

ONEGOAL MASTER SERVICES AGREEMENT

THIS MASTER SERVICES AGREEMENT (“Agreement”) is entered into effective as of November 15, 2025 (“Effective Date”) between OneGoal (“OneGoal”) and Powell County Public Schools (“Partner”). Either OneGoal or Partner may be referred to herein as “Party” or collectively referred to herein as the “Parties.”

1. DEFINITIONS

- a) “Authorizer” means an individual over the age of 18 or their parent or guardian with legal authority.
- b) “Cohort” means a class of Fellows.
- c) “Confidential Fellow Information” means information that identifies, describes, or would allow identification of a particular Fellow with reasonable certainty, and includes Personally Identifiable Information and equivalent categories of information protected by US and state student data privacy laws applicable to the educational institutions that receive governmental funding for which OneGoal is a contractor, but excludes Directory Information.
- d) “De-Identified Data” means Confidential Fellow Information from which all direct and indirect personal identifiers have been removed obfuscated, or obscured and a reasonable determination has been made that any individual is not personally identifiable, whether through single or multiple releases, and taking into account other reasonably available information.
- e) “Directory Information” includes the categories of information listed in the FERPA definition, subject to Partner’s “Directory Information Policy”.
- f) “Education records” has the meaning provided in FERPA.
- g) “Fellow” means, (a) a student who is enrolled with Partner at the time they start participation in the OneGoal Program, and or (b) students about which, as part of implementing and receiving the Services, Partner elects to disclose and has a purpose for disclosing to OneGoal Education records or Personally Identifiable Information, or both.
- h) “FERPA” means the Family Education Rights and Privacy Act and its implementing regulations, 20 U.S.C. § 1232g; 34 C.F.R. Part 99.
- i) “OneGoal Program” means services and resources designed to support students’ enrollment, persistence and completion at their chosen post-secondary programs or institutions, which may include (1) a student-centric programming, (2) programming focused on providing materials and training to Partner, or (3) both.
- j) “Personally Identifiable Information” has the meaning provided in 34 C.F.R. 99.3.
- k) “Program Materials” means the proprietary OneGoal curriculum, lesson plans and supplemental materials, which may include OneGoal compilations of information about test preparation, social-emotional learning, college and



career exploration, post-secondary application and financial aid support, mentoring support services, post-secondary match/fit services, persistence support, teaching and student support.

- l) "Year 3 Information" means personal information of a Fellow in their post-secondary studies, required to provide the OneGoal Program in Year 3.

2. DESCRIPTION OF SERVICES

OneGoal agrees to provide services (the "Services") to Partner as may be agreed to from time to time by the Parties in a Statement of Work ("SOW"). Each such SOW will specify the Services to be provided to Partner and the applicable fees. Each SOW must be signed by Partner and OneGoal to be enforceable. Each SOW will be governed by this Agreement. In the event of any conflict between this Agreement and the SOW, this Agreement will prevail. The initial SOW between the Parties is attached hereto.

3. COMPLIANCE WITH LAWS

- (a) In connection with the performance of this Agreement and the Services, each Party shall comply with all laws, regulations, and orders, to the extent applicable.
- (b) Each Party represents that its collection, access, use, storage, disposal, and disclosure of personal information and student educational records does and will comply with all applicable federal and state laws and regulations, including FERPA, and federal and state privacy and data security laws.

4. LICENSE; PROPRIETARY RIGHTS; WORK PRODUCT

- a. OneGoal grants to Partner a revocable, non-exclusive, non-sublicensable, and non-transferable license to use, display and distribute the Program Materials solely for use by Partner (i) to advertise the availability of the Program to the students, other participants and families Partner serves, (ii) for the delivery of the Program to Fellows and other participants while OneGoal is providing Services to Partner under an SOW. Partner shall not, and shall ensure its district and school leaders do not: (x) remove any copyright or other proprietary notices contained in the Program Materials; (y) use, produce, display, or distribute the Program Materials except to the Fellows, other participants and district and school leaders for which OneGoal is providing Services under an SOW, or (z) make derivative works of the Program Materials without the prior written consent of OneGoal in each instance.
- b. As between the Parties, the Program Materials and the technology and software used by OneGoal or otherwise made available by OneGoal hereunder, are the



sole and exclusive intellectual property of OneGoal. OneGoal reserves all rights not expressly licensed to Partner in clause a above. Nothing in this Agreement constitutes a transfer to Partner of the Program Materials or any intellectual property rights.

