



Kenton County School District | It's about ALL kids.

Issue Paper

DATE:

January 8, 2026

AGENDA ITEM (ACTION ITEM):

Consider/Approve Renewal of a 3 year subscription for the HUDL Athletic Department Package with Dixie Heights High School, Scott High School, and Simon Kenton High School.

APPLICABLE BOARD POLICY:

01.1 Legal Status of the Board

HISTORY/BACKGROUND:

The 3 KCS D high school athletic departments use the HUDL platform for filming their athletic activities. This package allows the athletic teams to film games, practices, assemblies and also includes film breakdown features for coaches.

FISCAL/BUDGETARY IMPACT:

Individual Schools – Athletic Budget: Dixie Heights - \$29,700, Scott - \$12,200, and Simon Kenton – \$16,300

RECOMMENDATION:

Approval Renewal of a 3- year subscription for the HUDL Athletic Department Package with Dixie Heights High School, Scott High School, and Simon Kenton High School.

CONTACT PERSON:

Matt Wilhoite

M. Wilhoite
Principal/Administrator

Thomas Harney
District Administrator

[Signature]
Superintendent

Use this form to submit your request to the Superintendent for items to be added to the Board Meeting Agenda.

Principal –complete, print, sign and send to your Director. Director –if approved, sign and put in the Superintendent's mailbox.



Order

Order Number Q-1288669-1

Billing Entity Agile Sports Technologies, Inc. dba Hudl
600 P Street, Suite 400
Lincoln, NE 68508

Address Information

Customer Name	Simon Kenton High School	Ship To	Simon Kenton High School
Bill To Email	troy.roberts@kenton.kyschools.us		Troy Roberts
Bill To	11132 Madison Pike		troy.roberts@kenton.kyschools.us
	Independence, Kentucky		8599600100
	41051-7515		
	United States		11132 Madison Pike
			Independence, Kentucky
			41051-7515
			United States

Terms

Contract Start Date	03/1/2026	Billing Frequency	Annual
Contract End Date	03/1/2029	Payment Terms	Net 30
		Payment Method	Wire Transfer

Product and Services

- 1 - High School Select Athletic Department Package
 - 1 - Hudl Sideline Premium Software
 - 1 - Focus Indoor Software
 - 1 - Focus Outdoor Software
 - 1 - Focus Exchange Network
 - 1 - Playtools
 - 1 - Hudl Assist Unlimited Game + Scout Standard- All Varsity Sports
 - 1 - Hudl Gold - Organization Access
 - 1 - Hudl Streaming Premium 60
 - 1 - Hudl Platinum
 - 1 - Hudl Platinum Additional
 - 1 - Hudl Assist Basketball Unlimited Game + Scout Express

Total Price: USD 16,300.00

Authorized Signature

Name:

Title:

Date:

Name:

Title:

Date:

Do you require a PO on the Invoice? Select...

If the PO number is not known yet, please type
in the letters TBD.

Purchase Order Number

Terms and Services

- 1 This Order and Organization's purchase and use of the Products described on this Order are governed by the signed agreement in place between the parties, or, if no such agreement exists, the Organization Terms found at www.hudl.com/eula
- 2 The Invoice for the Year 1 amount will be sent either 30 days before the start date indicated above or once the Order is executed by both parties (whichever is later). Additional invoices will be aligned with the annual billing dates for the remainder of the Subscription Term.
- 3 Prices shown above do not include any taxes that may apply; any such taxes are Organization's responsibility. Tax-exempt Organizations must provide a copy of their certificate of exemption to Hudl. This is not an invoice.
- 4 If this Order is returned to Hudl after the start date indicated above, Hudl may adjust the start and end dates to reflect the actual dates of service without changing the total days of service or price. Any Hudl products currently used or purchased by Organization, including those listed above, will remain effective for the remainder of the current Subscription Term.



Order

Order Number Q-1384272-1

Billing Entity Agile Sports Technologies, Inc. dba Hudl
600 P Street, Suite 400
Lincoln, NE 68508

Address Information

Customer Name	Scott High School	Ship To	Scott High School
Bill To Email	casey.fisk@kenton.kyschools.us		Casey Fisk
Bill To	5400 Pride Parkway		casey.fisk@kenton.kyschools.us
	Taylor Mill, Kentucky 41015		8598021980
	United States		5400 PRIDE PKWY
			TAYLOR MILL, Kentucky 41015
			United States

Terms

Contract Start Date	03/01/2026	Billing Frequency	Annual
Contract End Date	03/01/2029	Payment Terms	Net 30
		Payment Method	Wire Transfer

Fan Experience

Revenue Share % 60

Product and Services

- 1 - High School Essential Athletic Department Package
 - 1 - Focus Indoor Software
 - 1 - Focus Outdoor Software
 - 1 - Playtools
 - 1 - Hudl Silver - Organization Access
 - 1 - Focus Exchange Network
 - 1 - Hudl Assist Unlimited Game Only Standard - Varsity Access
 - 1 - Hudl Streaming
 - 1 - Hudl Assist Football Unlimited Game + Scout Standard
 - 2 - Hudl Focus Point MA200 - Software

Total Price: USD 12,200.00

Authorized Signature

Signature:

Signature:

Name:

Title:

Date:

Name:

Title:

Date:

Do you require a PO on the Invoice? Select...

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Purchase Order Number

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Order

Order Number Q-1288755-1

Billing Entity Agile Sports Technologies, Inc. dba Hudl
600 P Street, Suite 400
Lincoln, NE 68508

Address Information

Customer Name	Dixie Heights High School	Ship To	Dixie Heights High School
Bill To Email	dcbosse70@gmail.com		Derek Bosse
Bill To	3010 dixie hwy. Edgewood, Kentucky 41017-2384 United States		dcbosse70@gmail.com 8594868361 3010 dixie hwy. Edgewood, Kentucky 41017-2384 United States

Terms

Contract Start Date	03/1/2026	Billing Frequency	Annual
Contract End Date	03/1/2029	Payment Terms	Net 30
		Payment Method	Wire Transfer

Total Contract Value:	USD 29,700.00
Year 1:	USD 9,900.00
Year 2:	USD 9,900.00
Year 3:	USD 9,900.00

Product and Services

Year 1

- 1 - High School Essential Athletic Department Package
 - 1 - Focus Indoor Software
 - 1 - Focus Outdoor Software
 - 1 - Playtools
 - 1 - Hudl Silver - Organization Access
 - 1 - Focus Exchange Network
 - 1 - Hudl Assist Unlimited Game Only Standard - Varsity Access
 - 1 - Hudl Streaming 60
 - 1 - Hudl Gold
 - 1 - Hudl Assist Football Unlimited Game + Scout Standard
 - 1 - Hudl Sideline Premium Software

Name:

Title:

Date:

Name:

Title:

Date:

Do you require a PO on the Invoice? Select...

If the PO number is not known yet, please type
in the letters TBD.

Purchase Order Number

Terms and Services

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