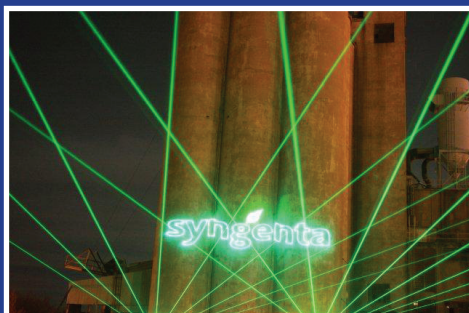
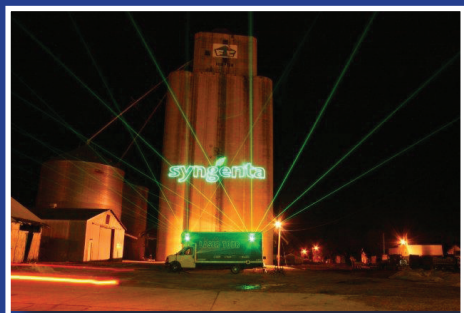
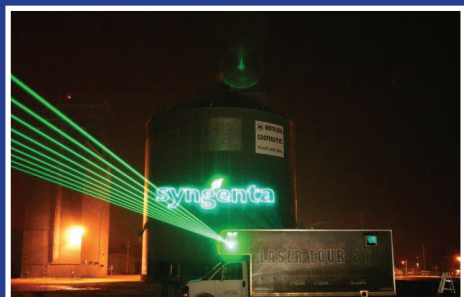


Syngenta, a leader in the Agriculture Industry Plant Performance category, is bringing an amazing show to your town! We are producing an awesome Laser Tour throughout Ohio, Indiana, Illinois, Kentucky, Missouri, and Iowa.

The laser lightshow will begin at 7:00 PM through 9:00 PM CST prior to Daylight Savings. As of March 13th, the shows will begin at 8:00 PM through 10:00 PM CST. Shows will be promoted through local coverage from radio, print, interactive, television and word of mouth.



- High-tech lasers and special FX effects make a powerful and memorable statement
- Message is delivered in a futuristic & scientific manner, denotes cutting edge technology
- Syngenta's Plant Performance message "Making Science Simple" is conveyed in unique, dramatic and unforgettable ways
- 3D animated imagery is projected onto almost any surface in brilliant moving light making the messages come alive
- Very unique and new medium for the rural AG market

We are inviting you and your facility to to be a part of the laser light show in your market. This will be an exciting community experience that will be be remembered for years!

If you have any questions or would like to contact us, please give us a call.

Thank you,

MASSIVEMEDIA

212-730-7222

syngenta®