



# Fayette County Public Schools

## Executive Summary Fayette County Public Schools Board Meeting Agenda Item

**MEETING: Planning Meeting**

**DATE: 6/9/2025**

**TOPIC: Naming Rights for Mary E. Britton Middle School and Baptist Health Partnership**

**PREPARED BY: Dr. Erika Bowles**

**Recommended Action on: 06/23/2025**

**Action Item for Vote (REGULAR MEETING)**

**Superintendent Prior Approval: Yes**

**Recommendation/Motion:** To approve the naming of the Mary E. Britton Middle School Medical and Health Sciences Room (C111) to the "Baptist Health Lexington Medical and Health Sciences Lab".

**Background/Rationale:** Mary E. Britton Middle School is committed to preparing students for future success through innovative, real-world learning experiences. The Medical and Health Sciences Room is a dedicated, hands-on instructional space that introduces middle school students to foundational concepts in anatomy, physiology, nutrition, mental health, and healthcare careers. In alignment with national STEM and health education standards, the room serves as a launchpad for student interest in medical and wellness pathways. Naming the lab in honor of Baptist Health Lexington recognizes the organization's longstanding commitment to health, education, and community partnerships. As part of this partnership, Baptist Health Lexington has proposed a financial commitment of \$25,000 over five years to support the purchase of state-of-the-art lab equipment, teacher training, facility enhancements, and student enrichment opportunities. This collaboration will directly impact hundreds of students on an annual basis and will help to cultivate the next generation of healthcare professionals.

**Strategic Priority:**

- ☒ Student Achievement    ☐ Unity, Belonging & Student Efficacy
- ☐ Highly Effective, Culturally Responsive Workforce
- ☒ Outreach & Engagement    ☐ Organizational Health & Effectiveness

**Data Considerations: N/A**

**Policy: 05.1 Facilities (Construction and Naming)**

- **Fiscal Impact:** Baptist Health Lexington is proposing \$25,000 per year over a 5 year period, to be used for, but not limited to:
  - ☐ Purchase of state-of-the-art lab equipment and instructional materials
  - ☐ Professional development and training for health science educators
  - ☐ Curriculum development aligned to health and STEM standards
  - ☐ Facility enhancements to support hands-on and simulation-based learning
  - ☐ Transportation and materials for student enrichment activities (e.g., field trips, workshops)
  - ☐ Support for guest speakers, healthcare panels, and career exploration events

**Attachments(s):** (1)Proposal for Naming Rights and Collaborative Partnership;  
(2)Naming/Renaming of Facilities (05.1 AP.21)



**Naming/Renaming of Facilities**

Requests by an SBDM council (or individual employee in schools without a council) to name or rename existing property must be submitted to the Superintendent/designee by March 30<sup>th</sup> of each school year.

**This section is to be completed by the school council or individual making the request.**

Mary E. Britton Middle School

May 14, 2025

*Requesting School/Individual*

*Date Submitted*

Area recommended for naming/renaming:

**INDOOR**

☐ gym/arena

☐ auditorium

☐ library/media center

☐ cafeteria

x Other (specify): Medical and Health Sciences lab (room C111)

