



Kenton County School District | It's about ALL kids.

Issue Paper

DATE:

June 10, 2025

AGENDA ITEM (ACTION ITEM):

Consider/Approve the contract and conditions with Beanstack for Ft. Wright and River Ridge Elementary School for the 25-26 school year.

APPLICABLE BOARD POLICY:

01.1 - Legal Status of the Board

HISTORY/BACKGROUND:

Beanstack uses competition, recognition, and gamification to motivate students to read and helps to grow the school's culture around independent reading. Developing independent reading habits is a big predictor of academic success across all subject areas. Beanstack offers differentiated options that reward students to motivate them regardless of their individual reading level. Beanstack will be used by all students and will be monitored to track and report on reading progress with real time data.

FISCAL/BUDGETARY IMPACT:

\$5,990 (Title I, School Instructional Funds)

RECOMMENDATION:

Approve the contract and conditions with Beanstack for Ft. Wright and River Ridge Elementary School for the 25-26 school year.

CONTACT PERSON:

Jena Smiddy

A handwritten signature in blue ink, appearing to read 'Jena Smiddy', written over a horizontal line.

Principal/Administrator

A handwritten signature in blue ink, appearing to read 'Tina Whitman', written over a horizontal line.

District Administrator

A handwritten signature in blue ink, appearing to be a stylized 'S', written over a horizontal line.

Superintendent

Use this form to submit your request to the Superintendent for items to be added to the Board Meeting Agenda.

Principal –complete, print, sign and send to your Director. Director –if approved, sign and put in the Superintendent's mailbox.



River Ridge Elementary School (KY)

River Ridge Elementary School

2772 AMSTERDAM RD
VILLA HILLS, KY 41017
United States

Melissa Robinson

melissa.robinson@kenton.kyschools.us
18593415260

Reference: 20250527-132401523

Quote created: May 27, 2025

Quote expires: November 23, 2025

Quote created by: Chelsea McCoy

Associate Account Executive

chelsea@zoobean.com

+16164141025

Comments from Chelsea McCoy

The quote represents one year of Premium-level service (web/mobile app, challenge template collection, Lexile insights, 90% of fundraisers, Book Talks with Benny chatbot, classroom library toolkit, connection to the public library, etc.). I have waived the implementation fee!

Signing this will confirm your pricing structure and begin the implementation process while your payment or PO is being processed.

Products & Services

Item & Description	Quantity	Unit Price	Total
School - Premium	1	\$2,995.00 / year	\$2,995.00 / year for 1 year
Implementation - School One time fee	1	\$295.00	\$0.00 after 100% discount

Annual subtotal	\$2,995.00
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One-time subtotal	\$0.00
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after \$295.00 discount

Total	\$2,995.00
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Purchase terms

12 month licensing agreement

Signature

Signature

Date

Printed name

Questions? Contact me

Chelsea McCoy
Associate Account Executive
chelsea@zoobean.com
+16164141025

Zoobean
PO Box 826073
Philadelphia, PA 19182
US



Fort Wright Elementary School (KY) - 2025/26 Renewal

Fort Wright Elementary School (KY)

501 FARRELL DR
COVINGTON, KY 41011
United States

Reference: 20250405-123642026

Quote created: April 5, 2025

Quote expires: October 2, 2025

Quote created by: Rachit Khandelwal

rachit@zoobean.com

Jena Smiddy

jena.smiddy@kenton.kyschools.us
859-344-8888

Erin Weaver

erin.weaver@kenton.kyschools.us
8595883340

Comments from Rachit Khandelwal**Products & Services**

Item & Description	Quantity	Unit Price	Total
School - Premium 08/12/2025 - 08/11/2026	1	\$2,995.00 / year	\$2,995.00 / year for 1 year
Annual subtotal			\$2,995.00
Total			\$2,995.00

