



Engagement Proposal

2025–2026 School Year

Proposal to:
Fayette County Board of Education, Kentucky



Introduction to The Writing Revolution

The Writing Revolution is an educational non-profit organization that empowers teachers and administrators with the training and tools needed to deliver effective writing instruction.

The Hochman Method®

The Hochman Method is an explicit set of evidence-based strategies for teaching expository writing. The methodology builds from sentences to compositions and can be embedded in any content and at any grade level.

The Six Principles of the Hochman Method®

1. Students need explicit instruction in writing, beginning in the early elementary grades.
2. Sentences are the building blocks of all writing.
3. When embedded in the content of the curriculum, writing instruction is a powerful teaching tool.
4. The content of the curriculum drives the rigor of the writing activities.
5. Grammar is best taught in the context of student writing.
6. The two most important phases of the writing process are planning and revising.

Customized Engagement

This engagement with TWR provides Fayette County Board of Education, Kentucky with:

- 63 Enrollments in The Hochman Method: 3-12
- 38 Enrollments in The Hochman Method: STEM

Live Virtual Training + MyTWR Tools Membership

This 12-month professional learning membership combines live virtual training in The Hochman Method®: Grades 3–12 with full access to MyTWR Hub—a centralized platform with all the tools, resources, and support educators need to implement the method effectively.

Participants engage in expert-led virtual sessions with interactive Q&A, full-session recordings, and on-demand refresher modules to reinforce learning throughout the year. With guidance from Judy, an AI-powered activity generator and coach, and a rich library of customizable templates, pacing guides, content examples, classroom videos and more, teachers can begin applying what they learn immediately.

What's included?

- Live Virtual Training
- Select a training from scheduled public dates (or contact TWR for scheduling a private training for 75+ educators)
- Taught by expert TWR faculty via Zoom
- Interactive Q&A and feedback opportunities
- Full-session recordings available

63 Enrollments in The Hochman Method: 3–12

The Hochman Method: 3–12

Introductory Training for Grades 3–12 Educators

Course Code: 261-01ROL5

Schedule:

- **Session 1:** Monday, July 21, 2025 | 10:00 AM – 12:00 PM ET
- **Session 2:** Monday, July 21, 2025 | 1:00 – 3:00 PM ET
- **Session 3:** Tuesday, July 22, 2025 | 10:00 AM – 12:00 PM ET
- **Session 4:** Tuesday, July 22, 2025 | 1:00 – 3:00 PM ET
- **Session 5:** Wednesday, July 23, 2025 | 10:00 AM – 12:00 PM ET
- **Session 6:** Wednesday, July 23, 2025 | 1:00 – 3:00 PM ET

38 Enrollments in The Hochman Method: STEM

The Hochman Method: STEM

Introductory Training for STEM Educators (Grades 3–12)

Course Code: 261-11ROL1

Schedule:

- **Session 1:** Wednesday, July 30, 2025 | 9:00 – 11:00 AM ET
- **Session 2:** Wednesday, July 30, 2025 | 12:00 – 2:00 PM ET
- **Session 3:** Thursday, July 31, 2025 | 9:00 – 11:00 AM ET
- **Session 4:** Thursday, July 31, 2025 | 12:00 – 2:00 PM ET

MyTWR Tools Membership

This 12-month membership provides full access to MyTWR Tools—a centralized hub of classroom-ready resources designed to support implementation of The Hochman Method®. Educators can generate high-quality, customized writing activities in minutes using *Judy*—an AI-powered activity generator and coach—or browse a growing library of customizable templates, content examples, pacing guides, classroom videos, and more.

What's included?

- MyTWR Tools - 12-Month Access
- *Judy*, an AI-powered activity generator and coach
- Customizable templates (English and Spanish)
- K-12 content examples
- Pacing guides
- Assessment tools
- Planning tools
- Classroom posters
- Videos
- Monthly new and featured resources

Cost of Engagement

The fee for this engagement with TWR for the 2025–2026 school year is \$85,031, plus any additional materials. Below is a breakdown of the cost for this engagement with TWR for the 2025–2026 school year.

Service	Cost
Live Virtual Training and Membership The Hochman Method: 3–12 63@ \$875	\$55,125
Live Virtual Training and Membership The Hochman Method: STEM 38@ \$787	\$29,906
Total:	\$85,031

Copyright

Materials provided by TWR including but not limited to the book *The Writing Revolution 2.0* (Hochman & Wexler, 2024), course PowerPoint slides and electronic documents shared with course participants are copyrighted and should not be shared without TWR’s explicit consent.

Agreement

Please sign and date this agreement to accept the proposal with The Writing Revolution for engagement for the 2025-2026 school year by July 14, 2025.

Please sign and scan a copy of this acceptance to Serena White at swhite@thewritingrevolution.org or send it to:

The Writing Revolution

Attn: Serena White
90 Broad Street, 3rd Floor
New York, New York
10004

Nikita Reed
Name (print)

2 JUN 25
Date

Nikita Reed
Authorized Signature

2 JUN 25
Date

Fayette County Public Schools
Name of School/District

fb

ad

SR

Serena White

Serena White
Authorized Signature

June 2, 2025
Date

The Writing Revolution