

DATE:

November 13, 2025

AGENDA ITEM (ACTION ITEM):

Consider/Approve the contract and conditions between ESGI and Ryland Heights Elementary.

APPLICABLE BOARD POLICY:

01.1 - Legal Status of the Board

HISTORY/BACKGROUND:

ESGI is a software resource that allows primary teachers to efficiently assess primary students on foundational skills in real-time, allowing for immediate adjustment to instruction while also providing specific communication of data, skills acquired and areas of needed growth to parents/guardians. ESGI also helps to increase parent engagement through built-in features to create at-home activities for parents to practice these identified skills with their students, including our EL population. ESGI has proven to save instructional time for teachers by compiling data and assessments results on foundational skills in a format that can be utilized to guide and adjust instruction in a quick manner.

FISCAL/BUDGETARY IMPACT:

\$777.00 SBDM Budget

RECOMMENDATION:


Approve the contract and conditions between ESGI and Ryland Heights Elementary.

CONTACT PERSON:

Dan Schacherer


Principal/Administrator


District Administrator


Superintendent

Use this form to submit your request to the Superintendent for items to be added to the Board Meeting Agenda.

Principal –complete, print, sign and send to your Director. Director –if approved, sign and put in the Superintendent's mailbox.



 **Riverside Insights**

support@esgisoftware.com

Phone (443) 333-9898

Quote # 976579
Quote Prepared: 11/12/2025
Quote Expires: 02/12/2026

Prepared For: Dan Schacherer
State: Kentucky
District: KENTON COUNTY
School: RYLAND HEIGHTS ELEMENTARY SCHOOL

QUOTE

Qty	Description	Notes	List Price	Disc Price	Amount
3	ESGI 12-Month License (max. 35 students)		\$274.00	\$259.00	\$777.00
Total					\$777.00

ORDER FORM

Complete all required information below and send this form with your PO or check.

REMIT PURCHASE ORDER:

support@esgisoftware.com

REMIT CHECK TO ESGI:

PO Box 7410689
Chicago, IL 60674-0689

CREDIT CARD & ACH:

Available upon request

ACTIVATION CODE CONTACT (*Required)

Name: _____

Email: _____

ACCOUNTS PAYABLE CONTACT (*Required)

Phone: _____

Email: _____

- AFTER YOUR ORDER IS PROCESSED, AN ACTIVATION CODE EMAIL WILL BE SENT TO THE CONTACT LISTED TO DISTRIBUTE TO TEACHERS.
- THE INVOICE WILL BE SENT TO THE ACCOUNTS PAYABLE CONTACT.
- SCHOOL AND DISTRICT ADMIN ACCOUNT EXPIRATION DATES WILL BE UPDATED WHEN A TEACHER HAS APPLIED THE ACTIVATION CODE.
- IF YOUR ORDER INCLUDES SPECIALIST ACCOUNTS, A SEPARATE EMAIL WILL FOLLOW WITH SPECIFIC DIRECTIONS.

NOTES:



Kenton County School District | *It's about ALL kids*

THE KENTON COUNTY BOARD OF EDUCATION

1055 EATON DRIVE, FORT WRIGHT, KENTUCKY 41017

TELEPHONE: (859) 344-8888 / FAX: (859) 344-1531

WEBSITE: www.kenton.kyschools.us

Dr. Henry Webb, Superintendent of Schools

**VENDOR ASSURANCES REGARDING PROTECTION OF
PERSONAL AND CONFIDENTIAL INFORMATION**

Data Security and Breach Protocols

Vendors that receive Personal Information from Kenton County Board of Education (herein referred to as "KCBOE") as defined by and in accordance with Kentucky's Personal Information Security and Breach Investigation Procedures and Practices Act, KRS 61.931, et seq., (the "Act"), shall secure and protect the Personal Information by, without limitation, complying with all requirements applicable to non-affiliated third parties set forth in the Act.

"Personal Information" is defined in accordance with KRS 61.931(6) as "an individual's first name or first initial and last name; personal mark; or unique biometric or genetic print or image, in combination with one (1) or more of the following data elements:

- a) An account number, credit card number, or debit card number that, in combination with any required security code, access code or password, would permit access to an account;
- b) A Social Security number;
- c) A taxpayer identification number that incorporates a Social Security number;
- d) A driver's license number, state identification card number or other individual identification number issued by any agency as defined under the Act;
- e) A passport number or other identification number issued by the United States government; or
- f) Individually Identifiable Information as defined in 45 C.F.R. sec. 160.013 (of the Health Insurance Portability and Accountability Act), except for education records covered by the Family Education Rights and Privacy Act, as amended 20 U.S.C. sec 1232g."