- c. Any feedback, comments, or other input or suggestions related to the Services, the OneGoal Program or the Program Materials (the “Feedback”) that Partner and its leaders provide to OneGoal is given entirely voluntarily. OneGoal is free to use, disclose, reproduce, license or otherwise distribute and exploit Feedback as it sees fit, without obligation or restriction of any kind.
- d. OneGoal may solicit Feedback from Fellows and other program participants regarding matters including their experience with the OneGoal Program, provided that OneGoal shall be responsible for obtaining any consent required by applicable law prior to the collection of Feedback from Fellows. To the extent permitted by law and the applicable consents, OneGoal is free to use, disclose, reproduce, license or otherwise distribute and exploit Feedback from Fellows as it sees fit, without obligation or restriction of any kind.
- e. If OneGoal delivers to Partner any works or materials in connection with the Services, including but not limited to products, programs, processes, concepts, information, designs, and templates (collectively, “Work Product”), Partner will have sole ownership, copyright, patent and other rights in such Work Product. OneGoal agrees that all Work Product will be solely for the benefit of Partner and will be the sole property of Partner. All Work Product will be deemed “works for hire.” Notwithstanding the foregoing, Work Product does not include: (a) any materials or documentation made by OneGoal (i) prior to the effective date of the applicable SOW or (ii) outside the scope of this Agreement; (b) any materials specifically identified in the SOW as being excluded from Work Product; and (c) any improvements OneGoal may make to its own proprietary materials or any of its internal processes as a result of techniques, knowledge, or methodologies that OneGoal has acquired or developed during the course of performing services under this Agreement (the “OneGoal IP”). The Work Product and any other materials provided by OneGoal to Partner are collectively referred to as “Deliverables”. To the extent any OneGoal IP is embodied in any Deliverables, OneGoal hereby grants Partner a non-exclusive, worldwide, perpetual, irrevocable, fully paid up license to use and reproduce the OneGoal IP for the purpose and within the scope outlined in the SOW. Notwithstanding anything to the contrary herein, OneGoal may freely use and incorporate into OneGoal’s products and services any suggestions, enhancement requests, recommendations, corrections, or other feedback provided by Partner or by any users of the Services relating to OneGoal’s products or services.



5. THIRD-PARTY MATERIALS

OneGoal may share certain resources with Partner and Fellows (either directly or as part of Program Materials) that direct them to third-party sites which OneGoal considers to be consistent with the goals of the OneGoal Program. Third party sites are not under OneGoal's control and OneGoal is not responsible for third party or linked sites. OneGoal is not responsible for the content of presentations, brochures, hand-outs and the like provided by post-secondary institutions, scholarship providers and the like.

