



Kenton County School District | *It's about ALL kids.*

# Issue Paper

**DATE:**  
January 8, 2026

**AGENDA ITEM (ACTION ITEM):**

Consider/Approve Renewal of a 3 year subscription for the HUML Athletic Department Package with Dixie Heights High School, Scott High School, and Simon Kenton High School.

**APPLICABLE BOARD POLICY:**

01.1 Legal Status of the Board

**HISTORY/BACKGROUND:**

The 3 KCSD high school athletic departments use the HUML platform for filming their athletic activities. This package allows the athletic teams to film games, practices, assemblies and also includes film breakdown features for coaches.

**FISCAL/BUDGETARY IMPACT:**

Individual Schools – Athletic Budget: Dixie Heights - \$29,700, Scott - \$12,200, and Simon Kenton – \$16,300

**RECOMMENDATION:**

Approval Renewal of a 3- year subscription for the HUML Athletic Department Package with Dixie Heights High School, Scott High School, and Simon Kenton High School.

**CONTACT PERSON:**

Matt Wilhoite

Matt Wilhoite  
Principal/Administrator

Donna Harrel  
District Administrator

John G.  
Superintendent

*Use this form to submit your request to the Superintendent for items to be added to the Board Meeting Agenda. Principal –complete, print, sign and send to your Director. Director –if approved, sign and put in the Superintendent's mailbox.*



# Order

Order Number Q-1288669-1

Billing Entity Agile Sports Technologies, Inc. dba Hudl  
600 P Street, Suite 400  
Lincoln, NE 68508

## Address Information

Customer Name	Simon Kenton High School	Ship To	Simon Kenton High School
Bill To Email	troy.roberts@kenton.kyschools.us		Troy Roberts
Bill To	11132 Madison Pike Independence, Kentucky 41051-7515 United States		troy.roberts@kenton.kyschools.us 8599600100 11132 Madison Pike Independence, Kentucky 41051-7515 United States

## Terms

Contract Start Date	03/1/2026	Billing Frequency	Annual
Contract End Date	03/1/2029	Payment Terms	Net 30
		Payment Method	Wire Transfer

## Product and Services

- 1 - High School Select Athletic Department Package
  - 1 - Hudl Sideline Premium Software
  - 1 - Focus Indoor Software
  - 1 - Focus Outdoor Software
  - 1 - Focus Exchange Network
  - 1 - Playtools
  - 1 - Hudl Assist Unlimited Game + Scout Standard- All Varsity Sports
  - 1 - Hudl Gold - Organization Access
  - 1 - Hudl Streaming Premium 60
  - 1 - Hudl Platinum
  - 1 - Hudl Platinum Additional
  - 1 - Hudl Assist Basketball Unlimited Game + Scout Express

Total Price: USD 16,300.00

## Authorized Signature

Name:

Title:

Date:

Name:

Title:

Date:

Do you require a PO on the Invoice?    Select...

If the PO number is not known yet, please type  
in the letters TBD.

Puchase Order Number

### Terms and Services

- 1 This Order and Organization's purchase and use of the Products described on this Order are governed by the signed agreement in place between the parties, or, if no such agreement exists, the Organization Terms found at [www.hudl.com/eula](http://www.hudl.com/eula)
- 2 The Invoice for the Year 1 amount will be sent either 30 days before the start date indicated above or once the Order is executed by both parties (whichever is later). Additional invoices will be aligned with the annual billing dates for the remainder of the Subscription Term.
- 3 Prices shown above do not include any taxes that may apply; any such taxes are Organization's responsibility. Tax-exempt Organizations must provide a copy of their certificate of exemption to Hudl. This is not an invoice.
- 4 If this Order is returned to Hudl after the start date indicated above, Hudl may adjust the start and end dates to reflect the actual dates of service without changing the total days of service or price. Any Hudl products currently used or purchased by Organization, including those listed above, will remain effective for the remainder of the current Subscription Term.



# Order

Order Number Q-1384272-1

Billing Entity Agile Sports Technologies, Inc. dba Hudl  
600 P Street, Suite 400  
Lincoln, NE 68508

## Address Information

Customer Name	Scott High School	Ship To	Scott High School
Bill To Email	casey.fisk@kenton.kyschools.us		Casey Fisk
Bill To	5400 Pride Parkway Taylor Mill, Kentucky 41015 United States		casey.fisk@kenton.kyschools.us 8598021980 5400 PRIDE PKWY TAYLOR MILL, Kentucky 41015 United States

## Terms

Contract Start Date	03/01/2026	Billing Frequency	Annual
Contract End Date	03/01/2029	Payment Terms	Net 30
		Payment Method	Wire Transfer

## Fan Experience

Revenue Share % 60

## Product and Services

- 1 - High School Essential Athletic Department Package
  - 1 - Focus Indoor Software
  - 1 - Focus Outdoor Software
  - 1 - Playtools
  - 1 - Hudl Silver - Organization Access
  - 1 - Focus Exchange Network
  - 1 - Hudl Assist Unlimited Game Only Standard - Varsity Access
  - 1 - Hudl Streaming
  - 1 - Hudl Assist Football Unlimited Game + Scout Standard
  - 2 - Hudl Focus Point MA200 - Software

Total Price: USD 12,200.00

## Authorized Signature

Signature:

Signature:

Name:

Title:

Date:

Name:

Title:

Date:

Do you require a PO on the Invoice? Select...

If the PO number is not known yet, please type  
in the letters TBD.

Purchase Order Number

### Terms and Services

- 1 This Order and Organization's purchase and use of the Products described on this Order are governed by the signed agreement in place between the parties, or, if no such agreement exists, the Organization Terms found at [www.hudl.com/eula](http://www.hudl.com/eula)
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# Order

Order Number Q-1288755-1

Billing Entity Agile Sports Technologies, Inc. dba Hudl  
600 P Street, Suite 400  
Lincoln, NE 68508

## Address Information

Customer Name	Dixie Heights High School	Ship To	Dixie Heights High School
Bill To Email	dcbosse70@gmail.com		Derek Bosse
Bill To	3010 dixie hwy. Edgewood, Kentucky 41017-2384 United States		dcbosse70@gmail.com 8594868361 3010 dixie hwy. Edgewood, Kentucky 41017-2384 United States

## Terms

Contract Start Date	03/1/2026	Billing Frequency	Annual
Contract End Date	03/1/2029	Payment Terms	Net 30
		Payment Method	Wire Transfer

Total Contract Value: USD 29,700.00  
Year 1: USD 9,900.00  
Year 2: USD 9,900.00  
Year 3: USD 9,900.00

## Product and Services

### Year 1

- 1 - High School Essential Athletic Department Package
  - 1 - Focus Indoor Software
  - 1 - Focus Outdoor Software
  - 1 - Playtools
  - 1 - Hudl Silver - Organization Access
  - 1 - Focus Exchange Network
  - 1 - Hudl Assist Unlimited Game Only Standard - Varsity Access
  - 1 - Hudl Streaming 60
  - 1 - Hudl Gold
  - 1 - Hudl Assist Football Unlimited Game + Scout Standard
  - 1 - Hudl Sideline Premium Software

Name:

Title:

Date:

Name:

Title:

Date:

Do you require a PO on the Invoice? Select...

If the PO number is not known yet, please type  
in the letters TBD.

Puchase Order Number

## Terms and Services

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