



FLOYD COUNTY BOARD OF EDUCATION

Tonya Horne-Williams, Superintendent

442 KY RT 550

Eastern, KY 41622

Telephone (606) 886-2354 Fax (606) 886-4550

www.floyd.kyschools.us

William Newsome, Jr., Board Chair - District 3

Linda C. Gearheart, Vice-Chair - District 1

Dr. Chandra Varia, Member - District 2

Keith Smallwood, Member - District 4

Steve Slone, Member - District 5

Consent Agenda Item (Action Item): Consider\Approve agreement with ParentSquare to meet SB 181 requirements.


Applicable State or Regulations: BOE Policy 01.11 General Powers and Duties of the Board


Fiscal/Budgetary Impact: Annual cost for District-Wide service as presented in agreement to be paid from General Fund and KETS.

History/Background: SB 181 in summary states, "direct each local board of education to designate one or more programs or applications as a traceable communication system that shall be the exclusive means for school district employees and volunteers to communicate electronically with students." In order to meet requirements, we can upgrade our current ParentSquare version to their Engage platform and by including the addition of website hosting bundle multiple required services to save costs to the district.

Recommended Action: Approve as presented.

Contact Person(s): Wesley Turner, DTC


Director


Superintendent

Date: 05/14/2025



Floyd County, KY - 2101950 - Engage + SS

Pricing Term Start Date: May 01, 2025 | Pricing Term End Date: June 30, 2028 | Quote
Create Date: April 24, 2025 | Reference: 20250424-171929036

Floyd County, KY - 2101950
442 KY RT 550
Eastern, KY 41622
United States

Bobby Akers
bobby.akers@floyd.kyschools.us
+16068864507 ext 5507

Wesley Turner
wesley.turner@floyd.kyschools.us
6068864548

Comments

Tom Boes - Parentsquare, Inc.

Products and Services

Item & Description	Billing Start	Term	Quantity	Unit Price	Total
	Date	(Months)			
Engage 2025 - Free Proration	05/01/2025	2M	1	\$0.00	\$0.00
One Time Up Front Cost			Flat Rate	After 100% discount	

Universal Reach

- One-way notifications and urgent alerts
- Automated notices and attendance notifications
- Social and website sharing
- Student communication app (StudentSquare)

True Two-Way

- Two-way SMS texting
- Two-way app and web messaging
- Two-way email replies
- Automatic language translation

Enhanced Engagement

- Newsletter designer (Studio Editor)
- Appointment invitations and RSVPs
- Volunteering and signups
- Searchable directory

Admin Intelligence

- Data analytics and reporting
- 100% contactability tools
- Direct SIS integrations
- Custom roles and permissions

Paperless Workflows

- Online forms and surveys
- Digital permission slips and signatures

Engage 2025

07/01/2025

36M

5040

\$4.40

\$22,176.00

Annual

Per Student

After 12%
discount

annually

Universal Reach

- One-way notifications and urgent alerts
- Automated notices and attendance notifications
- Social and website sharing
- Student communication app (StudentSquare)

True Two-Way

- Two-way SMS texting
- Two-way app and web messaging

- Two-way email replies
- Automatic language translation

Enhanced Engagement

- Newsletter designer (Studio Editor)
- Appointment invitations and RSVPs
- Volunteering and signups
- Searchable directory

Admin Intelligence

- Data analytics and reporting
- 100% contactability tools
- Direct SIS integrations
- Custom roles and permissions

Paperless Workflows

- Online forms and surveys
- Digital permission slips and signatures

Smart Sites (Multi-site) Annual	07/01/2025	36M	5040 Per Student	\$1.80 After 12% discount	\$9,092.16 annually
---	------------	-----	---------------------	------------------------------	------------------------

Smart Sites - Content Migration (100 pages) One Time Up Front Cost	05/01/2025		1 100 Pages	\$750.00	\$750.00
--	------------	--	----------------	----------	----------

Smart Sites Onboarding - Standard One Time Up Front Cost	05/01/2025		1 Flat Rate	\$2,250.00 After 25% discount	\$2,250.00
<ul style="list-style-type: none"> • Project Management • Site Launch Consultation • Template Configuration • Activation 					

Totals

One Time Up Front Cost

Unit of Measurement	Unit Total	Total
Flat Rate	\$2,250.00	\$2,250.00

100 Pages

\$750.00

\$750.00

\$3,000.00

Annual

Unit of Measurement	Unit Total	Total
Per Student	\$6.20	\$31,268.16
		\$31,268.16

Signature

Before you sign this quote, an email must be sent to you to verify your identity. Find your profile below to request a verification email.

Bobby Akers

bobby.akers@floyd.kyschools.us

Verify to sign

Kristin McCann

kristin.mccann@parentsquare.com

Verify to sign

Quote expires: May 30, 2025

Purchase Terms

District/School Agreement -- The Services are subject to the terms contained in this Order Form and School Agreement which are located at www.parentsquare.com/agreement and incorporated by reference into this Order Form ("ParentSquare School Agreement").

By executing this Order Form, the undersigned certifies that (i) the undersigned is a duly authorized agent of District/School, and (ii) the undersigned has read the ParentSquare School Agreement and will take all reasonable measures to enforce them within the District/School.

NOTE: Pricing above does not reflect ParentSquare's right to increase pricing as set forth in the ParentSquare School Agreement. Pricing above also does not include applicable tax, which will be applied

upon invoicing.

Privacy Policy -- The ParentSquare Privacy Policy may be reviewed here -
<https://www.parentsquare.com/privacy>

Terms of Use -- The ParentSquare Terms of Use may be reviewed here -
<https://www.parentsquare.com/terms>

Questions? Contact Me



Tom Boes

thomas.boes@parentsquare.com

+119049623255