As provided in KRS 61.931(5), a "non-affiliated third party" includes any person or entity that has a contract or agreement with the KCBOE and receives (accesses, collects or maintains) personal information from the KCBOE pursuant to the contract or agreement.

The vendor hereby agrees to cooperate with the KCBOE in complying with the response, mitigation, correction, investigation, and notification requirements of the Act.

The vendor shall notify as soon as possible, but not to exceed seventy-two (72) hours, KCBOE, the Commissioner of the Kentucky State Police, the Kentucky Auditor of Public Accounts, the Commonwealth (Kentucky) Office of Technology, and the Commissioner of the Kentucky Department of Education of a determination of or knowledge of a breach, unless the exception set forth in KRS 61.932(2)(b)(2) applies and the vendor abides by the requirements set forth in that exception. Notification shall be in writing on a form developed by the Commonwealth (Kentucky) Office of Technology.

The vendor hereby agrees to report to the KCBOE, immediately and within twenty-four (24) hours, any known reasonably believed instances of missing data, data that has been inappropriately shared, or data taken off site.

The vendor hereby agrees that the KCBOE may withhold payment(s) owed to the vendor for any violation of the Act's notification requirements.

The vendor hereby agrees to undertake a prompt and reasonable investigation of any security breach as defined under the Act in accordance with KRS 61.933.

Upon conclusion of an investigation of a security breach as defined under the Act as required by KRS 61.933, the vendor hereby agrees to an apportionment of the costs of the notification, investigation, and mitigation of the security breach.

In accordance with KRS 61.932(2)(a), the vendor shall implement, maintain, and update security and breach investigation procedures that are appropriate to the nature of the information disclosed, that are at least as stringent as the security and breach investigation procedures and practices established by the Commonwealth (Kentucky) Office of Technology and that are reasonably designed to protect the Personal Information from unauthorized access, use, modification, disclosure, manipulation, or destruction.

Student Data Security

Pursuant to KRS 365.734, if the vendor is a cloud computing service provider (which is defined pursuant to KRS 365.734(1)(b) as any person or entity other than an educational institution that operates cloud computing services) or, through service to the KCBOE, becomes the equivalent of a cloud computing service provider, the vendor further hereby agrees that:

- The vendor shall not process student data as defined pursuant to KRS 365.734 for any purpose other than providing, improving, developing, or maintaining the integrity of its cloud computing services, unless the vendor receives express permission from the student's parent. The vendor shall work with the KCBOE to determine the best method of collecting parental permission.
- With a written agreement for educational research, the vendor may assist the KCBOE to conduct educational research as permitted by the Family Education Rights and Privacy Act of 1974, as amended, 20 U.S.C. sec. 1232g.
- Pursuant to KRS 365.734, the vendor shall not in any case process student data to advertise or facilitate advertising or to create or correct an individual or household profile for any advertisement purposes.
- Pursuant to KRS 365.734, the vendor shall not sell, disclose, or otherwise process student data for any commercial purpose.
- Pursuant to KRS 365.734, the vendor shall certify in writing to the agency that it will comply with KRS 365.734(2).

Family Educational Rights and Privacy Act, National School Lunch Act and Child Nutrition Act

If during the course of this agreement, the KCBOE discloses to the vendor any data protected by the Family Educational Rights and Privacy Act of 1974 (FERPA), as amended (20 U.S.C. sec. 1232g, *et seq.*), and its regulations, and data protected by the Richard B. Russell National School Lunch Act (NSLA) (42 U.S.C. sec. 1751 *et seq.*, and the Child Nutrition Act of 1966 (CNA) (42 U.S.C. sec. 1771 *et seq.*), the vendor agrees that it is bound by and will comply with the confidentiality, security and redisclosure requirements and restrictions stated in FERPA, NSLA and CNA.

The vendor hereby agrees to report to the KCBOE, immediately and within twenty-four (24) hours, any known reasonably believed instances of missing data, data that has been inappropriately shared, or data taken off site.

