



Order

Order Number Q-1383720-1

Expiration Date 1/10/2026

Billing Entity Agile Sports Technologies, Inc. dba Hudl
600 P Street, Suite 400
Lincoln, NE 68508

Address Information

Customer Name	South Oldham High School	Ship To	South Oldham High School
Bill To Email	joseph.richie@oldham.kyschools.us		Joe Richie
Bill To	5901 Veterans Memorial Pkwy Crestwood, Kentucky 40014-7715 United States		joseph.richie@oldham.kyschools.us 5022968646 5901 Veterans Memorial Pkwy Crestwood, KY 40014-8681 US

Terms

Contract Start Date	12/10/2025	Billing Frequency	Annual
Contract End Date	7/31/2028	Payment Terms	Net 30
		Payment Method	Check

Total Contract Value: USD 38,332.31
Year 1: USD 9,332.31
Year 2: USD 14,500.00
Year 3: USD 14,500.00

Fan Experience

Revenue Share % 60

Product and Services

Year 1

- 1 - High School Select Athletic Department Package
 - 1 - Hudl Sideline Premium
 - 1 - Hudl Sideline Premium Software
 - 1 - Hudl Sideline Premium Hardware Kit
 - 1 - Focus Indoor Software
 - 1 - Focus Outdoor Software
 - 1 - Focus Exchange Network
 - 1 - Playtools
 - 1 - Hudl Assist Unlimited Game + Scout Standard- All Varsity Sports

1 - Hudl Gold - Organization Access

1 - Hudl Streaming Premium

1 - 4G

1 - Focus Flex Software

Year 2

1 - High School Select Athletic Department Package

1 - Focus Indoor Software

1 - Focus Outdoor Software

1 - Focus Exchange Network

1 - Playtools

1 - Hudl Assist Unlimited Game + Scout Standard- All Varsity Sports

1 - Hudl Gold - Organization Access

1 - Hudl Streaming Premium

1 - 4G

1 - Focus Flex Software

1 - Hudl Sideline Premium Software

Year 3

1 - High School Select Athletic Department Package

1 - Focus Indoor Software

1 - Focus Outdoor Software

1 - Focus Exchange Network

1 - Playtools

1 - Hudl Assist Unlimited Game + Scout Standard- All Varsity Sports

1 - Hudl Gold - Organization Access

1 - Hudl Streaming Premium

1 - 4G

1 - Focus Flex Software

1 - Hudl Sideline Premium Software

Total Price: USD 38,332.31

Authorized Signature

Signature:

Claudette G. Herald

Signature:



Name:

Claudette Herald

Name:

Spencer Barr

Title:

Superintendent

Title:

Sales Manager

Date:

Dec 11, 2025

Date:

Dec 11, 2025

Do you require a PO on the Invoice? No

If the PO number is not known yet, please type
in the letters TBD.

Puchase Order Number

Terms and Services

- 1 This Order and Organization's purchase and use of the Products described on this Order are governed by the signed agreement in place between the parties, or, if no such agreement exists, the Organization Terms found at www.hudl.com/eula
- 2 The Invoice for the Year 1 amount will be sent either 30 days before the start date indicated above or once the Order is executed by both parties (whichever is later). Additional invoices will be aligned with the annual billing dates for the remainder of the Subscription Term.
- 3 Prices shown above do not include any taxes that may apply; any such taxes are Organization's responsibility. Tax-exempt Organizations must provide a copy of their certificate of exemption to Hudl. This is not an invoice.
- 4 If this Order is returned to Hudl after the start date indicated above, Hudl may adjust the start and end dates to reflect the actual dates of service without changing the total days of service or price. Any Hudl products currently used or purchased by Organization, including those listed above, will remain effective for the remainder of the current Subscription Term.