



Fayette County Public Schools

Executive Summary Fayette County Public Schools Board Meeting Agenda Item

MEETING: Planning

DATE: 5/12/2025

TOPIC: Two-Communication Platform Contract: ParentSquare

PREPARED BY: Miranda Scully

Recommended Action on: 5/27/2025

Action Item for Vote (REGULAR MEETING)

Superintendent Prior Approval: Yes

Recommendation/Motion: Recommendation to approve the contract with ParentSquare for a districtwide two-way communication platform.

Background/Rationale: Utilizing a districtwide two-way communication platform will increase consistency, ease and effectiveness of communication for students, families and staff. This purchase at the district level will save money and reduce the various communication tools used. ParentSquare is the recommended choice of the RFP review committee.

Strategic Priority:

- ☒ Student Achievement ☒ Unity, Belonging & Student Efficacy
- ☒ Highly Effective, Culturally Responsive Workforce
- ☒ Outreach & Engagement ☐ Organizational Health & Effectiveness

Data Considerations: Annual family survey and platform usage reports

Policy: 10.31, 10.12

Fiscal Impact: \$200,000

Attachments(s): Two-Way Communication Platform Presentation and Drafted Contract