



**Alliance for
Young Artists
& Writers**

**Scholastic
Art & Writing
Awards**

Memorandum of Understanding

The Alliance for Young Artists & Writers + Jefferson County Public Schools

Scholastic Art & Writing Awards Partnership - Program Year 2026

This document outlines a partnership agreement between the Alliance for Young Artists & Writers (“the Alliance”) and Jefferson County Public Schools (“JCPS”) for the 2026 cycle of the Scholastic Art & Writing Awards. This agreement is designed to reflect a “phasing out” of JCPS as an Affiliate partner of the Alliance—in this transitional phase, the Alliance is granting JCPS certain key privileges and responsibilities of an Affiliate partner, outlined below.

Please note: this unique partnership model will not be available after Program Year 2026; JCPS may elect to return as an Affiliate, or pursue other partnership models as established by the Alliance, including serving as a Regional Exhibition Partner. Additionally, the Alliance can work with JCPS to develop a financial agreement for future program years that would allow JCPS to provide payment for teen works via their funding from the Fund for the Arts.

Partners have agreed to the following activities and parameters:

Sponsorship of all works submitted by JCPS students

JCPS will cover all entry fees for works submitted by teens from within the former Louisville Metropolitan Area Art Region. Entry fees are \$10.00 for each individual submission and \$30.00 for each portfolio submission, or teens may select a fee waiver option. To facilitate payment, the Alliance will provide a report of submissions and an accompanying invoice by February 11, 2026 to JCPS.

Hosting regional exhibitions

JCPS will host two regional exhibitions (including opening and closing celebrations) for Scholastic Awards regional winners within the Louisville, KY area. All planning and logistical needs will be the responsibility of JCPS, and JCPS is solely responsible for any costs it chooses to incur related to these events:

1) Gold Key and American Visions
KMAC Contemporary Art Museum
Opening Reception - February 13
Show runs: Feb. 13 - March 15, 2026

2) Silver Key and Honorable Mention
University of Louisville - Schneider Hall Galleries
Closing Reception - March 26, 2026
Show runs: March 2 - March 27, 2026

Regional Website & Administrative access to the Scholastic Awards Portal

In this transitional year, the Alliance will maintain the Louisville Metropolitan Area Art Region as a unique region, as reflected on the associated regional website page of the Alliance's larger organizational website; internally, the Alliance will handle the administration and adjudication for all works entered in this region, as part of the Region-at-Large cohort. JCPS is responsible for confirming and updating information related to payment structure and regional events, as outlined above, to be displayed publicly on the regional website page.

JCPS will maintain administrative access to the Scholastic Awards Portal (also referred to as the "Awards Management System") in order to enact the responsibilities outlined in this agreement. JCPS's role and level of access mimics that of an Affiliate partner, and as such, JCPS is expected to adhere to all considerations of data collection and intellectual property, included in the attached addendum. As it relates to these terms, the responsibilities of "the Affiliate" apply to JCPS.

Signatures

Both partners in this agreement sign to confirm their acceptance of its terms by their signature

Jordan Smith

Alliance for Young Artists & Writers

Date

NAME: Dr. Brian Yearwood, Superintendent

Jefferson County Public Schools

Date

ADDENDUM: Data Collection & Intellectual Property Considerations

Data Collection

As between the Alliance and the Affiliate, data that is entered through the Awards Management System belongs to the Alliance. All communications to participants using data collected from the Alliance or through the Awards Management System should clearly refer to the Scholastic Art & Writing Awards.

Affiliate will use data collected from the Alliance or through the Awards Management System solely for the purposes of administering the Awards. Without limiting the foregoing, Affiliate will not rent or sell the data or use the data for its own or any third party's commercial purposes, nor shall it enable or permit any third party to do so. Further, Affiliate will not disclose any Awards data to any third party except as expressly authorized by the Alliance, except as required by statute or court order provided Affiliate notifies the Alliance promptly upon receipt of notification that such disclosure is required and prior to making the required disclosure, unless providing notice is expressly prohibited by the statute or court order.

The Alliance shall have the right at all times to access, receive a copy of, modify, remove and/or delete Awards data that is within the custody or control of Affiliate. Affiliate shall promptly provide the Alliance with all requested assistance in connection therewith. If the Alliance deletes or requires deletion of all or a portion of the data, Affiliate shall not retain any copies thereof unless required to do so by applicable law, in which case Affiliate shall so notify the Alliance.

Alliance and Affiliate shall maintain appropriate administrative, technical and physical safeguards and practices to protect the security, confidentiality and integrity of Awards data in its custody or control

Licensing of Alliance Intellectual Property

Subject to the terms and conditions set forth in this Agreement, the Alliance hereby grants to Affiliate during the Term of this Agreement a limited, revocable, non-exclusive, non-transferable, royalty-free license (without the right to sub-license) to use the Marks, the URLs, and the Award Materials in connection with the promotion of the Regional Program to be administered by the Affiliate (the "Licensed Property"). The use of the Licensed Property by the Affiliate shall be of high standard and of such quality as to be adequate and suited to the best advantage and to the protection and enhancement of the Licensed Property and the goodwill pertaining thereto, and such use shall not reflect adversely upon the good name of the Alliance or other owner of the Licensed Property or upon the high character of the Licensed Property.

