



2010-2011 Corporate Sales  
 David Fatzinger  
 iHigh, Inc. Feb. 2011



Cash Income-Client	2010-2011	Notes
PNC	\$ 140,000	(Includes \$32,000 for scholarships and \$10,000 for trophies)
State Farm Insurance	\$ 50,000	Includes Separate Dorna
AT & T-Bell South	\$ 4,500	
Rafferty's	\$ 2,750	
Drive Smart	\$ 7,500	
UPS	\$ 6,000	
Ale-8-One	\$ 8,500	
Pannel Swim Shop	\$ 12,000	
Flav-O-Rich	\$ 20,000	(Corporate Package Includes \$10,000 in-kind product for hospitality areas / Dorna)
<b>Total</b>	<b>\$ 251,250</b>	
Media/Advertising-Client	2010-2011	Notes
Football Radio Network	\$ 500	Drive Smart
Combos - Various Programs	\$ 8,000	LWC, Spencerian, Info Capture Solutions
Exhibitors/In-Game Promos	\$ 4,000	Chick-Fila
Television/Video Board Sales	\$ 1,500	Spencerian
<b>Total</b>	<b>\$ 14,000</b>	
Dorna Signage-Cleint	2010-2011	Notes
AT&T Yellow Pages	\$ 9,000	
Drive Smart	\$ 9,000	
Flav-O-Rich	\$ 9,000	
Northern Kentucky University	\$ 9,000	
<b>Total</b>	<b>\$ 36,000</b>	
Internet Sales-Client	2010-2011	Notes
Northern Kentucky University	\$5,000	Sweet 16 coverage
Various	\$16,700	Lindsey Wilson, Murray State
<b>Total</b>	<b>\$21,700</b>	
In Kind Trade-Client	2010-2011	Notes
Rafferty's	\$ 6,500	(Sponsor GBK reception, State BA, State SW)
AT&T Yellow Pages	\$ 30,000	
Flav-O-Rich	\$ 10,000	(Hospitality at BBK, GBK, BA)
<b>Total</b>	<b>\$ 46,500</b>	
<b>iHigh Totals All Projects</b>	<b>\$ 369,450</b>	<b>Includes Trade-In Kind Value Figures</b>
<b>iHigh Cash Total All Projects</b>	<b>\$ 322,950</b>	