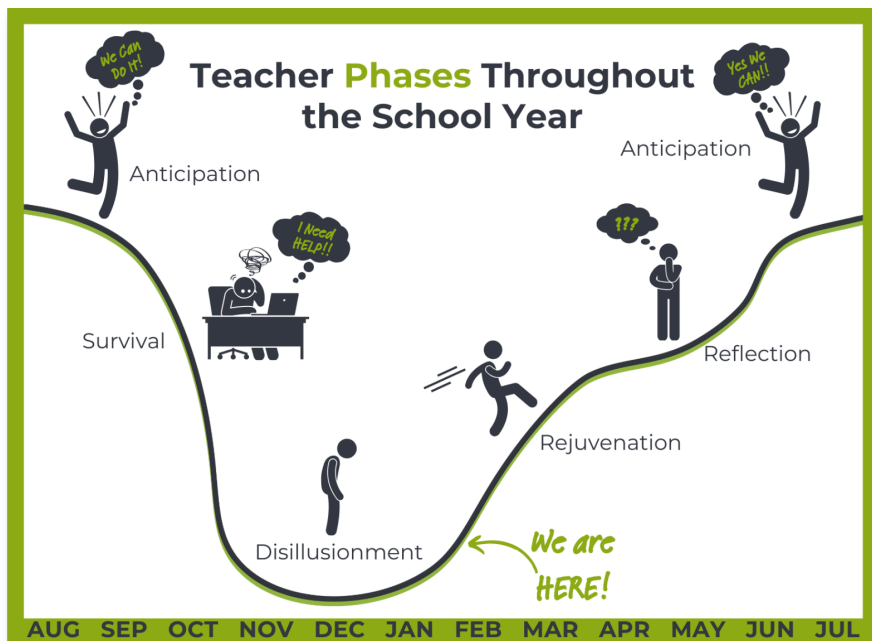
# INSTRUCTIONAL SPOTLIGHT SPROUTBOX

## Purpose

Personalized “Professional Learning In a Box”  
for NKCES Educators

Grounded in research

- Five Phases of a Teacher’s 1<sup>st</sup> Year (Marzano)
- Adult Learning Theory (Knowles)
- Self-Determination Theory (Deci & Ryan)



## Reach

- Launched in January 2024
- Lives solely on social media
- 1,925 boxes distributed to educators in all 23 NKCES districts (*175 bimonthly*)
- Record “sell out” time: 6 minutes

The average NKCES Facebook post is viewed by 350-510 unique followers.

- October 2025 Launch: 1,416 viewers
- November 2025 Launch: 1,682 viewers
- January 2026 Launch: 1,483 viewers

# IMPACT & NEXT STEPS

- Received a 2025 Best Practice Award from KDE.
  - Featured at the 2025 KDE Continuous Improvement Summit.

## National-Level Goals:

- Submission in progress for the National School PR Association Gold Medallion Awards, recognizing superior K-12 marketing and engagement campaigns.
- Revolutionize Educator Professional Learning
  - Personalized SproutBox + Asynchronous Online Learning