The vendor agrees that FERPA-protected information is confidential information. FERPA-protected information includes, but is not limited to the student's name, the name of the student's parent or other family members, the address of the student or student's family, a personal identifier, such as the student's social security number, student number, or biometric record, other indirect identifiers, such as the student's date of birth, place of birth, and mother's maiden name, and other information that, alone or in combination, is linked or linkable to a specific

student that would allow a reasonable person in the school community, who does not have personal knowledge of the relevant circumstances, to identify the student with reasonable certainty.

The vendor understands and acknowledges that any unauthorized disclosure of confidential information is illegal as provided in FERPA and in the implementing federal regulations found in 34 CFR, Part 99. The penalty for unlawful disclosure is a fine of not more than \$250,000 (under 18 U.S.C. sec. 3571) or imprisonment for not more than five years (under 18 U.S.C. sec. 3559), or both.

The vendor understands and acknowledges that children's free and reduced price meal and free milk eligibility information or information from the family's application for eligibility, obtained under provisions of the NSLA or the CNA is confidential information and that any unauthorized disclosure of confidential free and reduced price lunch information or information from an application for this benefit is illegal. The penalty for unlawful disclosure is a fine of not more than \$1,000.00 (under 7 C.F.R. 245.6) or imprisonment for up to one year (under 7 C.F.R. 245.6), or both.

In the event there is a conflict between this agreement and any other agreement between KCBOE and Vendor, the terms of this agreement shall apply.

ESGI, LLC
Vendor Name

One Pierce Place, Suite 101C
Vendor Address

(800) 323-9540
Vendor Telephone

contracts@riversideinsights.com
Vendor Email Address

Scott E. Olson
Signature by Vendor's Authorized Representative

Scott E. Olson
Print Name

May 19, 2025
Date

ESGI, LLC Terms of Use

[AMENDED FOR THE KENTON COUNTY BOARD OF EDUCATION. THESE TERMS OF USE CONTAIN NON-STANDARD TERMS.]

By entering into these Terms of Use (the “Terms”) with ESGI, LLC (“ESGI”), and/or by accessing or using the ESGI website, mobile application, and related services (collectively, the “Service”), you expressly acknowledge that you have read, understood, and agree to be bound by these Terms. These Terms apply to all visitors, users, and others who access or use the Service (each, a “Customer”). If you are agreeing to these Terms on behalf of an organization or entity (such as a school, district, or educational organization, each, a “Licensee”), you represent and warrant that you are authorized to agree to these Terms on behalf of the Licensee and to bind them to these Terms (in which case, references to “Customer” in these Terms refer to such Licensee). For good and valuable consideration, the receipt of which is acknowledged by each party, the parties agree as follows:

1. Definitions.

“Customer Content” means any information, data, images, and other content, in any form or medium, that is submitted by or collected from or on behalf of Customer through the Service, but excluding the Usage Data.

“Documentation” means the documentation that ESGI makes generally available to its customers in any form related to the Service.

“Effective Date” means the effective date of these Terms, which shall be the earlier of Customer’s acceptance of these Terms or its access to or use of the Service.

“Fees” means the subscription fees for the Service.

“Intellectual Property Rights” means all patent, copyright, trademark, trade secret, rights in know-how, business domain names, designs, and other proprietary and intellectual property rights recognized in any jurisdiction worldwide, including moral rights.

“Marks” means a party’s name, logo, and trademarks.

“Reports” means the tangible reports generated by Customer’s use of the Service.

“Service Term” is defined in Section 10.1 below.

“Third-Party Service” means any products or services provided by third parties that may be integrated with or accessed through the Service.

“Usage Data” means any anonymized and aggregated data that is derived from the processing of Customer Content or the access or use of the Service by or on behalf of Customer, that in no way identifies or refers to Customer, User, or students, and any statistical or other analysis, information, or data based on or derived from the foregoing.

“User” means Customer’s employees, independent contractors, or other third parties who are authorized by Customer to access and use the Service under the rights granted to Customer in these Terms

2. The Service.

2.1 Provision of the Service. During the Service Term and subject to the terms and conditions of these Terms: (i) Customer may access and use the Service pursuant to these Terms; and (ii) ESGI hereby grants to Customer a limited, non-exclusive, non-transferable (except as set forth in Section 11), non-sublicensable license to use and copy the Documentation as reasonably required to access and use the Service. ESGI will use commercially reasonable efforts to maintain the security of the Service. The Website is intended for use by adults, and is not directed to minors under the age of 18. By accessing or using the Website and thereby agreeing to the terms and conditions of this Agreement, Customer represents and warrants to ESGI: (i) that Customer is at least 18 years of age; (ii) that Customer has not previously been suspended or removed from the Website; and (iii) that Customer’s registration and use of the Website is in compliance with any and all applicable laws and regulations. Any registration by anyone under the age of 18 is void.

