

TO: Dr. Jesse Bacon, Superintendent

FROM: Dr. Adrienne Usher, Deputy Superintendent
Stefanie Kleinholter, Director of Communications

DATE: July 15, 2025

RE: Senate Bill 181 Traceable Communications

Senate Bill 181 mandates that each local board of education designate a traceable communication system as the exclusive means for school district employees and volunteers to communicate electronically with students. This critical directive aims to enhance student safety, ensure transparency, and provide accountability for all electronic interactions within the school environment. Below provides the traceable communication systems for BCPS:

- **Infinite Campus (IC):** As the official student information system (SIS) for the state, Infinite Campus is the central hub for student data, including attendance, grades, and schedules.
- **Google Suite (District accounts including email):** Our district leverages this comprehensive suite of tools for daily instruction and collaboration. This includes Google Classroom for assignments, district-provided email for communication, and Google Drive for cloud-based storage and productivity.
- **Board of Education Approved/Purchased Instructional Software Platforms (Canva, Edgenuity, Go Guardian, Seesaw, Inkwire, iReady, etc.):** To enhance learning, BCPS provides a variety of vetted, purchased, and Board-approved software platforms. These specialized programs contain instructional content and integrated communication features to provide students with targeted feedback and support.
- **Rooms (Thrillshare & BCPS App)**
 - Over the past two years, BCPS has implemented and piloted a traceable communication platform called “Rooms” which is part of our existing website and school district app company called Apptegy. Rooms is specifically designed to meet the requirements of the new legislation, offering a secure, centralized, and easily traceable environment for all school-to-home and school-to-student electronic communications.
 - Apptegy’s Rooms addresses the legislative requirements through the following features:
 - **Comprehensive Traceability and Archiving:** Rooms automatically logs and archives every message, creating a complete and easily retrievable audit trail for all electronic communications between staff/volunteers and students.
 - **Exclusive and Streamlined Communication:** The platform serves as an authorized channel for electronic student communication, simplifying

interactions and significantly reducing the risk of unauthorized or non-compliant messaging.

- **Enhanced Parental Engagement and Oversight:** Rooms makes it easy to notify parents about the official communication system and provides them with a user-friendly interface to access and review all communications sent to their student(s).

This memo serves to recommend that the Bullitt County Public Schools Board of Education approve: **Infinite Campus (IC), Google Suite (District accounts including email), Board of Education Approved/Purchased Instructional Software Platforms, and Rooms (Thrillshare & BCPS App)** platform as the official exclusive traceable communication systems for electronic communication between school district employees/volunteers and students/parents, in compliance with Senate Bill 181.