

To: Adrienne Usher, Deputy Superintendent

From: Megan Hatter, Director of Grant Management & Family/Community Programs

Date: October 8, 2025

Re: Steered Straight MOU for approval at October 20, 2025 BOE meeting

Dr. Usher,

Due to an increase in the incidence of students using vapes and exhibiting negative coping skills at Hebron and Zoneton Middle Schools, the Youth Services Center's Advisory Council is requesting approval for Steered Straight ,Inc. to facilitate *Vaping Me Crazy* on October 27th and 28th. Target audience is sixth, seventh and eighth grade students at each school. Program curricula extends positive coping to align with MTSS initiatives. Curriculum, media clips and program reviews from other secondary schools can be found at <https://www.steeredstraight.org/vaping-me-crazy/>. A parent program, family challenge, posters and social media graphics will expand accountability objectives.

Steered Straight's Michael Deleon has been a featured presenter at FRYSC annual conferences. The original quote for the student, parent and staff program was \$7,500. This ATOD prevention program was endorsed by Safe Schools Director- Sarah Smith who has agreed to fund \$1,500 toward this Red Ribbon initiative. With negotiations over the last couple weeks, Steered Straight has agreed to \$5,000. Steered Straight's MOU has been reviewed and approved by BCPS's legal counsel- Dinsmore & Shohl.

Thank you for supporting FRYSC prevention efforts,

Megan Hatter, Director of Grant Management and Family/Community Programs
On behalf of Ashley Eskridge, Coordinator HMS & ZMS' Youth Services Center

OUR MISSION IS TO INSPIRE AND EQUIP OUR STUDENTS TO SUCCEED IN LIFE

BULLITT COUNTY PUBLIC SCHOOLS IS AN EQUAL EDUCATION AND EMPLOYMENT INSTITUTION

Steered Straight, Inc. reviews and endorsements:

Michael DeLeon offers a real and raw personal testimony that captivates listeners. From our staff PD, to our parent night, a community lunch and learn, and to our students—we heard great feedback. He is so eager to share that he didn't mind we kept him very, VERY busy. He was easy to work with and I am glad we got the opportunity to bring him here. (Presentations were different depending on the audience. Also, students were split for grade-level content appropriateness; 3-5, 6-8, 9-12 and it worked out very great.)

Michael gave an outstanding presentation to community members this evening after speaking with our kids today in our three schools. This information was invaluable. I think he belongs in front of every classroom in America. The information is timely, delivered effectively, and definitely needed. He dispels so many lies that we have been told since childhood. I give him 5 stars for the program and for his presentations. I hope he gets to every school! Superintendents, don't refuse him!

Michael DeLeon is passionate about saving kids from this worldwide epidemic! If you want a powerful message for teens about the risks of substance use you must contact Michael about his school wide programming. I am a high school teacher of almost 20 years and Michael's presentation on Vaping Me Crazy resonated with all of our students. My daughter (sophomore at the time) and her classmates still mention Michael and his message. He is real about his own life journey, very knowledgeable about current research/science and statistics related to substance use and makes it relevant to the audience he is presenting to. He spoke separately to our HS, MS and held a Parent Town Hall presentation on vaping and fentanyl. He works with various state legislators too! Michael and his wife Darla tirelessly work to save the lives of our children and families. He cares about all kids and will truly do all he can to support schools in this endeavor. I have not witnessed a more powerful message about the risks of gateway drugs, their consequences and current research about vaping and fentanyl. Your kids need to be a witness to his message. It will be life changing!

Michael and his Steered Straight staff did a fantastic job for the community engagement and student assemblies. The 2 days he was in our district, it made a huge impact on our kids and our parents, grandparents, community members, and teacher learned a lot! It was amazing!



Memorandum of Understanding

BETWEEN BULLITT COUNTY AND STEERED STRAIGHT INC

This Agreement is made as of the 2nd day of October 2025 between Hebron and Zoneton Middle Schools (hereinafter referred to as "Schools") and Steered Straight Inc, 113 Northgate Drive, McMinnville TN 37110 (hereinafter referred to as "the CONTRACTOR").

