

Event Services and Social Media Director Jenny Elder

**Topic**

NFHS Summer Meeting Attendance

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**Sessions Attended**

General Session 1, 2, 3. SID workshop. Women's Luncheon. Women's Network.

**Takeaways to help Board and Staff**

SID workshop did a lot of discussing the move to year badges for media - good and bad of the trend. Women's luncheon had three amazing female speakers that provided insight into a variety of areas - NFL, officiating, and school leadership. Encouraged work life balance and the need to not be silenced in the business. The general sessions were good. First one with all the local schools was cool to see. The second was what it generally is, a bit dry but informative with the business side of metrics. Third session was one I've been looking forward to when learning that Inky Johnson would be the speaker. I listen to his podcast all the time and he is a phenomenal speaker that reminds us in all ways and in all moments, God can use us no matter what we think our downfalls or detractions might be.

**General Commentary**

Loved the place and the meetings I was able to attend. Great summer meeting with a balance of learning and networking.