6. WARRANTY DISCLAIMER

ONEGOAL PROVIDES THE SERVICES, INCLUDING THE PROGRAM MATERIALS AND THEIR CONTENT, ON AN "AS-IS" BASIS AND WITHOUT A WARRANTY, EITHER EXPRESS OR IMPLIED, THAT THE ONEGOAL PROGRAM AND SERVICES WILL YIELD PARTICULAR RESULTS OR BE ERROR-FREE. ONEGOAL DOES NOT MAKE ANY WARRANTIES ABOUT THE ACCURACY, CURRENCY, SUITABILITY, RELIABILITY, OR QUALITY OF ANY CONTENT OR ITS ACCURACY, COMPLETENESS, OR ANY DECISIONS MADE BASED ON IT. ONEGOAL MAKES NO WARRANTIES, WHETHER EXPRESS, IMPLIED, OR STATUTORY, REGARDING THE SERVICES. ONEGOAL DISCLAIMS WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE, AND NON-INFRINGEMENT. ONEGOAL DOES NOT WARRANT THAT THE SERVICES WILL BE UNINTERRUPTED OR ERROR-FREE. INFORMATION SYSTEMS AND THE INTERNET CANNOT BE MADE COMPLETELY SECURE, AND ONEGOAL IS NOT RESPONSIBLE FOR SECURITY INCIDENTS THAT ARE NOT REASONABLY WITHIN ONEGOAL'S CONTROL PROVIDED IT USES APPROPRIATE PHYSICAL, ADMINISTRATIVE, AND TECHNICAL MEASURES. IN RECOGNITION OF ONEGOAL'S NOT-FOR-PROFIT STATUS AND ITS MISSION OF ASSISTING STUDENTS, PARTNER AGREES THAT ONEGOAL SHALL NOT BE LIABLE FOR ANY DECISION MADE OR ACTION TAKEN BY PARTNER OR THE FELLOWS IN RELIANCE ON THE SERVICES, EXCEPT TO THE EXTENT ONEGOAL'S LIABILITY CANNOT BE DISCLAIMED UNDER APPLICABLE LAW.

7. PAYMENT AND TAXES

Partner will pay OneGoal in accordance with the pricing agreed upon by the Parties in the applicable SOW(s). In the event of termination of this Agreement, Partner will pay OneGoal for Services performed up to the time of termination, within thirty (30) days of the receipt of a final invoice. Fees do not include taxes. Partner is responsible for paying all taxes associated with its purchases hereunder other than taxes based on income, property, or employees of OneGoal.



8. TERM; TERMINATION

The term of this Agreement begins as of the Effective Date and will continue through the last date of scheduled Services as described in the applicable SOW between the Parties. Either Party may (a) terminate the provision of additional Services from OneGoal to Partner effective as of the end of any academic year by providing at least ninety days' prior written notice, or (b) terminate the Agreement for cause by providing written notice setting forth the cause and the date the termination is effective, provided the terminating Party has granted the other Party with a reasonable opportunity to cure, if cure is practicable.

Upon termination or expiration of this Agreement, each Party will promptly return to the other Party, or certify the destruction of, all Confidential Information, including any copies, extracts, or derivatives thereof, in its possession or control. Each party shall also ensure that any personnel, subcontractors, or agents who have had access to the Confidential Information similarly return or destroy such information. OneGoal shall securely return or destroy all Confidential Fellow Information promptly after the expiration or early termination of this Agreement, and/or if a request is received from Partner prior to such expiration or termination, return it to Partner in a commonly-used, machine-readable format, subject to the requirements in any data protection agreement or similar agreement with Partner, and/or if a request is received from Partner prior to such expiration or termination, to transfer data securely to an alternative Partner OneGoal program so long as the alternative program advances similar purposes; provided, however, that where applicable to the Services OneGoal shall return or destroy Year 3 Information in accordance with the instructions of the Authorizer.

9. SURVIVAL

The following Sections will survive any expiration or termination of this Agreement: 4 (Work Product), 6 (Warranty Disclaimer), 7 (Payment and Taxes), 8 (Term and Termination), 10 (Indemnification and Limitation of Liability), 11 (Confidentiality) and Sections 12-21.

10. INDEMNIFICATION; LIMITATION OF LIABILITY

To the extent permitted by law, each Party shall indemnify, defend, and hold the other party harmless from all claims, demands, and causes of action of every kind asserted against the other by any other person (including without limitation employees of either party) for (i) personal injury or loss of or damage to property resulting from the gross negligence or willful misconduct of the indemnifying Party, or (ii) for alleged violations of law.