2.2 Modifications. ESGI may revise or remove features, functionalities, or service levels of the Service at any time. If any such revision or removal materially impacts Customer’s use of the Service, Customer may within thirty (30) days’ notice of the revision or removal terminate these Terms, without cause.

2.3 Privacy Policy. ESGI's privacy policy (located at <https://www.esgisoftware.com/privacy-policy>) is incorporated herein by reference. ESGI reserves the right to modify its privacy policy in accordance with such policy.

2.4 Subcontractors. Customer acknowledges and agrees that ESGI may use subcontractors and other third-party service providers in its provision of the Service, provided that ESGI remains liable for such third party's breach of these Terms.

3. Customer's Responsibilities.

3.1 Use of the Service. Customer shall: (i) have sole responsibility for the accuracy, quality, integrity, legality, reliability, and appropriateness of all the Customer Content; (ii) use commercially reasonable efforts to prevent unauthorized access to or use of the Service and to notify ESGI immediately of any such unauthorized access or use; and (iii) provide all necessary personnel and other resources, as reasonably requested by ESGI, to enable ESGI to fulfill its obligations hereunder. Customer is fully responsible and liable for all Users' use of the Service.

3.2 Restrictions. Customer may use the Service solely as set forth in these Terms and will not: (i) copy, modify, or create derivative works or improvements of the Service; (ii) reverse engineer, disassemble, decompile, modify, or alter the Service; (iii) remove, circumvent, disable, damage, or otherwise interfere with or disrupt the integrity or performance of the Service or any security-related features therein; (iv) input, upload, transmit, or otherwise provide to or through the Service, any information or materials that are unlawful or injurious, or contain, transmit, send, or store material containing harmful computer code, files, scripts, agents, or programs; (v) rent, lease, loan, resell, sublicense, distribute, or otherwise commercially exploit or make available the Service to any third party or use the Service for service bureau or time-sharing purposes; or (vi) develop or have developed any products, services, or other materials that compete with the Service or otherwise compete with ESGI's business. Each User's right to access and use the Service through its individual account is personal to such User and such account may not be shared with other individuals. A User account may only be reassigned to a new User who is replacing the applicable User, as determined by an authorized account administrator.

3.3 Customer Content. Customer hereby grants to ESGI a limited, non-exclusive, non-transferable (except as set forth in Section 11) right and license during the Service Term to: (i) download, receive, collect, access, modify, copy, store, retain, and otherwise use the Customer Content in order to provide and support the Service in accordance with these Terms and to internally develop and

improve its products and services; and (ii) provide access to the Customer Content by a Third-Party Service selected by Customer or otherwise upon Customer's consent or direction. Customer acknowledges and agrees that ESGI has no responsibility for the services or content of any Third-Party Service and will have no liability for the acts or omissions of such Third-Party Service. Any activities related to Third-Party Service, and any terms associated with such activities, are solely between Customer and the applicable Third-Party Service.

3.4 Aggregate Data. Customer hereby grants to ESGI a non-exclusive, worldwide, perpetual, irrevocable, fully paid, royalty-free right and license to collect, retain, store, use, modify, distribute, and disclose the Customer Content in aggregated and anonymized form and any inferred insight relating to the Customer Content for any purpose whatsoever, provided that any such disclosure does not identify or enable the identification of Customer, Users, or students by name or description sufficient to enable the identification of such party as the source or subject of such information, in whole or in part.

4. Fees & Payment.

4.1 Fees. Customer will pay the Fees mutually agreed to by the parties. All Fees are quoted in United States Dollars and are non-refundable except as otherwise specifically set forth in these Terms. Customer's credit card will automatically be charged when payment is due. ESGI uses a third-party payment processor and Customer must agree to such third party's terms when entering payment information, if applicable.

4.2 Taxes. Fees are exclusive of all local, state, federal, and foreign taxes, levies, or duties of any nature ("Taxes"), and Customer is responsible for payment of all Taxes, excluding only United States taxes based on ESGI's income. If ESGI has the legal obligation to pay or collect Taxes for which Customer is responsible pursuant to this Section 4.2, the appropriate amount will be invoiced to and paid by Customer, unless Customer provides ESGI with a valid tax exemption certificate authorized by the appropriate taxing authority. Customer will indemnify, defend, and hold ESGI, its officers, directors, consultants, employees, successors, and assigns harmless from all claims and liability arising from Customer's failure to report or pay any such Taxes.

