

# Lifetouch

## FALL PRICING + PACKAGING

All packages provide families with high quality images at competitive prices. And when families order online they receive a **Shutterfly Coupon** and **Shutterfly Gift with Purchase**.

### STARTER \$11.99

- 2 - 5x7
- 2 - 3x5
- 4 - 2x3
- 1 - Shutterfly Memory Book
- SmileSafe™ Safety Card
- Digital Image Download(s)
- Background Choice
- Basic Retouching

### MOST POPULAR \$19.99

- 1 - 8x10
- 4 - 5x7
- 2 - 3x5
- 8 - 2x3
- 1 - Designer Print
- 1 - Shutterfly Memory Book
- SmileSafe™ Safety Card
- Digital Image Download(s)
- Background Choice
- Basic Retouching

### DELUXE \$34.99

- 2 - 8x10
- 6 - 5x7
- 2 - 3x5
- 8 - 2x3
- 1 - Designer Print
- 1 - Shutterfly Memory Book
- SmileSafe™ Safety Card
- Digital Image Download(s)
- Background Choice
- Basic Retouching

### ULTIMATE \$49.99

• 3 - 8x10	• 12 - 2x3	• SmileSafe™ Safety Card	• Background Choice
• 6 - 5x7	• 1 - Designer Print	• Designer Magnet Sheet	• Premium Retouching
• 4 - 3x5	• 1 - Shutterfly Memory Book	• Digital Image Download(s)	

### AVAILABLE ONLINE: CREATE YOUR OWN PACKAGE

#### Choose your package size and customize its contents!

Each package includes: SmileSafe™ Safety Card • Background Choice • Basic Retouching

### À LA CARTE

Additional Sheets **\$14.99/sheet** • Name & Grade **\$10.00** • Basic Retouching **\$10.00** • Premium Retouching **\$15.00**

**No child goes home empty-handed!** Even if a family is not able to make a purchase, we ensure that every child receives a proof sheet, SmileSafe™ Safety Card, and a **Shutterfly Coupon**, guaranteeing a special memento from Picture Day.

► Contact your Lifetouch representative for more information.

## Incentives

All resources outlined below are available to the **Bourbon County Schools District** during the continuation of our Agreement. Additional photography and yearbook programs are available. Please contact your Lifetouch representative for more information.

### **COMMISSION | 20% Fall + 10% Spring**

Schools receive a **20% commission** on all Fall Pictures and **10% commission** on Spring Photos. Lifetouch pays commissions on both picture packages and a la carte items.

### **SCHOOL BRANDING GRANT | \$600 District Value Per Year**

Lifetouch will provide a Lifetouch PrintShop branding credit of **\$600 annually** to use at its discretion as a part of the agreement. **This credit can be used in the first year of the agreement to create banners, posters, signage, decals, wall/floor graphics, and more for each school!** See page 16 for examples of School Branding services offered through the Lifetouch PrintShop.

### **STAFF PHOTO DAY | \$5,000 VALUE**

Lifetouch will schedule a specific day at each school to photograph all staff (teachers and administration) and take a staff group photo.

### **SHUTTERFLY STORE FRONT | 15% Back to School!**

A Shutterfly Storefront is a great way for your school community to earn money, without the time commitment of a traditional fundraiser. **15% of all sales go back to your school!**

### **COMPLIMENTARY PRODUCTS + SERVICES | VALUE VARIES**

Lifetouch will provide complimentary products and services to schools and families.