TO THE MAXIMUM EXTENT PERMITTED BY LAW, NEITHER PARTY SHALL BE LIABLE TO THE OTHER PARTY FOR ANY LOSS OF USE, LOST OR INACCURATE DATA, INTERRUPTION OF BUSINESS, COSTS OF DELAY, LOST PROFITS, OR ANY INDIRECT, SPECIAL, INCIDENTAL, RELIANCE, OR CONSEQUENTIAL



DAMAGES OF ANY KIND, EVEN IF INFORMED OF THE POSSIBILITY OF SUCH DAMAGES IN ADVANCE.

TO THE MAXIMUM EXTENT PERMITTED BY LAW, AND NOTWITHSTANDING ANY OTHER PROVISION OF THIS AGREEMENT, EACH PARTY'S ENTIRE LIABILITY TO THE OTHER PARTY (FOR DAMAGES OR LIABILITY OF ANY TYPE), SHALL NOT EXCEED THE AMOUNT ACTUALLY PAID (OR WITH RESPECT TO CLAIMS FOR FEES DUE, PAYABLE) BY PARTNER ATTRIBUTABLE TO THE PRIOR 12 MONTHS UNDER THE APPLICABLE SOW.

THE PARTIES AGREE THAT THE WAIVERS AND LIMITATIONS SPECIFIED IN THIS SECTION 8 WILL SURVIVE AND APPLY REGARDLESS OF THE FORM OF ACTION, WHETHER IN CONTRACT, TORT (INCLUDING NEGLIGENCE), STRICT LIABILITY OR OTHERWISE AND WILL SURVIVE AND APPLY EVEN IF ANY LIMITED REMEDY SPECIFIED IN THIS AGREEMENT IS FOUND TO HAVE FAILED OF ITS ESSENTIAL PURPOSE.

11. CONFIDENTIALITY, DATA SHARING AND DATA PROTECTION

a. Confidential Information

- i. "Confidential Information" means (i) OneGoal's Program Materials, (ii) all information disclosed in tangible form by the Disclosing Party and marked "confidential" or "proprietary", (iii) all information disclosed in intangible form by the Disclosing Party and designated as confidential or proprietary at the time of disclosure, and (iv) information that, given the nature of such information or the manner of its disclosure, reasonably should be considered confidential or proprietary (including but not limited to all information relating to the Disclosing Party's technology, customers, business plans, marketing activities and finances).
- ii. Each party (as "Receiving Party") will use the same degree of care that it uses to protect the confidentiality of its own confidential information of like kind (but not less than reasonable care) to (i) not use any Confidential Information of the other party (the "Disclosing Party") for any purpose outside the scope of this Agreement, and (ii) except as otherwise authorized by the Disclosing Party in writing, limit access to Confidential Information of the Disclosing Party to those of its and its Affiliates' employees and contractors who need that access for purposes consistent with this Agreement and who have signed confidentiality agreements with the Receiving Party containing protections not materially less protective of the Confidential Information than those herein. If Receiving Party is required by law or court order to disclose Confidential Information, then Receiving Party shall, to the extent legally permitted, provide Disclosing Party with advance written notification and cooperate in any effort to obtain confidential treatment of the Confidential Information. The Receiving Party acknowledges that disclosure of Confidential Information would cause substantial harm for which damages



alone would not be a sufficient remedy, and therefore that upon any such disclosure by the Receiving Party, the Disclosing Party will be entitled to seek appropriate equitable relief in addition to whatever other remedies it might have at law.