4.3 Additional Charges. If Customer requests an additional number of Users of the Service or students rostered for the Service, Customer shall pay to ESGI any additional Fees for such Users as mutually agreed to.

4.4 Internal Review of Use. Upon ESGI's request, Customer shall certify in a signed writing that its and all Users' use of the Service is in full compliance with these Terms. ESGI may run internal reports to analyze Customer's use of the Service in order to determine whether such usage complies with these Terms and the applicable licenses granted hereunder.

5. Proprietary Rights.

5.1 Customer IP. As between Customer and ESGI, Customer owns all right, title, and interest in and to: (i) the Customer Content and Customer's Marks; (ii) Customer's Confidential Information; (iii) the Reports (excluding the ESGI IP as defined below); and (iv) all Intellectual Property Rights in the foregoing (collectively, the "Customer IP"). Except as expressly set forth in these Terms, no license or other rights to any of the Customer IP are granted to ESGI, and all such rights are hereby expressly reserved.

5.2 ESGI IP. ESGI owns all right, title, and interest in and to: (i) the Service, the Documentation, ESGI's Marks, and any and all enhancements, improvements, developments, derivative works, or other modifications (including any changes which incorporate any of Customer's ideas, feedback, or suggestions) made or related to the Service or the Documentation; (ii) the Usage Data; (iii) ESGI's Confidential Information; and (iv) all Intellectual Property Rights in the foregoing (collectively, the "ESGI IP"). Except as expressly set forth in these Terms, no license or other rights to any of the ESGI IP are granted to Customer, and all such rights are hereby expressly reserved.

6. Confidentiality.

6.1 Confidential Information. As used herein, "Confidential Information" means all non-public information disclosed by a party (the "Disclosing Party") to the other party (the "Receiving Party"), whether orally or in writing, that is designated as "Confidential," "Proprietary," or the like and/or information that the Receiving Party should reasonably understand as being confidential or proprietary to the Disclosing Party given the nature of the information and the circumstances of the disclosure, including business and marketing plans, financial information, technology and technical information, designs, and business processes. Confidential Information will not include any information that: (i) is or becomes generally known to the public without the Receiving Party's breach of any obligation owed to the Disclosing Party; (ii) was in the rightful possession or known by the Receiving Party prior to receipt from the Disclosing Party without breach of any obligation owed to the Disclosing Party; (iii) is received from a third party who obtained such Confidential Information without any third party's breach of any obligation owed to the Disclosing Party; or (iv) was

independently developed by the Receiving Party without the Receiving Party's breach of any obligation owed to the Disclosing Party.

6.2 Protection. Subject to Section 6.3, each party will not disclose the other party's Confidential Information, or use the other party's Confidential Information, for any purpose other than to perform its obligations or exercise its rights under these Terms, and will protect the confidentiality of the Confidential Information of the other party in the same manner that it protects the confidentiality of its own proprietary and confidential information of like kind, but in no event will either party exercise less than reasonable care in protecting such Confidential Information. The Receiving Party may disclose Confidential Information to its employees, agents, contractors, Affiliates, and other representatives having a legitimate need to know, provided that such representatives are bound to confidentiality obligations no less protective of the Disclosing Party than this Section 6 and that the Receiving Party remains responsible for compliance by any such representative with the terms of this Section 6.

6.3 Compelled Disclosure. If the Receiving Party is compelled by law to disclose Confidential Information of the Disclosing Party, it will provide the Disclosing Party with prior written notice of such compelled disclosure and reasonable assistance (at Disclosing Party's cost) if the Disclosing Party wishes to contest the disclosure.

6.4 Remedies. If the Receiving Party discloses or uses (or threatens to disclose or use) any Confidential Information of the Disclosing Party in breach of this Section 6, the Disclosing Party will have the right, in addition to any other remedies available to it, to seek injunctive relief to enjoin such acts, it being specifically acknowledged by the parties that any other available remedies are inadequate.