CURRENT NAME (IF ANY): \_\_\_\_\_

**OUTDOOR**

☐ courtyard

☐ stadium

☐ gym/arena

☐ field

☐ sub-parcel

☐ Other (specify): \_\_\_\_\_

CURRENT NAME (IF ANY): \_\_\_\_\_

**SUGGESTED NEW NAME: BAPTIST HEALTH LEXINGTON MEDICAL AND HEALTH SCIENCES LAB**

**RATIONALE: MARY E. BRITTON MIDDLE SCHOOL IS COMMITTED TO PREPARING STUDENTS FOR FUTURE SUCCESS THROUGH INNOVATIVE, REAL-WORLD LEARNING EXPERIENCES. THE MEDICAL AND HEALTH SCIENCES ROOM IS A DEDICATED, HANDS-ON INSTRUCTIONAL SPACE THAT INTRODUCES MIDDLE SCHOOL STUDENTS TO FOUNDATIONAL CONCEPTS IN ANATOMY, PHYSIOLOGY, NUTRITION, MENTAL HEALTH, AND HEALTHCARE CAREERS. IN ALIGNMENT WITH NATIONAL STEM AND HEALTH EDUCATION STANDARDS, THE ROOM SERVES AS A LAUNCHPAD FOR STUDENT INTEREST IN MEDICAL AND WELLNESS PATHWAYS. NAMING THE LAB IN HONOR OF BAPTIST HEALTH LEXINGTON RECOGNIZES THE ORGANIZATION'S LONGSTANDING COMMITMENT TO HEALTH, EDUCATION, AND COMMUNITY PARTNERSHIPS. AS PART OF THIS PARTNERSHIP, BAPTIST HEALTH LEXINGTON HAS PROPOSED A FINANCIAL COMMITMENT OF \$25,000 OVER FIVE YEARS TO SUPPORT THE PURCHASE OF STATE-OF-THE-ART LAB EQUIPMENT, TEACHER TRAINING, FACILITY ENHANCEMENTS, AND STUDENT ENRICHMENT OPPORTUNITIES. THIS COLLABORATION WILL DIRECTLY IMPACT HUNDREDS OF STUDENTS ANNUALLY AND HELP CULTIVATE THE NEXT GENERATION OF HEALTHCARE PROFESSIONALS.**

**This section is to be completed by the ad hoc committee appointed by the Superintendent.**

After due consideration, the committee recommends to the Superintendent the following response:

x Request be granted by the Board

☐ Request be denied

**RATIONALE: AS A COMMITTEE, WE UNANIMOUSLY SUPPORT THE PROPOSAL TO NAME THE MEDICAL AND HEALTH SCIENCES ROOM AT MARY E. BRITTON MIDDLE SCHOOL THE BAPTIST HEALTH LEXINGTON MEDICAL AND HEALTH SCIENCES LAB. WE BELIEVE THIS PARTNERSHIP REPRESENTS A POWERFUL ALIGNMENT BETWEEN OUR SCHOOL'S MISSION AND BAPTIST HEALTH'S COMMITMENT TO ADVANCING EDUCATION AND COMMUNITY HEALTH. THE**

PROPOSED INVESTMENT OF \$25,000 OVER FIVE YEARS WILL SIGNIFICANTLY ENHANCE THE LEARNING ENVIRONMENT FOR OUR STUDENTS BY PROVIDING ESSENTIAL RESOURCES, INCLUDING ADVANCED LAB EQUIPMENT, PROFESSIONAL DEVELOPMENT FOR EDUCATORS, AND ENRICHMENT OPPORTUNITIES THAT DEEPEN STUDENT ENGAGEMENT. MOST IMPORTANTLY, THIS COLLABORATION CREATES A DIRECT CONNECTION BETWEEN OUR STUDENTS AND THE HEALTHCARE FIELD, HELPING TO INSPIRE THE NEXT GENERATION OF PROFESSIONALS AND ENSURING LONG-TERM IMPACT WITHIN OUR COMMUNITY. WE ARE PROUD TO SUPPORT A PARTNERSHIP THAT ELEVATES STUDENT LEARNING WHILE HONORING A RESPECTED LEADER IN HEALTHCARE.

  
\_\_\_\_\_  
Signature of Committee Chair

5/14/25  
Date Submitted

BOARD ACTION:    ☐ Request granted    ☐ Request denied    DATE OF ACTION: \_\_\_\_\_

REQUESTING SCHOOL/EMPLOYEE NOTIFIED (DATE): \_\_\_\_\_

Review/Revised: 11/11/2024

## **Proposal for Naming Rights and Collaborative Partnership**

**Health Science Room at Mary E. Britton Middle School**

**Prepared for: Baptist Health Lexington/Hamburg**

**Prepared by: Lynette Walker, MHA, PhD, RN, CHHR, Regional VP, HR  
Baptist Health**

**Date: April 22, 2025**



## **I. Executive Summary**

This proposal outlines a unique opportunity for Baptist Health System, d.b.a. Baptist Health Lexington/Hamburg to obtain exclusive naming rights to the Health Science Room at Mary E. Britton Middle School, a forward-thinking educational environment that introduces students to the foundations of health and wellness. This partnership will also offer avenues for deeper engagement in shaping the future of healthcare education through mentorship, resources, and career pathway development.

