



## Donation Pledge

### AI Initiative Donation for Bullitt County Public Schools

Agreement between igNew, LLC d/b/a Slingshot and Bullitt County Public Schools  
*Agreement Effective Date: 04-30-2025*

#### **Scope**

Slingshot will donate its tech expertise and services for Bullitt County Public Schools' AI initiative. The AI Initiative, at a high level, will consist of the following components:

- A mobile app built for middle and high school students to navigate bullying.
- A private AI model with an embedded AI chatbot trained on BCPS bullying resources to offer supportive guidance.
- A resource center containing guides and documentation for navigating bullying scenarios.
- A safe and engaging space developed within the guardrails of professional counselors, with input from real students.

#### **Assumptions**

Key assumptions Slingshot holds for this project include:

- BCPS will provide:
  - Contacts for IT, counseling, and administration
  - Relevant bullying policies, escalation procedures, and support resources
  - Documentation on data handling, compliance, and preferred language/tone
  - Confirmation of grades/schools participating in the pilot
- The chatbot will not replace human counselors or perform mental health diagnoses
- No personally identifiable information will be required for access or stored within the app
- BCPS will define escalation pathways

#### **Expectations**

Throughout the entire project, Slingshot will hold status meetings to address any blocking items, outstanding questions, and issues, as well as plan logistics.

Bullitt County Public Schools' key stakeholders should expect to attend project meetings and demo meetings throughout the project and set aside time to test and review the app and answer questions.

BCPS agrees to allow Slingshot to document and share the journey of this donation project as part of Slingshot's Launch Initiative storytelling. This includes visibility into the project process, photos of the BCPS team, and highlights from the pilot experience. Any use of student imagery will strictly adhere to school policies regarding anonymity, permissions, and media guidelines. Slingshot will coordinate with BCPS communications teams to ensure that all content is approved before sharing.

#### **Intellectual Property**

All intellectual property rights, including but not limited to copyrights, trademarks, patents, trade secrets, and any other proprietary rights, in and to the software, documentation, designs, and related materials developed under this pledge (the AI Initiative) shall be and remain the sole property of Slingshot.

However, Bullitt County Public Schools shall be granted a non-exclusive, royalty-free, irrevocable license to use and access the AI Initiative in perpetuity for its internal purposes. This license permits BCPS to deploy the software within its organization, make copies as necessary for operation and maintenance, and adapt the software as needed to support its ongoing use.

Nothing in this agreement shall grant BCPS ownership rights to the underlying intellectual property developed by Slingshot, except for the usage rights explicitly described in this agreement.

### **Price**

This initial initiative is fully funded and donated by Slingshot as part of our 20th-anniversary Launch Initiative, with no financial obligation for Bullitt County Public Schools for the build.

While the estimated value of the donated services is approximately \$100,000, this figure is provided for demonstration purposes only to reflect the contribution being made. BCPS will not be held responsible for any costs associated with the initial design, development, or delivery of this project.

This donation shall be effective May 19, 2025, and end June 30th, 2026. BCPS will be responsible for ongoing monthly costs. Based on our current estimates, the expected monthly cost is around \$150. If this number fluctuates, Slingshot will notify BCPS. BCPS may terminate this donation at any time for any reason. Once terminated, BCPS will not be responsible for any additional monthly costs.

### **Acceptance**

Bullitt County Public Schools

igNew, LLC d/b/a Slingshot

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Date

\_\_\_\_\_

David Galownia, President/CEO  
Printed Name

\_\_\_\_\_  
Date