

Mission Statement

The National Federation of State High School Associations serves its members, related professional organizations and students by providing leadership for the administration of education-based interscholastic activities, which support academic achievement, good citizenship and equitable opportunities.



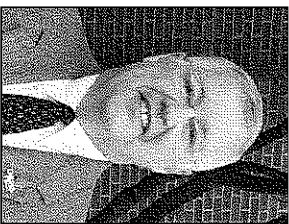
We believe:

- The NFHS is the recognized national authority on interscholastic activity programs.
- Interscholastic activity programs enrich each student's educational experience.
- Participation in education-based activity programs promotes student academic achievement.
- Student participation in interscholastic activity programs is a privilege.
- Interscholastic participation develops good citizenship and healthy lifestyles.
- Interscholastic activity programs foster involvement of a diverse population.
- Interscholastic activity programs promote positive school/community relations.
- The NFHS is the pre-eminent authority on competition rules for interscholastic activity programs.
- National competition rules promote fair play and minimize risks for student participants.
- Cooperation among state associations advances their individual and collective well-being.
- Properly trained administrators/coaches/directors promote the educational mission of the interscholastic experience.
- Properly trained officials/judges enhance interscholastic competition.

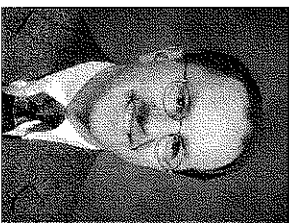
2008-2011 NFHS Strategic Planning Committee

It is our great pleasure to present the fifth NFHS Strategic Plan. The dedicated members of the Strategic Planning Committee convened with the common goal of providing direction to the organization for the next three years.

The committee, with assistance from the NFHS staff, examined the objectives from the prior strategic plan and then developed a new set of challenges for the membership and staff to confront in the coming years. We think the challenges fairly address the needs of the millions of young people we serve.



Dan Ross, Ohio
Chair, Strategic
Planning Committee



Ron Laird, Wyoming
President, NFHS



Robert F. Kanaby
Executive Director, NFHS



Introduction

Developing the 2008-2011 Strategic Plan

Thomas Edison once said, "The object of all work is production or accomplishment, and to either of these ends there must be forethought, system, planning, intelligence and honest purpose, as well as perspiration." Indeed, this fifth strategic planning team has contributed not only countless hours in deep thought, but also many hours perspiring over a plan that will lead the National Federation of State High School Associations into the future. This committee owes a debt of gratitude to the NFHS Board of Directors for its continued support of the strategic planning process. The Board's continued commitment to the planning process will enable the NFHS to thrive in years to come.

Like previous plans, this planning process benefited from the involvement of professionals from various member state associations, NFHS professional organizations and members of the NFHS staff. We are proud of the way in which the planning team readily embraced the challenge of creating the future for the NFHS. This team spent a considerable amount of time and energy contemplating the use of online capabilities as a platform to develop and deliver NFHS messages designed to enhance the atmosphere of education-based interscholastic activities throughout the country. This strategic plan will undoubtedly reaffirm the position of the NFHS as the national authority on education-based interscholastic activity programs.

Operations Subcommittee

- Following careful review of suggestions submitted by member state associations and NFHS staff, the Operations Subcommittee focused on opportunities for the NFHS to promote its educational message through various delivery methods, strengthen relationships with member state associations and other national organizations, and establish greater consistency in the development of interscholastic rules.
- The strategies recommended will be accomplished by exploring the use of multimedia online products, enhancing the NFHS Web site with user-friendly features, supporting and promoting NFHS publications, and creating more educational materials for the NFHS membership.

Operations

Objective: Enhance relationships with and among member state associations.

Recommended Tactics	Who is Responsible	Resources Needed	Status
1. Increase opportunities for interaction between NFHS staff and member state association staffs.	NFHS Staff State Associations	\$\$	
2. Explore and enhance joint ventures to benefit NFHS/state associations in all athletic and fine arts activities.	NFHS Staff State Associations	\$\$	
3. Increase opportunities for state association staffs to network with one another.	NFHS Staff State Associations	\$\$	
4. Review and update the promotion of NFHS National High School Activities Week.	NFHS Staff	\$\$\$	

Resources legend: \$ - Low Resources \$\$ - Moderate Resources
 \$\$\$ - High Resources \$\$\$\$ - Very High Resources