7. Representations & Warranties.

7.1 Mutual Warranties. Each party represents and warrants that: (i) it is duly organized, validly existing, and in good standing under the laws of its jurisdiction of formation, if applicable; (ii) it has full right, power, and authority to enter into and perform its obligations under these Terms; (iii) these Terms, when executed and delivered, will constitute a valid and binding obligation of such party and will be enforceable against such party in accordance with its terms; and (iv) the performance of its obligations under these Terms will not violate any applicable law, rule, or regulation, including those related to data privacy.

7.2 By Customer. Customer represents and warrants that its use of the Service, including the Customer Content provided in connection with the Service, will not violate any applicable law, rule, or regulation, infringe any third party's intellectual property, privacy, or publicity right, or cause a breach of any agreement with any third party.

7.3 By ESGI. ESGI represents and warrants that the Service will be provided in all material respects in accordance with the Documentation and will otherwise be performed in a manner consistent with generally accepted industry standards. Customer's sole remedy and ESGI's sole obligation for any such failure will be for ESGI to use commercially reasonable efforts to correct such non-compliance, provided that if such non-compliance cannot be corrected within thirty (30) days, Customer may terminate these Terms and receive a prorated refund for any prepaid, unused Fees as of the effective date of termination.

7.4 Disclaimer of Warranties. EXCEPT AS EXPRESSLY SET FORTH IN THIS SECTION 7, THE SERVICE, THE REPORTS, AND ALL RELATED DELIVERABLES AND SERVICES ARE PROVIDED "AS IS." ESGI MAKES NO ADDITIONAL REPRESENTATION OR WARRANTY OF ANY KIND WHETHER EXPRESS, IMPLIED (EITHER IN FACT OR BY OPERATION OF LAW), OR STATUTORY, AS TO ANY MATTER WHATSOEVER. ESGI EXPRESSLY DISCLAIMS ALL IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, QUALITY, ACCURACY, TITLE, AND NON-INFRINGEMENT. ESGI DOES NOT WARRANT THAT THE SERVICE IS ERROR-FREE OR WILL BE SECURE OR UNINTERRUPTED.

8. Indemnification.

8.1 By ESGI. Subject to the other provisions of this Section 8, ESGI will defend, indemnify, and hold Customer and its officers, directors, consultants, employees, successors, and assigns ("Customer Indemnitees") harmless against any and all losses, damages, liabilities, and costs, including reasonable attorneys' fees ("Damages"), incurred by Customer Indemnitees arising out of or relating to any third-party claim, suit, action, or proceeding ("Claims") that allege: (i) ESGI's breach of any of its representations, warranties, or obligations set forth in Sections 6 or 7.1 of these Terms; and (ii) Customer's use of the Service in compliance with these Terms infringes any third party's Intellectual Property Right (an "IP Claim"). The foregoing obligation does not apply to any IP Claim to the extent arising out of or relating to: (a) modifications to the Service not made or authorized by ESGI; (b) materials supplied by or on behalf of Customer, including without limitation the Customer Content; (c) combination of the Service with products or services, including any Third-Party Service; (d) designs or instructions provided by Customer to ESGI; (e) Customer's continued use of the allegedly

infringing material after being notified of modifications that would have avoided such alleged infringement; or (f) Customer's use of the Service not strictly in accordance with these Terms.

8.2 Infringement Remedies. If ESGI or a court or other body of competent jurisdiction determines that the Service is or may be infringing, ESGI may, at its option and expense: (i) replace or modify the Service to be non-infringing, provided that such modification or replacement contains substantially similar features and functionality; (ii) obtain for Customer a license to continue using the Service; or (iii) if neither of the foregoing is commercially practicable, terminate these Terms and Customer's rights hereunder and provide Customer a prorated refund for any prepaid, unused Fees. THE REMEDIES SET FORTH IN THIS SECTION 8 STATE CUSTOMER'S SOLE AND EXCLUSIVE REMEDY AND ESGI'S SOLE AND EXCLUSIVE LIABILITY IN RELATION TO AN IP CLAIM.

8.3 By Customer. Subject to the other provisions of this Section 8, Customer will defend, indemnify, and hold ESGI and its officers, directors, consultants, employees, successors, and assigns ("ESGI Indemnitees") harmless against any and all Damages incurred by ESGI Indemnitees arising out of or relating to a Claim that: (i) alleges Customer's breach of any of its representations, warranties, or obligations in these Terms; and (ii) relates to the Customer Content as used by ESGI in accordance with these Terms.