b. Data Sharing

When and where applicable,

- i. As part of implementing and receiving the Services, Partner may disclose to OneGoal or OneGoal may receive access to Confidential Fellow Information and or Confidential Information.
- ii. OneGoal agrees that it will not, and will ensure its subcontractors do not, use or re-disclose Confidential Fellow Information except in compliance with laws applicable to the educational institutions that receive governmental funding for which OneGoal is a contractor, including state law and FERPA.
- iii. OneGoal agrees to disclose Confidential Fellow Information only to its employees, agents, subcontractors and other third parties who require access in order for OneGoal to perform the Services and who are bound to confidentiality and non-use obligations consistent with the data protection requirements of this Agreement.
- iv. When applicable, OneGoal shall use appropriate physical, administrative, and technical measures to safeguard Confidential Fellow Information and to protect the information from unauthorized access, disclosure, use, modification, or loss.
- v. Upon becoming aware of a security breach of Partner's Confidential Fellow Information in OneGoal's possession or control, OneGoal shall notify Partner expeditiously and in accordance with applicable law and to the extent that such notification is not expected to compromise any on-going law enforcement investigation. OneGoal shall take timely steps to limit and mitigate impacts from the breach reasonably within OneGoal's control.
- vi. Where a SOW requires Partner to share Confidential Fellow Information with OneGoal, Partner represents that it has all necessary authority to share Confidential Fellow Information with OneGoal. Partner acknowledges and agrees that through this Agreement it designates OneGoal as a "school official" with "legitimate educational interests" in receiving Confidential Fellow Information under FERPA (and comparable provisions under applicable state law) for the purpose of providing the Services.
- vii. Where a SOW requires and to the extent permitted by applicable law OneGoal may maintain a copy of data from the OneGoal Program Years 1 and 2 in a separate student account for the purpose of providing direct postsecondary persistence support to students after graduation from Partner.
- viii. Confidential Fellow Information and Education Records shall remain under the direct control of the Partner except to the extent that Fellows with legal rights, or their Authorizers specify in writing how Year 3 Information shall be controlled, retained, used and destroyed to further the OneGoal Program



- Year 3, for example by providing instructions substantially in the form in Exhibit A of the Flagship Program Statement of Work, as applicable.
- ix. Partner agrees and consents to OneGoal's use of Directory Information so long as the use complies with applicable law. Partner acknowledges that it is responsible for notifying OneGoal that a Fellow has opted-out of the Partner's "Directory Information Policy".
 - x. When a SOW requires Partner to provide Confidential Fellow Information, Partner shall provide Confidential Fellow Information to OneGoal in a mutually agreed upon format, using a mutually agreed upon secure data transfer platform; in such case:
 - xi. Partner shall designate a representative to coordinate the provision of Confidential Fellow Information to OneGoal. Partner's representative will be reasonably available to answer OneGoal's questions regarding the Data provided.
 - xii. Partner will provide the Confidential Fellow Information to OneGoal within 15 business days of each request.
 - xiii. In the event Partner has questions about the request, is unable to provide specific data elements, or is unable to provide them in the form requested, Partner will inform OneGoal as soon as possible and the parties agree to work together to develop a solution.
 - xiv. Partner shall, upon OneGoal's written request, reasonably assist OneGoal in reviewing and providing to Authorizers appropriate authorization and consent documents to enable OneGoal to use and share Year 3 Information to support the Fellows' participation in the OneGoal Program after graduation from secondary school.
 - xv. OneGoal may gather, use and disclose aggregated, De-identified Data to improve OneGoal's programs and services, including the OneGoal Program, to demonstrate the effectiveness of its programs and services, for program development, for research and for other lawful purposes.
 - a. Once data from Confidential Fellow Information has been de-identified, OneGoal agrees not to attempt to re-identify the De-Identified Data.
 - b. OneGoal shall not transfer any De-identified Data to any third party unless the third party agrees not to attempt re-identification.
 - xvi. On request, if OneGoal cannot obtain the data directly, Partner will provide OneGoal with the National Student Clearinghouse StudentTracker data for the Fellows for purposes of long-term evaluations of the Program.

12. RELATIONSHIP OF THE PARTIES; PUBLICITY

- a. Nothing contained in this Agreement shall be construed as creating a partnership, agency, or joint venture relationship between OneGoal and Partner.



Neither Party hereto shall become bound by any representation, act, or omission by the other Party.