Purchase terms

Questions? Contact me



Rachit Khandelwal
rachit@zoobean.com

Zoobean
PO Box 826073
Philadelphia, PA 19182
US



Kenton County School District | It's about ALL kids

THE KENTON COUNTY BOARD OF EDUCATION

1055 EATON DRIVE, FORT WRIGHT, KENTUCKY 41017

TELEPHONE: (859) 344-8888 / FAX: (859) 344-1531

WEBSITE: www.kenton.kyschools.us

Dr. Henry Webb, Superintendent of Schools

VENDOR ASSURANCES REGARDING PROTECTION OF PERSONAL AND CONFIDENTIAL INFORMATION

Data Security and Breach Protocols

Vendors that receive Personal Information from Kenton County Board of Education (herein referred to as "KCBOE") as defined by and in accordance with Kentucky's Personal Information Security and Breach Investigation Procedures and Practices Act, KRS 61.931, et seq., (the "Act"), shall secure and protect the Personal Information by, without limitation, complying with all requirements applicable to non-affiliated third parties set forth in the Act.

"Personal Information" is defined in accordance with KRS 61.931(6) as "an individual's first name or first initial and last name; personal mark; or unique biometric or genetic print or image, in combination with one (1) or more of the following data elements:

- a) An account number, credit card number, or debit card number that, in combination with any required security code, access code or password, would permit access to an account;
- b) A Social Security number;
- c) A taxpayer identification number that incorporates a Social Security number;
- d) A driver's license number, state identification card number or other individual identification number issued by any agency as defined under the Act;
- e) A passport number or other identification number issued by the United States government; or
- f) Individually Identifiable Information as defined in 45 C.F.R. sec. 160.013 (of the Health Insurance Portability and Accountability Act), except for education records covered by the Family Education Rights and Privacy Act, as amended 20 U.S.C. sec 1232g."

As provided in KRS 61.931(5), a "non-affiliated third party" includes any person or entity that has a contract or agreement with the KCBOE and receives (accesses, collects or maintains) personal information from the KCBOE pursuant to the contract or agreement.

The vendor hereby agrees to cooperate with the KCBOE in complying with the response, mitigation, correction, investigation, and notification requirements of the Act.

The vendor shall notify as soon as possible, but not to exceed seventy-two (72) hours, KCBOE, the Commissioner of the Kentucky State Police, the Kentucky Auditor of Public Accounts, the Commonwealth (Kentucky) Office of Technology, and the Commissioner of the Kentucky Department of Education of a determination of or knowledge of a breach, unless the exception set forth in KRS 61.932(2)(b)(2) applies and the vendor abides by the requirements set forth in that exception. Notification shall be in writing on a form developed by the Commonwealth (Kentucky) Office of Technology.

The vendor hereby agrees to report to the KCBOE, immediately and within twenty-four (24) hours, any known reasonably believed instances of missing data, data that has been inappropriately shared, or data taken off site.

The vendor hereby agrees that the KCBOE may withhold payment(s) owed to the vendor for any violation of the Act's notification requirements.

The vendor hereby agrees to undertake a prompt and reasonable investigation of any security breach as defined under the Act in accordance with KRS 61.933.

Upon conclusion of an investigation of a security breach as defined under the Act as required by KRS 61.933, the vendor hereby agrees to an apportionment of the costs of the notification, investigation, and mitigation of the security breach.

In accordance with KRS 61.932(2)(a), the vendor shall implement, maintain, and update security and breach investigation procedures that are appropriate to the nature of the information disclosed, that are at least as stringent as the security and breach investigation procedures and practices established by the Commonwealth (Kentucky) Office of Technology and that are reasonably designed to protect the Personal Information from unauthorized access, use, modification, disclosure, manipulation, or destruction.