8.4 Procedure. Each indemnifying party's obligations as set forth in this Section 8 are contingent on: (i) the indemnitee providing the indemnifying party with prompt written notice of the Claim (and any information that may reasonably give rise to a Claim), but only if the indemnifying party is materially adversely prejudiced by failure to receive such notice; (ii) the indemnifying party having the right to defend the Claim at its own expense and with counsel of its choosing; (iii) the indemnifying party having the right, in its sole discretion, to settle the Claim so long as such settlement does not impose any monetary or material non-monetary obligations on the indemnitee (other than indemnitee no longer using the Service, as the case may be), and provided that the indemnitee will be included in any release language as part of any such settlement; and (iv) the indemnitee providing (at the indemnifying party's expense) such assistance and information as the indemnifying party may reasonably require to investigate, defend, or settle the Claim.

9. Limitations on Liability.

9.1 Consequential Damages Exclusion. EXCEPT FOR A PARTY'S GROSS NEGLIGENCE OR INTENTIONAL MISCONDUCT, NEITHER PARTY MAY BE HELD LIABLE FOR ANY LOSS OF PROFITS, LOSS OF USE, LOSS OF GOOD WILL, BUSINESS INTERRUPTION, COMPUTER FAILURE OR

MALFUNCTION, LOSS OF CONTENT OR DATA, COST OF COVER, OR INDIRECT, PUNITIVE, SPECIAL, INCIDENTAL, OR CONSEQUENTIAL DAMAGES OF ANY KIND ARISING OUT OF THESE TERMS.

9.2 Limitation of Liability. EXCEPT FOR ESGI'S GROSS NEGLIGENCE OR INTENTIONAL MISCONDUCT, ESGI'S MAXIMUM CUMULATIVE LIABILITY ARISING FROM OR RELATING TO THESE TERMS FOR ANY CAUSE WHATSOEVER, REGARDLESS OF THE FORM OF ANY CLAIM OR ACTION, WHETHER BASED IN CONTRACT, TORT, OR ANY OTHER LEGAL THEORY, WILL NOT EXCEED THE AGGREGATE FEES PAID BY CUSTOMER TO ESGI IN THE TWELVE (12) MONTH PERIOD IMMEDIATELY PRECEDING THE OCCURRENCE OF THE EVENT GIVING RISE TO THE CLAIM.

10. Term and Termination.

10.1 Term. Unless otherwise identified on an applicable purchase order or quote, these Terms begin on the Effective Date and, unless earlier terminated pursuant to these Terms, will continue for a period of twelve (12) months (the "Initial Term"). The parties may agree to renew the Initial Term for successive twelve (12) month periods (each, a "Renewal Term," and the Initial Term and each Renewal Term, the "Service Term"), unless either party provides at least thirty (30) days' prior written notice (email shall suffice) to the other party of its intent not to renew.

10.2 Termination for Cause. Either party may terminate these Terms with immediate effect, in whole or in part, by giving the other party prior written notice, if the other party: (i) commits a material breach of any of its obligations under these Terms, which breach is not cured within thirty (30) days following receipt of written notice, or the parties agree cannot be cured within thirty (30) days; (ii) becomes insolvent or is generally unable to pay, or fails to pay, its debts as they become due; (iii) files or has filed against it a petition for voluntary or involuntary bankruptcy or otherwise becomes subject, voluntarily or involuntarily, to any proceeding under any domestic or foreign bankruptcy or insolvency law; (iv) makes or seeks to make a general assignment for the benefit of its creditors; (v) applies for or has appointed a receiver, trustee, custodian, or similar agent appointed by order of any court of competent jurisdiction to take charge of or sell any material portion of its property or business; or (iv) has wound up or liquidated its business, voluntarily or otherwise.

10.3 Termination or Suspension by ESGI. ESGI may terminate these Terms upon Customer's failure to make any payments due hereunder, and not disputed in good faith, within five (5) business days following Customer's receipt of written notice regarding such failure to pay. If ESGI reasonably suspects that Customer or a User is in breach of Section 3.2 or any applicable laws, rules, or

regulations, ESGI may immediately terminate or suspend Customer's or such User's access to the Service without advanced notice, in addition to any other remedies as ESGI may have.