- b. As between the Parties, each Party bears responsibility for the actions of its leaders, employees, participants, volunteers, and subcontractors (collectively “personnel”) that perform any services under or incident to this Agreement. As between the Parties, each Party shall remain solely responsible for the supervision, daily direction and control of its personnel, payment of wages (including withholding of income taxes and social security), meeting workers’ compensation requirements, providing, benefits and meeting similar obligations regarding its personnel.
- c. This Agreement in no way restricts either Party from participating in similar activities with other public or private institutions, agencies, and organizations.
- d. OneGoal may: (i) post the Partner’s name, logo and location on OneGoal’s website; (ii) use the Partner’s name and logo in non-public materials; and (iii) publish marketing materials indicating that the Partner is one of OneGoal’s partners.

13. NOTICES

Any notices, consents or other communications required or permitted under this Agreement must be in writing and delivered via overnight air courier (postage prepaid), or registered or certified mail (postage prepaid with return receipt requested), addressed as follows:

OneGoal

17 N State Street, Suite 1890
Chicago, IL 60602
Attn: Legal Department

Powell County Public Schools

691 Breckenridge Street
Stanton, KY 40380
Attn: Tiffany Anderson

Unless otherwise stated in this Agreement, notices, consents or other communications will be deemed received (a) on the next business day after mailing or deposit with an overnight air courier; or (b) three business days after being sent, if sent by registered or certified mail.

13. GOVERNING LAW

This Agreement will be governed by and construed in accordance with internal laws of the state of Illinois, without reference to choice of laws, rules or principles. Venue for any action related to this Agreement shall be brought exclusively in Cook County, Illinois.



14. SEVERABILITY; WAIVER

The invalidity or unenforceability of any provision of this Agreement shall not affect the validity or enforceability of any other provision of this Agreement. Any delay or waiver by a Party to declare a breach or seek any remedy available to it under this Agreement or by law will not constitute a waiver as to any past or future breaches or remedies.

15. ASSIGNMENT; SUBCONTRACTING

Neither Party will assign this Agreement without the prior written consent of the other Party. This Agreement will be binding upon the Parties hereto, and their successors and assigns, as permitted.

OneGoal may, at its discretion, engage subcontractors to perform any or all of its obligations under this Agreement, provided that OneGoal shall remain fully responsible for the performance of such subcontractors.

16. INDEPENDENT CONTRACTORS

The parties to this Agreement are independent contractors. There is no relationship of partnership, joint venture, employment, franchise or agency created hereby between the parties. Neither party will have the power to bind the other or incur obligations on the other party's behalf without the other party's prior written consent.

17. FORCE MAJEURE.

Neither Party will be liable to the other for any delay or failure to perform any obligation under this Agreement (except for a failure to pay fees) if the delay or failure results from any cause beyond such party's reasonable control, including acts of God, labor disputes or other industrial disturbances, systemic electrical, telecommunications, or other utility failures, earthquake, storms or other elements of nature, blockages, embargoes, riots, acts or orders of government, acts of terrorism, or war.

18. ENTIRETY

This Agreement, including any executed SOWs or addendums that are incorporated into it by reference, exclusively encompasses the entire agreement of the Parties, and supersedes all previous negotiations, understandings and agreements between the Parties, whether oral or written, including, without limitation, any oral discussions, program descriptions and email correspondence. The Parties acknowledge and represent, by their signatures, that they have not relied on any representation, understanding, information, discussion, assertion or other assurance, except those expressly set forth in the Agreement. The Parties waive all rights and remedies, at law or in equity, arising or which may arise as the result



of a Party's reliance on such representation, understanding, information, discussion, assertion, guarantee, warranty, collateral contract or other assurance.