## **II. Overview of the Health Science Room**

The Health Science Room is a dedicated, hands-on learning space designed to introduce middle school students to core concepts in human anatomy, physiology, nutrition, mental health, and healthcare careers. This space serves as a launchpad for student interest in the healthcare field, with interactive tools, lab materials, and digital simulations aligned with national STEM and health education standards.

## **III. Naming Rights Opportunity**

We propose that the Health Science Room be named in honor of Baptist Health for a period of 5 years (with first refusal rights for continuation thereafter), recognizing your commitment to education, health, and the community. This will include:

- Prominent signage outside and within the room (e.g., "The Baptist Health Science Lab")
- Inclusion in promotional materials, newsletters, and media coverage
- Recognition on the school website and at school events
- Dedication ceremony with press and community attendance

## **IV. Benefits of Partnership**

**\*\*For Baptist Lexington/Hamburg:\*\***

- Enhanced visibility and goodwill within the community
- Opportunity to shape early interest in healthcare careers
- Direct connection with the next generation of healthcare professionals
- Fulfillment of corporate social responsibility and philanthropic goals

**\*\*For Mary E. Britton Middle School:\*\***

- Financial support for technology, equipment, and curriculum enhancements
- Access to real-world insights and mentorship opportunities
- Increased student engagement and academic achievement in health sciences

## **V. Additional Collaboration Opportunities**

Baptist Lexington/Hamburg would propose to deepen this partnership through:

- Serving as a resource for training/curriculum development for teachers, i.e., biannual or annual meeting(s) with staff to plan for content, trends in job market, new technology, etc.
- Guest speakers and healthcare career panels
- Hands-on workshops or simulation experiences
- Field trips to healthcare facilities
- Internships or job shadowing opportunities for older students through district partnerships

- Scholarship sponsorships for students pursuing health sciences in high school and beyond
- Co-development of a "Health Careers Week" or similar initiative

## **VI. Investment and Impact**

The proposed investment for naming rights and collaborative programming is twenty-five thousand [\$25,000] over a 5-year term. Funds will be used for:

- State-of-the-art lab equipment and learning materials
- Teacher training and curriculum development
- Facility enhancements
- Transportation and materials for student enrichment activities

This investment will directly impact hundreds of students each year, fostering early interest and proficiency in healthcare-related disciplines.

## **VII. Next Steps**

We would be honored to meet with you to further discuss this partnership and explore your vision for involvement. Together, we can inspire and empower students to pursue meaningful futures in healthcare.

Please contact Lynette Walker, MHA, PhD, RN, CHHR, Regional VP, HR via email [lwalker@bhsi.com](mailto:lwalker@bhsi.com) or by phoning (859) 260-6179 to arrange a conversation.

Thank you for your consideration and your commitment to shaping a healthier future—starting with education.

**The following individuals served on the naming rights committee:**

- **Carla Braun, health care professional**
- **Alena Glass, health care professional**
- **Jenna Green, parent**
- **Dave Hoskins, principal, Mary E. Britton Middle School**
- **Jen Manley, Mary E. Britton Middle School medical and health sciences teacher**
- **Mark Mefford, parent**
- **Susan Musilli, health care professional**
- **Nisha Patel Pragbu, health care professional**
- **Amy Purdie, health care professional and parent**
- **Chris Salyers, health care professional**
- **Reagan Smith, health care professional**

**Representing Baptist Health Lexington were:**

- **Stephanie Doom, Vice President of Finance, Baptist Health Lexington**
- **Greg Repass, Chief Operating Officer, Baptist Health Lexington**
- **Chris Roty, Chief Executive Officer, Baptist Health Lexington**
- **Lynette Walker, Vice President for Human Resources, Baptist Health Lexington**