

To: Dr. Jesse Bacon, Superintendent

From: Dr. Adrienne Usher, Assistant Superintendent

Date: May 20, 2025

Re: CollegePrep, Inc. (Best Fit Coaching Plan)

This is a request for renewal of the agreement between Bullitt County Public Schools (BCPS) and CollegePrep, Inc. for the continuation of the Best Fit Coaching Plan. This program has been instrumental in providing our high school students, families, and counselors with essential tools and resources to navigate the increasingly competitive college admissions process. The program has demonstrably enhanced student achievement, expanded academic opportunities, and has enhanced a college-going culture within our schools. The proposed renewal cost is \$189,200.00, to be funded through Title IV, BEAM, and/or student learning funds. This contract has been reviewed by Dinsmore & Shohl, LLP. Below provides highlights and impact of this program.

Key Achievements and Student Success: The Best Fit program at all high schools has supported students in achieving remarkable success in their post-secondary aspirations:

- **Increased College Acceptances and Scholarships:** Best Fit students have received acceptances to prestigious universities such as Duke, Dartmouth, and Rose-Hulman, as well as various honors colleges across the state and country. These acceptances have been accompanied by merit awards totaling millions of dollars.
- **Summer Academic Programs:** A record number of students were accepted into GSP/GSE and Commonwealth Scholar programs, and students also participated in academic summer camps at various universities including WKU, UK, UofL, and Murray.
- **Community Engagement:** Our Best Fit students are actively volunteering within our community and in elementary schools, demonstrating a commitment to service beyond academics.

Program Activities by Grade Level: The program provided targeted support to students at different stages of their high school journey:

- **Juniors:**
 - Explored the specific agendas and objectives of highly selective colleges.
 - Reviewed common data sets and aligned transcripts with college expectations.
 - Received ACT coaching.
 - The PSAT was provided at all three high schools.

- Attended several financial aid workshops covering FAFSA and CSS Profile, with plans to offer similar workshops to parents in the fall.
- **Sophomores:**
 - Explored the college admissions process based on Jeff Selingo's research of UWashingon, Davidson College, and Emory.
 - Received career coaching utilizing the Strong Interest Inventory.
 - Students offered an optional ACT test.
- **Freshmen:**
 - The Best Fit Freshman cohort was onboarded in October, after the first nine weeks of school.
 - Counselors identified appropriate 9th-grade students using assessment data, grades, course selection, and teacher recommendations.

Impact on Advanced Placement (AP) Enrollment and Offerings: Since the inception of the Best Fit program in 2023, there has been a significant and widespread increase in Advanced Placement engagement across Bullitt County schools:

- **Exponential Increase in AP Enrollment:** Student enrollment in Advanced Placement courses has increased exponentially, impacting not only Best Fit students but also the general student population.
- **Dramatic Enrollment Growth at One School:** One school has seen its student AP enrollment increase by an unprecedented 266% at BCHS since 2023. Other schools have also experienced substantial growth, with increases of 49% and 53%.
- **Expanded AP Course Offerings:** Schools have expanded their AP course offerings to include AP US History, Statistics, Pre-Calculus, Calculus, Seminar, and Environmental Science. The provided data shows enrollment figures for a wide range of AP courses across Central, East, and North schools for 2023 and 2024, demonstrating growth in many subjects.



Bullitt Co School District's Best-Fit College Coaching Plan for the 2025/26 School Year

Consultant Agreement for Bullitt County School District

This agreement is being made between

Sam Michael Case, Director, CollegePrep

10200 Forest Green Blvd., Suite 112

Louisville, KY 40223

(502) 315-1955

Email: sam@cprepgroup.com

Bullitt County School District

Adrienne Ushe, Assistant Superintendent

1040 Highway 44 East

Shepherdsville, KY 40165

(502) 869-8000

Email: adrienne.usher@bullitt.kyschools.us

This contract is designed to cover consulting/mentoring services related to developing each of the districts three high school's college admissions programs for the school years of 2025/26

1. **CollegePrep** and consultants will meet with assigned administrator to establish further defined goals and initiate/implement the change process for growth and learning regarding college admissions for **Bullitt Central, North Bullitt and Bullitt East High Schools** in the **Bullitt County School District**.
2. Develop action steps and set meeting dates/times to achieve successful completion of determined goals.
3. Design, plan and implement college search and planning goals to build and maintain a mutually beneficial partnership to help develop the skills, behaviors and insights to achieve the established District and individual goals/expectations.
4. Maintain regular communication with **District Assistant Superintendent** to reflect upon, respond to, and improve the learning process related to college counseling.
5. As appropriate, maintain confidentiality of all individuals involved in the college admission process.

