

TPG Representative Sara Hacker

Topic

Financial

Financial Item

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Teall Properties Group

**Takeaways to help
Board and Staff**

Wrapping up 24-25 at 111% and Breaking History, 4 for 4 hitting goal

General Commentary

Our TPG team is currently at 111% of goal—an outstanding achievement. Another point of pride is the 32% growth from where we closed 2023–24 to where we are projected to finish in 2024–25.

Post-Sweet 16® feedback has been phenomenal. We've prioritized Proof of Performance meetings with partners, successfully locking in several multi-year contracts. We've already heard from multiple partners who plan to increase their packages for 2025–26.

On the staffing side, we are actively managing logistics for the upcoming Spring Championships—and we're not done selling for this year yet. Sal and Zack just returned from TPG Account Managers Training and are geared up for a strong push in the coming months.

Looking ahead, for 2025–26 we are already at 39% to goal, with a clear mission to hit 100% by Halloween.