



7-12 GRADE PROGRAM OVERVIEW

Educating for Excellence, Empowering for Life

Together, we prepare them not just for the next chapter, but for every chapter.

COMPONENTS OF EDGE 13 PROGRAM





EDGE 13 PROGRESSION FRAMEWORK

7

Awareness and Exploration

8

Interest and Early Skillset Development

9

Foundation and Commitment

10

Growth and Exposure

11

Recruitment and Readiness

12

Application and Transition

13

Communicate and Connect



Recruiting Platform

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Player Cards • College Search Tool • Team/Program Website

- Custom websites built for teams and programs, built for recruiting
- One tool. Every feature: coach contacts, camp links, instant questionnaires, social follows, school matches—plus ready-to-use DM & email templates
- Centralizes recruiting resources in one platform, saving time for coaches, counselors, and families



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Year 13

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but for every chapter.

Intentional Touch-Points

Tigers on Tour

Year 13 Student Survey



Establish LinkedIn network to keep students
supported beyond graduation



Invitations Into Existing EDGE 13 Lessons



Enhancing the Student Journey

Program Implementation

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IMPLEMENTATION TIMELINE YEAR 1

25-26

FACILITATION OF EXPOSURE OPPORTUNITIES

- College Fair (Feb. 12) for ALL students
- Strengthen and expand our college and community partnerships to enhance exposure and connections for students

EMPOWERING FAMILIES FOR SCHOLARSHIP SUCCESS

- Parent Night with breakout sessions (Feb.18)
- 60-Seconds to Know Video Series
- Intentional use of BigFuture planning tool

SUPPORT TEAM

- Counselors attend beginning of season coaches meetings

DIGITAL PRESENCE

- Athletic Academy recruiting platform pilot program (set up by AD)
- Student athletes taught how to set up their profiles



IMPLEMENTATION TIMELINE

YEAR 2

26-27

FACILITATION OF EXPOSURE OPPORTUNITIES

- College Rep visits throughout year
- College session during EDGE Days
- Scheduled campus visits

EMPOWERING FAMILIES FOR SCHOLARSHIP SUCCESS

- Parent sessions aligned with scholarship/recruitment focus
- Family support objectives aligned with grade level focus/goals
- BigFuture Intro

SUPPORT TEAM

- Student initiated meeting with AD (Guiding college bound student athlete)
- Consistent communication loops between counselors/Directors/Coaches

DIGITAL PRESENCE

- Coaches taught how to manage Athletic Academy platform
- Parents taught how to utilize Athletic Academy platform during parent meetings
- Visual and Performing Arts added to platform



IMPLEMENTATION TIMELINE YEAR 3

27-28

FACILITATION OF EXPOSURE OPPORTUNITIES

- College/University Performance
Feedback days built into calendar

EMPOWERING FAMILIES FOR SCHOLARSHIP SUCCESS

- Database of resources for educating
parents

SUPPORT TEAM

- Student initiated Support Team meetings
Junior Year (parents invited by student)

DIGITAL PRESENCE

- Media students included in production of
auditions reels/highlight film

FACILITATION OF EXPOSURE OPPORTUNITIES

- Beechwood Day on College Campus
- Hosted regional event (Arts/Athletics)

EMPOWERING FAMILIES FOR SCHOLARSHIP SUCCESS

- Parent sharing personal experiences
with other parents. Reflect and Grow

SUPPORT TEAM

- Reflect and grow from review of data

DIGITAL PRESENCE

- Professional Digital Portfolio (summer
workshop)



IMPLEMENTATION TIMELINE

YEAR 4

28-29