NOW, THEREFORE, in consideration of the mutual promises and covenants set forth herein the Parties agree as follows:

Part A: SCOPE OF WORK, TERM AND COMPENSATION

1. **Services.** The CONTRACTOR shall provide the following Services at the following time(s) and location(s) designated by:

Speakers will address students in grades 6-7-8 at **SCHOOLS** regarding recognizing and appropriately managing acts of vaping, e-cigarettes, marijuana, and drug use. There will be a concentration on the topic of choices and consequences. Assembly will take place in the auditorium.

1. **Compensation.** In consideration of the making of this Contract, the CONTRACTOR agrees to be paid a sum of \$5000.00 at the following rates and/or allocations, which shall constitute the maximum amount that may be paid to the CONTRACTOR for such services even in the case of any corresponding action form or resolution specifying a greater not-to-exceed amount:

In the event of inclement weather or a school emergency, the program can be rescheduled.

Speakers---Representatives from Steered Straight Inc, October 27th, 2025 for services the entire day.

1. **Term of Agreement.** This Contract shall be for a term of 1 day, beginning on, October 27th 2025, and ending on October 28th, 2025.

2. **Additional Requirements.**

A. SCHOOLS shall provide a microphone, projector, and screen for contractor use.

PART B. STANDARD TERMS AND CONDITIONS

1. **Process for Payment.** Schools will pay all invoices from the CONTRACTOR within 15 days of completion of services. Payment is to be mailed to the address notated above.
2. **Confidentiality.** To the extent the services require the CONTRACTOR to receive any confidential student information during the provision of the services, the CONTRACTOR agrees to comply with the requirements of the Family Educational Rights and Privacy Act ("FERPA"), 20 U.S.C. 1232g, et seq. and the regulations promulgated there under at 34 C.F.R. Part 99. Regardless of format or medium (e.g., electronic, paper, audio, video), such information is considered confidential and protected by FERPA. Such information shall not be disclosed or shared with any third party by CONTRACTOR, except as permitted by the terms of this Contract to subcontractors whose services are necessary for CONTRACTOR to carry out its services and only then to subcontractors who have agreed to maintain the confidentiality of the data to the same extent required of CONTRACTOR under the terms of this Agreement. CONTRACTOR shall implement, maintain, and use appropriate administrative, technical and physical security measures to preserve the confidentiality, integrity and availability of all District data received from, or on behalf of the district. These measures shall be extended by contract between CONTRACTORS to all subcontractors used by CONTRACTOR who may encounter District data.
3. **Independent Contractor.** The CONTRACTOR shall be an independent contractor and shall retain control over its employees and agents. CONTRACTOR shall not act as or be the district's agent, partner or joint ventures. The CONTRACTOR is employed to render the services only as specified in the Agreement, and any payments made by the District are compensation solely for such services rendered.
4. **Validity.** If any term or condition of this Contract or any application of this Contract shall be determined to be contrary to the laws of the State of Kentucky or the United States, then such term or condition or application shall not be deemed valid except to the extent permitted by law, but all other terms and conditions or applications shall continue in full force and effect.

Summary

This Memorandum of Understanding outlines the agreement between Bullitt County Public Schools and Steered Straight Inc for services to be provided on October 27th, 2025. Steered Straight Inc will present to students in grades 6-8 at Shepherdsville Middle School on topics including vaping, e-cigarettes, marijuana, and drug use, with a focus on choices and consequences. The agreement details the scope of work, compensation, term, confidentiality, and other standard terms and conditions.

IN WITNESS WHEREOF, the parties hereto have signed this Agreement as of the date first written above

(1) Steered Straight Inc
(CONTRACTOR)

Hebron and Zoneton Middle Schools
(SCHOOLS)

Darla L DeLeon