The Affiliate shall comply with the Alliance guidelines set forth in the applicable Program Guides and Submission Materials whenever using the Licensed Property in any manner to advertise or promote the program.

The Affiliate is required to use the Alliance logo exactly in the form set forth on Schedule II. The use of the Licensed Property inures to the benefit of the Alliance. The Affiliate acknowledges it shall not acquire any right, title or interest in the Licensed Property as a result of its use thereof other than the limited license granted herein, and that all rights not expressly granted herein are reserved to the

Alliance and its licensors. The Affiliate shall submit all proposed uses, including advertising and marketing material, bearing the Licensed Property to the Alliance for prior review and approval by the Alliance.

Affiliate shall not use the word “Scholastic” in any URL independently related to the Affiliate.

SCHEDULE II

Affiliate is required to use the following program logo according to the brand guidelines in the Partner Resource Site, **partners.artandwriting.org**:



**Scholastic
Art & Writing
Awards**

Alliance for
Young Artists
& Writers

Jefferson County Public Schools

NON-COMPETITIVE DETERMINATION EXPLANATION

Describe how you determined that competitive vendor selection is not feasible?

Documentation requirement for all noncompetitive D&F transactions, including contracts and purchases of products at any dollar amount: Requisitioner must document how they determined that the vendor qualified for noncompetitive purchasing. This explanation may include documenting the efforts to find other vendors who provide a similar service/product and/or a list of services/products reviewed and the specific attribute that made the selected service/product distinctly different. This documentation must be attached to contracts during the routing process and attached to the requisition for purchases of all services/products using noncompetitive purchasing.

Requirement for all purchases of \$50,000 or more: Requisitioner must include evidence of cost center approval. This may be accomplished by attaching the Requisition to Purchase form to the Munis requisition or by attaching an approval email from the cost center head. Document negotiation efforts to receive the best price for the service/products being procured.

What specific criteria/criterion is/are necessary for this product or service?

The vendor must have the authority and system in place to collect and manage student entry fees for this contest. The Alliance is the only entity that can accept official submission payments tied to the Scholastic Awards.

To ensure JCPS students' artwork is formally reviewed, awarded, and advanced through the national adjudication process, the service provider must be recognized by the contest as the official adjudicator. This is solely performed by the Alliance for Young Artists & Writers.

What steps did you take (i.e. research) to determine this was the only vendor available?

The Alliance for Young Artists & Writers is the sole organization that administers the national Scholastic Art & Writing Awards contest. Only this organization can accept, process, and adjudicate submissions for this specific competition.

Alliance for Young Artists and Writers
557 Broadway
New York, NY 10012

Bill to:
JCPS Academics

QUOTE

Date
11/11/2025

JCPS Entries Description	Price	QTY	Total \$
Art entries	\$10	700	\$7,000.00
Portfolios	\$30	100	\$3,000.00
		TOTAL	\$10,000.00



Outlook

Visual Arts Shows - MOU w/Alliance for Young Artists & Writers

From Read, Elisabeth J. <elisabeth.read@jefferson.kyschools.us>

Date Fri 1/9/2026 12:41 PM

To Brown, Linda P. <linda.brown5@jefferson.kyschools.us>

Cc Tolle, Amelia D. <amelia.tolle@jefferson.kyschools.us>

Hi Linda,

Per the email chain below, re: **Visual Arts Shows - MOU w/Alliance for Young Artists & Writers for up to \$10000**

Per Chief Muns, the MOU is approved to proceed as presented with no needed alterations.

FYI, we are working on the requested changes to the other contracts referenced below and will submit to you when ready.

Thank you! Elisabeth

Elisabeth Read (she/her)

Specialist, Curriculum Design and Support

Jefferson County Public Schools

502-751-9490 - cell/text

502-276-8372 - office

@readplusmath



Book time to meet with me

From: Bickett, Lea A. <lea.bickett@jefferson.kyschools.us>

Sent: Friday, January 9, 2026 10:28 AM

To: Read, Elisabeth J. <elisabeth.read@jefferson.kyschools.us>

Cc: Wathen, Lisa M. <lisa.wathen@jefferson.kyschools.us>; Tolle, Amelia D.

<amelia.tolle@jefferson.kyschools.us>; Cosby, Ronda W. <ronda.cosby@jefferson.kyschools.us>; Bickett, Lea A. <lea.bickett@jefferson.kyschools.us>; Muns, Eddie D. <eddie.muns@jefferson.kyschools.us>

Subject: RE: Request for approval: 3 agreements to support ARTS - Title IV

Hi Elisabeth,