

Russellville Independent Schools

Rooted in
Community



STRATEGIC PILLARS

In alignment with the voices of our students, parents, staff, and community members, the pillars to our success:

R

Rooted in Community

Strengthen and celebrate the connection to our heritage

I

Innovative Mindset

Create a culture that encourages authentic learning in a safe environment

S

Student Centered Experiences

Prioritized in all aspects of education

D

District of Choice

Distinguish our district as the preferred destination for students, staff, and families

KEY INITIATIVES 2024 - 2028

Foster vibrant relationships among students, families, and partners

Tell our story of honoring our past while building our future

Enhance pride and safety among our campuses

Equip all staff with the necessary tools to be successful through training and support

Create diverse and enriching opportunities for all students to overcome barriers

Prepare all students to become resilient learners by meeting academic standards

Provide opportunities for students to take an active role in their education

Tailor teaching methods to meet individual needs

Support a culture of belonging and connection

Create a culture of shared responsibility that values high expectations for learning and achievement

Cultivate a consistently positive working and learning environment that strengthens community relations

Communicate in a targeted and specific manner

Vision

Prioritizing all Panthers in an inclusive learning environment that is overflowing with pride and possibilities.

Mission

At Russellville Independent Schools, we are United in Trust, Guided by Compassion, Committed to Respect, Driven by Opportunity, and have Pride in Who We 'R'.



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Key Initiative- Enhance Pride & Safety Among Our Campuses:

Parent Experience Survey Results - April 2025

Highest ratings:

- “I believe the school is clean and well maintained.” **3.99**
- “I believe this school provides a safe environment for my child to learn.” **3.98**

Greatest gain:

- “I believe the school is clean and well maintained.” **3.77 to 3.99 (0.22)**
- “I believe this school provides a safe environment for my child to learn.” **3.79 to 3.98 (0.19)**

Activities directly correlated to data:

- **Custodial in house on boarding/training**
- **Maintenance/Facility walkthroughs**
- **Centegix implementation**
- **Quarterly Safety Meetings**



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Key Initiative- Enhance Pride & Safety Among Our Campuses:

Parent Experience Survey Results - April 2025

Lowest ratings:

- “I receive positive phone calls, emails, or notes about my child from the school.”
3.09
- “I regularly receive feedback from school staff on how well my child is learning.”
3.18

Activities directly correlated to data:

- **ParentSquare Implementation**
 - **53,554 Direct Messages**
 - **2,880 Posts**
 - **2,352 Photos/Videos Shared | 567 Albums**
 - **1,170 Parents with phones,**
 - **95% opted to receive text messages**
 - **86% opted to receive emails**
 - **53% receive app notifications**

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**Tell our story of
honoring our past while
building our future**

- Focus on:
 - Data Feedback - Stakeholder Surveys in April, Continuous Improvement
- Expectations & Communication
 - Quality of Culture and Climate Survey Results
- New Vision and Mission
 - Approved in November, developed with stakeholder input
 - Implementation and use of Standards of Excellence