19. AMENDMENT AND MODIFICATION; WAIVER

No amendment to or modification of this Agreement is effective unless it is in writing and signed by an authorized representative of each Party. No waiver by any Party of any of the provisions hereof will be effective unless explicitly set forth in writing and signed by the Party so waiving. Except as otherwise set forth in this Agreement, (i) no failure to exercise, or delay in exercising, any rights, remedy, power, or privilege arising from this Agreement will operate or be construed as a waiver thereof and (ii) no single or partial exercise of any right, remedy, power, or privilege hereunder will preclude any other or further exercise thereof or the exercise of any other right, remedy, power, or privilege.

20. SEVERABILITY

If any provision of this Agreement is invalid, illegal, or unenforceable in any jurisdiction, the invalidity, illegality, or unenforceability will not affect any other term or provision of this MOU or invalidate or render unenforceable the term or provision in any other jurisdiction. Upon a determination that any term or other provision is invalid, illegal, or unenforceable, the Parties hereto shall negotiate in good faith to modify this Agreement so as to effect the original intent of the Parties as closely as possible in a mutually acceptable manner in order that the matters contemplated in this Agreement be consummated as originally contemplated to the greatest extent possible.

21. NO THIRD-PARTY BENEFICIARIES

Nothing in this Agreement shall be deemed or construed to create any third-party beneficiaries or otherwise give any third party any claim or right of action against any party to this Agreement.

[signatures appear on the following page]



Services Agreement

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IN WITNESS WHEREOF, the Parties have caused this Agreement to be signed by their respective duly authorized representatives as of the day and year shown above.

OneGoal

By: _____

Name: _____

Title: _____

Date: _____

Powell County Public Schools

By: _____

Name: Tiffany Anderson

Title: _____

Date: _____



OneGoal Leadership Network Program STATEMENT OF WORK

This Statement of Work (“SOW”) between OneGoal (“OneGoal”) and Powell County Public Schools (“Partner”) is effective as of November 15, 2025, and is governed by the Master Services Agreement between OneGoal and Powell County Public Schools, dated as of November 15, 2025 (the “Agreement”). To the extent that there is a conflict between the terms of the Agreement and this SOW, the terms of this SOW will prevail.

DESCRIPTION OF SERVICES AND PROGRAM

Through the OneGoal Leadership Network Program (the “Program”) OneGoal supports district and school leaders in establishing the systems and structures for transformative postsecondary success. If Partner is participating in the Program, this SOW identifies the years the parties have scheduled for the Program Services and the related financial terms; the parties may update the years of service and financial terms by mutually agreeing to amend this SOW. An overview of the Program Services is as follows:

1. Service Description

OneGoal will provide the following professional services to Partner while it is participating in the Program:

A. Pre-implementation

- i. Review and discuss application responses,
- ii. Map and outline the different individuals that support students’ postsecondary transitions across the partner community,
- iii. Codify the state of postsecondary readiness related tools, templates, resources, through a rigorous artifact review, and
- iv. Discuss and organize calendars, schedules and coaching sessions for the upcoming school-year.

B. Postsecondary Readiness Rubric Self Assessment and Improvement Planning (“Assess”)

- i. Conduct a needs assessment using our the OneGoal Postsecondary Readiness Rubric,
- ii. Collect and analyze postsecondary quantitative and qualitative data through the use of culture surveys, landscape analysis, and/or alumni data dives, and
- iii. Create a customized coaching plan including measurable goals, strategies and action plans for postsecondary improvement.

C. Cross-District Community of Practice (“Assemble”)

- i. Two in person convenings per year, over a three-year cycle,
- ii. Participation in cross-district consultancy protocols and engagement in collaborative problem-solving,
- iii. Learn from leading peer organizations to build content knowledge on relevant CCR topics, and



- iv. Discussion of shared implementation successes and challenges with peers.

D. Ongoing Coaching (“Advance”)

- i. Engage with a OneGoal Postsecondary Leadership Coach (an expert in the field) to support your district’s work,
- ii. Receive implementation support, technical assistance, and tools for ongoing progress monitoring,
- iii. Identify strategies to empower and distribute work across multiple stakeholders and develop plans for long-term sustainability, and
- iv. Work with districts to establish a priority growth area aligned to the rubric self-assessment results and track progress of student outcomes related to 2 postsecondary leading indicators.