Student Data Security

Pursuant to KRS 365.734, if the vendor is a cloud computing service provider (which is defined pursuant to KRS 365.734(1)(b) as any person or entity other than an educational institution that operates cloud computing services) or, through service to the KCBOE, becomes the equivalent of a cloud computing service provider, the vendor further hereby agrees that:

- The vendor shall not process student data as defined pursuant to KRS 365.734 for any purpose other than providing, improving, developing, or maintaining the integrity of its cloud computing services, unless the vendor receives express permission from the student's parent. The vendor shall work with the KCBOE to determine the best method of collecting parental permission.
- With a written agreement for educational research, the vendor may assist the KCBOE to conduct educational research as permitted by the Family Education Rights and Privacy Act of 1974, as amended, 20 U.S.C. sec. 1232g.
- Pursuant to KRS 365.734, the vendor shall not in any case process student data to advertise or facilitate advertising or to create or correct an individual or household profile for any advertisement purposes.
- Pursuant to KRS 365.734, the vendor shall not sell, disclose, or otherwise process student data for any commercial purpose.
- Pursuant to KRS 365.734, the vendor shall certify in writing to the agency that it will comply with KRS 365.734(2).

Family Educational Rights and Privacy Act, National School Lunch Act and Child Nutrition Act

If during the course of this agreement, the KCBOE discloses to the vendor any data protected by the Family Educational Rights and Privacy Act of 1974 (FERPA), as amended (20 U.S.C. sec. 1232g, *et seq.*), and its regulations, and data protected by the Richard B. Russell National School Lunch Act (NSLA) (42 U.S.C. sec. 1751 *et seq.*), and the Child Nutrition Act of 1966 (CNA) (42 U.S.C. sec. 1771 *et seq.*), the vendor agrees that it is bound by and will comply with the confidentiality, security and redisclosure requirements and restrictions stated in FERPA, NSLA and CNA.

The vendor hereby agrees to report to the KCBOE, immediately and within twenty-four (24) hours, any known reasonably believed instances of missing data, data that has been inappropriately shared, or data taken off site.

The vendor agrees that FERPA-protected information is confidential information. FERPA-protected information includes, but is not limited to the student's name, the name of the student's parent or other family members, the address of the student or student's family, a personal identifier, such as the student's social security number, student number, or biometric record, other indirect identifiers, such as the student's date of birth, place of birth, and mother's maiden name, and other information that, alone or in combination, is linked or linkable to a specific

student that would allow a reasonable person in the school community, who does not have personal knowledge of the relevant circumstances, to identify the student with reasonable certainty.

The vendor understands and acknowledges that any unauthorized disclosure of confidential information is illegal as provided in FERPA and in the implementing federal regulations found in 34 CFR, Part 99. The penalty for unlawful disclosure is a fine of not more than \$250,000 (under 18 U.S.C. sec. 3571) or imprisonment for not more than five years (under 18 U.S.C. sec. 3559), or both.

The vendor understands and acknowledges that children's free and reduced price meal and free milk eligibility information or information from the family's application for eligibility, obtained under provisions of the NSLA or the CNA is confidential information and that any unauthorized disclosure of confidential free and reduced price lunch information or information from an application for this benefit is illegal. The penalty for unlawful disclosure is a fine of not more than \$1,000.00 (under 7 C.F.R. 245.6) or imprisonment for up to one year (under 7 C.F.R. 245.6), or both.

In the event there is a conflict between this agreement and any other agreement between KCBOE and Vendor, the terms of this agreement shall apply.

Zoobean Inc

Vendor Name

3100 Clarendon Blvd #200 Arlington, VA 22201

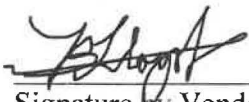
Vendor Address

202-321-6267

Vendor Telephone

Billingteam@zoobean.com

Vendor Email Address



Signature by Vendor's Authorized Representative

Felix Lloyd

Print Name

5/28/2025

Date

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SOLUTIONS

Run Summer Reading

Grow Your Reading Culture

Engage Your Community

Improve Reading Outcomes

Simplify Reading Logs

Gain Reading Data and Insights

Raise Money

Elevate Classroom Libraries

FEATURES

Custom Reading Challenges

Reading Motivation and Gamification

Personalized Service

Reading Fundraisers

Reading Integrity Without Quizzes

Easy Rostering and SSO Integration

Original and Ebook Content

Library and School Tandem Connection

ABOUT US

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