



Cash Income

Client	2010-2011	Notes
Rawlings	\$ 95,000	Includes Official Ball, FB&BA Radio and Coaches Clinic Sponsorship
Musco Lighting	\$ 5,000	Official Lighting Sponsor; initial contracted amount settles in June with additional
Kentucky National Guard	\$ 35,000	One Year
Forcht Group of Kentucky	\$ 25,000	Sportsmanship Program Title Sponsor; Student Leadership Sponsor - Signed through 2012
Ted Cook Tire	\$ 26,000	Renewed through 2014
Forcht Bank	\$ 20,000	Renewed through 2013
Leachman	\$ 15,000	contracted through 2020 event
H&W Sports	\$ 10,500	renewed through 2012
Houchens	\$ 50,000	through 2011
AT&T Mobility	\$ 16,387	(Two year agreement approval for renewal) - 2010-11
Total	\$ 297,887	

In-Kind/Trade

Client	2010-2011	Notes
Hyatt Place	\$ 1,000	(10 Rooms - In Kind remainder of year plus corporate room rate through December 2011)
Dutch's Chevy	\$ 4,800	(One Courtesy Car)
Dutch's Ford	\$ 4,800	(One Courtesy Car)
Ramada Plaza - SM	\$ 690	(10 Rooms - State Swim Staff/Officials)
Park Inn - VB	\$ 690	(10 Rooms - State VB Staff/Officials)
Hilton Garden Inn - BG	\$ 5,100	(Total of 51 individual comp room nights for GF HQ Hotel)
Rawlings	\$ 12,000	(In-Kind Balls)
Rawlings	\$ 1,000	(In-Kind Product)
Windstream	\$ 5,000	(In-Kind DSL / Phone Lines at State Events)
Booth Exhibitor Trade	\$ 1,500	(First String Media)
Total	\$ 36,580	

Advertising/Exhibitors

Client	2010-2011	Notes
Annual Meeting Exhibitors	\$ 1,500	
Hall of Fame Golf Outing	\$ 500	
KABC	\$ 2,000	
KHSCA	\$ 3,000	Includes HOF Golf/Banquet Sponsorship / Print Advertising
Exhibitors/Ads	\$ 3,300	
Total	\$ 10,300	
Internal Totals All Projects	\$ 344,767	Includes Trade-In Kind Value Figures
Internal Cash Total All Projects	\$ 308,187	