FEES:



The consulting fee for the services described is broken down into two initiatives for each of the three high schools

- 1) **Best-Fit Direct Programming with Students:** \$37,000 each for **Bullitt East, Bullitt Central, and North Bullitt** schools to be invoiced at the beginning of the 2025/26 school year. (\$111,000.00)
 - 2) **Professional Development for College Counseling Office:** \$36,100 each for **Bullitt Central and North Bullitt** to be invoiced at the beginning of the 2025/26 school year. (\$72,200.00) * includes AP Curriculum support at the district level
 - 3) **Strong Interest Testing: Bullitt Central, Bullitt North:** \$6,000.00
- Contract total for the 2025/26 School Year: 189,200.00**

CollegePrep goals are as follows:

- 1) To increase the general population's awareness of the competitive nature of the college planning and recruiting process at Bullitt County's 3 High Schools.
- 2) Develop a list of Best-Fit students by reviewing academic data points that represent the top 10% of each school's Freshman Class who will be coached through their Senior year.
- 3) Help the families better understand how to maximize financial aid as part of their decision process. (They should also better understand merit-based vs. need-based awards and the timeline to best maximize these options as part of the four-year plan.)
- 4) Identify and work with a select group of students each Freshman year to build their competitive profiles for college applications. This includes evaluating best-fit testing options and exposing them to the development of an intentional four-year college application plan.
- 5) Increase the ACT averages for the students in these groups and identify students better suited for the SAT to improve overall test averages on both exams with time.
- 6) Increase PSAT National Merit Semi-Finalist awareness and numbers.
- 7) Grow the offers and acceptances of colleges nationally for students in the Best-Fit program, and work to expand this to the general student population as the program matures.
- 8) Grow the number of scholarship offers for the students in the Best-Fit program.
- 9) Review and adjust the members of the Best-Fits Junior class to accommodate the goal of having a cohort of top-performing students in the Senior Class.



- 10) Develop a formal PSAT testing plan that will begin with a one-week boot camp for Fall 2024 and extend into weekly testing goals for the group through the first semester of Junior year, Fall 2024.
- 11) Develop professional college consulting practices to create a dynamic and competitive college consulting program with the staff of the three identified high schools in the district.
- 12) Work with district to facilitate AP Curriculum updates and support rollout for individual schools.

Payment for services will be made in full upon receipt of an invoice based on the payment schedule noted in the contract. The district will make payment no later than thirty days after being invoiced.

It is expressly understood and agreed to by both parties hereto that CollegePrep, while engaged in carrying out and complying with the terms and conditions of this contract, is an independent contractor and is not an officer, agent, or employee of the aforesaid District.

CollegePrep agrees to defend, indemnify, and hold harmless the District, its offices, agents, employees, and volunteers from all loss, costs, and expenses arising out of any liability or claim of liability for personal injury, bodily injury to persons, contractual liability and damage to property sustained or claimed to have been sustained arising of activities of the Consultant or those of any of its officers, agents, or employees, whether such act is authorized by this Agreement or not. The Consultant will pay for any and all damage to property of the District or loss or theft of such property, done or caused by such persons. The District assumes no responsibility whatsoever for any property placed on the premises. The Consultant further agrees to waive all rights of subrogation against the District. The provisions of the Article do not apply to any damages or losses caused solely by the negligence of the District or any of its agents or employees.

CollegePrep acknowledges that it is not an employee of the District and, therefore, not entitled to Worker's Compensation benefits established by the Statute.



COLLEGEPREP

 Signature

Sam Michael Case, Founding Director, CollegePrep

Date: ____ May 6th, 2025 _____

DISTRICT

Signature

Adrienne Usher, Assistant Superintendent for Bullitt Co. School District

Date: _____