2. Partner Responsibilities

In connection with the implementation of the Program Services, Partner shall have the following responsibilities:

- A. Identify and organize a consistent leadership team to participate in the Kentucky Council on Postsecondary Education /OneGoal partnership;
- B. Share regular updates with relevant stakeholders about the partnership;
- C. Share ongoing postsecondary success leading indicators data (e.g. updates about progress on data such as FAFSA completion, application submission rates, etc.) and complete regular satisfaction surveys and training exit slips;
- D. Allow OneGoal access to de-identified, aggregated alumni data from National Student Clearinghouse if partner currently has a StudentTracker subscription;
- E. Participate in and attend coaching check-ins with OneGoal staff twice a month (4-5 hours per month);
- F. Implement the strategies and action steps discussed in OneGoal coaching conversations and trainings, and hold other key stakeholders accountable as well;
- G. Ensure that relevant district and/or school leadership team members participate in the Cross-District Community of Practice (2-3 sessions per school year);
- H. Maintain a strong effort to build postsecondary support capabilities/capacity;
- I. Communicate openly and honestly with one another and respond to inquiries in a timely manner;
- J. Complete shared artifacts during coaching and training session (e.g. coaching plan, landscape analysis, improvement plan);
- K. Work in conjunction with the OneGoal team to administer anonymous annual Adult and Student Postsecondary Culture Surveys to high school staff and students and monitor response rates. OneGoal will provide the survey platform, questions, and data; and
- L. Upload and share data as outlined in the Agreement.

PROGRAM FEE



In exchange for the OneGoal Program and Services as described in this Agreement, Partner will pay to OneGoal the fees set forth in Exhibit A, which fees may be subject to change from time to time upon mutual agreement of the Parties (collectively, the “Program Fee”).

PROPOSED SCHEDULE OF SERVICES & PRICING STRUCTURE

Timeline	District Engagement
SY 2025-2026	Partner engages in pre-implementation of the OneGoal Leadership Network for district and school leaders
SY 2026-2027	Partner engages in year one of the OneGoal Leadership Network for district and school leaders
SY 2027-2028	Should Partner wish to continue services, Partner engages in year two of the OneGoal Leadership Network for district and school leaders
SY 2028-2029	Should Partner wish to continue services, Partner engages in year three of the OneGoal Leadership Network for district and school leaders

- a. The Schedule of Services Table shows the period associated with each year of the Program Services. Any extension of the Services beyond the terms outlined in Exhibit A may be subject to program fees payable by Partner through an amendment to Exhibit A as mutually agreed by the Parties.

TERM AND TERMINATION

This SOW shall terminate on the earlier of (a) the last date of scheduled Services as described herein, (b) upon the completion of all Services set forth herein or (c) upon minimum of 90 days prior written notice prior to the end of the then current academic year. The Schedule of Services may be amended upon mutual written agreement between the Parties.

IN WITNESS WHEREOF, the Parties have caused this Agreement to be signed by their respective duly authorized representatives as of the day and year shown above.

Powell County Public Schools	OneGoal
By: _____	By: _____
Name: Tiffany Anderson	Name: _____



Title: _____ Date: _____	Title: _____ Date: _____
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**OneGoal Leadership Network Program
Statement of Work
EXHIBIT A**

Table A: OneGoal Leadership Network Fee

Fee Term	Service	OneGoal Leadership Network Fee	Kentucky Council on Postsecondary Education Contribution	Payment Terms
SY 2025-2026	Pre-Implementation Work	\$0	-\$0	Partner is receiving rogram pre-implementation services at no cost.
SY 2026-2027	OneGoal Leadership Network	\$25,000	-\$25,000	Program fees are charged at \$25,000 for SY 2026-2027. Partner is receiving a full discount paid for through OneGoal’s partnership with the Kentucky Council on Postsecondary Education for SY 2026-2027.