

Performed on 6/24/25, 6:21 AM  
Performed by Ms. Claudette Herald

## Professional Growth Plan

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**Target Area: Cultural Leadership - work to strengthen community trust and internal culture through transparent communication and stakeholder engagement.**

**Goal:**

By June 30, 2026, implement a district-wide communication and engagement plan that increases transparency, fosters trust, and includes feedback loops with internal and external stakeholders.

**Action Plan:**

Establish and launch Superintendent Advisory Councils (students, staff, families, community).

Establish a structured cadence of communication with staff, families, and the community.

Celebrate district successes through storytelling and recognition events.

Continue with Studer Group surveys for stakeholders.

**Indicators of Success - Evidence/Artifacts:**

Published communication plan and calendar

Advisory council meeting agendas and participation lists

Survey results and analysis reports

Examples of messaging (newsletters, website, public remarks)

-no response-

Superintendent's Signature:

\_\_\_\_\_  
Ms. Claudette Herald

(signed electronically)

Date:

Board President's Signature:

\_\_\_\_\_  
Ms. Claudette Herald

(signed electronically)

Date: