

Advertising and Distribution of Materials in the School

PROHIBITION

No commercial advertising or distribution of commercial advertising materials shall be allowed in the facilities, on the grounds of school property or in electronic communications initiated within the District, except as expressly approved by the Superintendent, subject to Board approval. Commercial advertising is prohibited from being directly distributed to students through backpack distribution. Students, school employees and school facilities or equipment shall not be used to produce or disseminate any material that is not directly associated with the District.

APPROVAL REQUIRED

~~No commercial advertising or distribution of materials shall be allowed in the facilities or on the grounds of school property, except as expressly approved by the Board through the Superintendent or designee.~~

Announcements, notices and signs that advertise student activities shall be acceptable at the discretion of the Superintendent ~~for non-profit entities.~~

~~Students, school employees and school facilities or equipment shall not be used to produce or disseminate any material that is not directly associated with the educational goals and objectives of the District.~~

School and/or student publications that normally solicit paid advertisements as a means of supplementing income may accept and publish paid advertising copy that is appropriate for school publications with prior approval of the Superintendent ~~or designee.~~

~~ALL OTHER REQUESTS BY OUTSIDE GROUPS TO ADVERTISE ON DISTRICT PROPERTY SHALL REQUIRE PRIOR APPROVAL OF THE BOARD, INCLUDING THE FOLLOWING: ADVERTISING TO BE POSTED FOR SEVEN (7) DAYS OR LONGER AND COMMERCIAL ADVERTISING INVOLVING PLACEMENT OF PERMANENT OR SEMIPERMANENT SIGNS IN ATHLETIC FACILITIES ON DISTRICT PROPERTIES.~~

EXCEPTION



~~Nothing herein shall be construed to prevent advertising in publications which are published by student professional school organizations, PTA/PTO, booster club, or other parent groups.~~

SOLICITATIONS

Unless authorized by the Superintendent ~~or designee~~, sales representatives, agents, or other solicitors shall not solicit or contact pupils, teachers, or other employees during the school day.

REFERENCES:

[KRS 158.183](#)
[OAG 68-452](#)

Adopted/Amended: 6/12/2017
Order #: IV H