10.4 Effects of Termination. Upon expiration or termination of these Terms: (i) Customer will cease all use of the Service and delete, destroy, or return all copies of the applicable Documentation in its possession or control; (ii) Customer will be responsible for payment of any monies (including any Fees and expenses) due to ESGI for any period prior to the effective date of such termination; and (iii) each party will, upon written request of the other party, return or destroy (and provide certification of such deletion upon request) any of the other party's Confidential Information then in its possession, provided that ESGI may retain Customer Content and Customer's Confidential Information in accordance with ESGI's backup retention schedule or to comply with any legal requirement in relation to the retention of records. Notwithstanding the foregoing, ESGI has no obligation to retain the Customer Content after termination of these Terms.

10.5 Surviving Provisions. Sections 1 (Definitions), 3.2 (Restrictions), 4 (Fees & Payment), 5 (Proprietary Rights), 6 (Confidentiality), 7.4 (Disclaimer of Warranties), 8 (Indemnification), 9 (Limitations of Liability), 10.4 (Effects of Termination), and 11 (General Provisions) (together with all other provisions that may be reasonably interpreted as surviving termination or expiration of these Terms) will survive the termination or expiration of these Terms.

11. Miscellaneous.

11.1 Publicity. Subject to the consent of a Customer's authorized representative, ESGI may include Customer's Marks in marketing material and on its website as a customer of ESGI. Any use of ESGI's Marks is subject to ESGI's prior consent, in each instance. All use of a party's Marks will be in accordance with its trademark guidelines, if provided.

11.2 No Waiver. These Terms may not be altered, amended, or modified in any way except by a writing signed by both parties. The failure of a party to enforce any provision of these Terms will not be construed to be a waiver of the right of such party to thereafter enforce that provision or any other provision or right.

11.3 Severability. If any provision of these Terms is determined to be invalid, illegal, or unenforceable by a court of competent jurisdiction, the rest of these Terms will remain in full force and effect.

11.4 Governing Law. THESE TERMS WILL BE GOVERNED BY, CONSTRUED, AND INTERPRETED IN ACCORDANCE WITH THE LAWS OF THE STATE OF KENTUCKY, WITHOUT GIVING EFFECT TO

CHOICE OF LAW OR CONFLICTS OF LAW PRINCIPLES THEREUNDER. The foregoing choice of law notwithstanding, copyright, trademark, and patent claims are subject only to U.S. Federal law and U.S. Federal court interpretation thereof. You agree that any action at law or in equity arising out of or relating to these Terms will be filed only in the state or federal courts located in or having jurisdiction over Kenton County, Kentucky.

11.5 Relationship. ESGI and Customer are independent contractors and these Terms will not establish any relationship of partnership, joint venture, employment, franchise, or agency between ESGI and Customer. Neither party has any right or authority to assume or create any obligations of any kind or to make any representation or warranty on behalf of the other party, whether express or implied, or to bind the other party in any respect whatsoever. These Terms do not confer any benefits on any third party unless expressly stated therein.

11.6 Force Majeure. Except for Customer's payment obligations, neither party will be liable for failure to perform or delay in performing any obligation under these Terms if such failure or delay is due to fire, flood, earthquake, strike, war (declared or undeclared), embargo, blockade, legal prohibition, governmental action, riot, insurrection, epidemic or pandemic, damage, destruction, power outage, telephone outage, internet access provider failure, or any other similar cause beyond its control.

11.7 Assignment. Neither party may assign or delegate its rights, duties, and obligations under these Terms without the other party's prior written consent, which consent will not be unreasonably withheld or delayed, except that a party may assign these Terms without the other party's consent to a successor (including a successor by way of merger, acquisition, sale of assets, or operation of law) if the successor agrees to assume and fulfill all of the assigning party's obligations under these Terms; provided, if Customer assigns these Terms to a competitor of ESGI (as reasonably determined by ESGI), ESGI may immediately terminate these Terms. Subject to the foregoing, these Terms will bind and inure to the benefit of the parties and their respective successors and permitted assigns.

11.8 Notices. Any notice required or permitted by these Terms will be in writing and will be sent by facsimile, email, courier, or personal delivery to the address provided to each party. Notice is effective upon receipt. Notwithstanding the foregoing, Customer consents to receive electronic communications that may be sent by ESGI (including through the Service, such as posting on Customer's account) and any such communication will constitute notice under this Section 11.8.

11.9 Entire Agreement. These Terms constitute the entire agreement and supersedes all prior or contemporaneous oral or written agreements regarding the subject matter hereof. Any purchase order, written terms or conditions, or other document that Customer sends to ESGI (whether prior to or after execution of these Terms) that contains terms that are different from, in conflict with, or in addition to these Terms are hereby rejected and will be void and of no effect.