



JESSE BACON, SUPERINTENDENT

ADRIENNE USHER, ASSISTANT SUPERINTENDENT

BRANDY HOWARD, CHIEF ACADEMIC OFFICER

TROY WOOD, CHIEF OPERATIONS OFFICER

TO: Dr. Jesse Bacon, Superintendent

FROM: Dr. Adrienne Usher, Deputy Superintendent

DATE: September 26, 2025

RE: Boom KY Memorandum of Understanding (MOU)

This MOU establishes a collaborative partnership between Bullitt County Public Schools (BCPS) and Boom KY, Inc. to deliver an entrepreneurship curriculum for students, with shared goals of career readiness, youth retention, and local economic vitality. The program includes a High School Program focused on developing a minimum viable product and culminating in a Pitch Day submission and a middle school program with weekly clinics and mentoring, and a District Pitch Event held once per academic year. The term of the MOU is through May 29, 2026. The curriculum will be implemented in all three high schools and two middle schools for the 2025-2026 school year based on input from principals and teachers. The total cost of the program is \$35,000 for one academic year, which covers all program components, teacher professional development, and event support. The agreement will be paid through CRPE grant funding. The MOU has been reviewed and approved by Dinsmore and Shohl, LLC. Approval is requested for the MOU between Bullitt County Public Schools and Boom KY.

BULLITT COUNTY PUBLIC SCHOOLS IS AN EQUAL EDUCATION AND EMPLOYMENT INSTITUTION

MEMORANDUM OF UNDERSTANDING (MOU)

Between

Boom KY, Inc. ("Boom KY")

and

Bullitt County Public Schools ("BCPS")

Effective Date: _____

Term: Through June 30, 20____ (one academic year), with option to renew by written addendum.

1) Purpose

This MOU establishes a collaborative partnership to deliver an entrepreneurship pathway for BCPS students that moves ideas from **discovery** → **MVP** → **pitch** → **growth**. The program includes classroom learning, mentoring, a district pitch event, and ongoing support through the **Boom Club** community. The parties share the goals of career readiness, youth retention, and local economic vitality.

2) Program Description

A. High School Program (Module 1)

- Sprint-based cohort (all teachers will have the option to integrate into their class).
- Outcomes: problem definition, customer discovery, prototype/MVP, and a **Pitch Day** submission.
- Graduates receive a **Certificate of Completion** and are invited into the **Boom Club**.

B. Boom Club (Incubator)

- Weekly clinics (virtual/in-person) featuring mentors, founder talks, and office hours.

- Access to advanced learning tracks (e.g., pitch readiness, basic finance, marketing).

C. Middle School Program (Optional)

- 9-week intro sequence culminating in **in-class pitches** or a **family showcase**.
- Focus: problem spotting, simple prototyping, and presentation skills.

D. District Pitch Event

- One **BCPS Pitch Competition** each academic year (date/venue set jointly).
- Student teams present MVPs to a mixed panel (educators, entrepreneurs, partners).
- Awards/recognition and community engagement are emphasized.
- *Funding, prize amounts, and judging rubric to be set in Addendum A.*

E. Ecosystem Collaboration

- The parties will explore connections to regional mentors, employers, and postsecondary partners, and may consider future steps toward a local innovation hub, subject to separate approval.

3) Roles & Responsibilities

Boom KY will:

1. Provide curriculum, facilitator guides, and student toolkits for Module 1 and the MS sequence.
2. Meet with student startups weekly (virtual/in-person)
3. Deliver teacher professional development (PD) and ongoing coach support.
4. Coordinate **Boom Club** sessions and mentor engagement.
5. Co-produce the **BCPS Pitch Competition** (agenda, judge training, run-of-show).

6. Provide a certificate template and student recognition assets.
7. Supply program metrics each term (see 6 Data & Reporting).
8. Ensure all Boom KY personnel comply with site safety/visitor policies.

BCPS will:

1. Designate a **District Lead** and **School Sponsors** to coordinate scheduling, communications, and classroom support.
2. Provide appropriate classroom/meeting spaces and basic AV/IT for instruction and events.
3. Handle student recruitment, rosters, and parent/guardian communications (including media consent).
4. Support the pitch event venue, custodial/security coordination, and logistics.
5. Ensure adherence to student conduct, safety, and supervision standards.
6. Facilitate data access necessary for program evaluation.

4) Intellectual Property & Publicity

- **Student IP:** Students retain ownership of original work they create. Students (and guardians, if minors) may grant Boom KY and BCPS a non-exclusive license to display their work for educational and promotional purposes.
 - **Brand Use:** Each party may use the other's name/logo for joint program communications with prior written approval.
 - **Media Consent:** BCPS will manage parent/guardian media permissions in accordance with district policy.
-

5) Data & Reporting

Boom KY will provide a report including:

- Participation (# students, teams, schools)
 - Completion (# Module 1 certificates)
 - Events (pitch participation, awards)
 - Learning indicators (prototype completion, customer interviews completed)
 - Notable partnerships and next-term recommendations.
-

6) Funding & Costs

- **Total Program Fee (District): \$35,000** for one academic year, covering HS Module 1 delivery, optional middle school support (if used), teacher PD & coaching, Boom Club facilitation, and production support for one district pitch event.
 - Divided into 2 payments. \$17,500 due October 15, 2025, and \$17,500 due January 15, 2026
 - **Pitch Competition Allocation: \$5,000** of the total fee is reserved for the **BCPS Pitch Competition** (student awards and essential event needs). Funds are jointly administered per a mutually agreed rubric .
 - **Invoicing & Payment Logistics:** To be paid by October 15, 2025 and January 15, 2026
 - If this MOU is terminated before May 29, 2026, Boom KY will prorate the Total Program Fee to the date of termination
-

7) Term and Renewal

- **Term:** Effective on the date above and continuing through May 29, 2026.
- **Renewal:** By mutual written agreement before May 1, 2026
- BCPS may terminate this MOU at any time for any reason

8) General

- **Entire Agreement/Amendment:** This MOU is the entire understanding for the subject matter and may be amended only in writing signed by both parties.

9) Signatures

For Boom KY, Inc.

Name/Title: _____

Signature: _____

Date: _____

For Bullitt County Public Schools

Name/Title: _____

Signature: _____

Date: _____