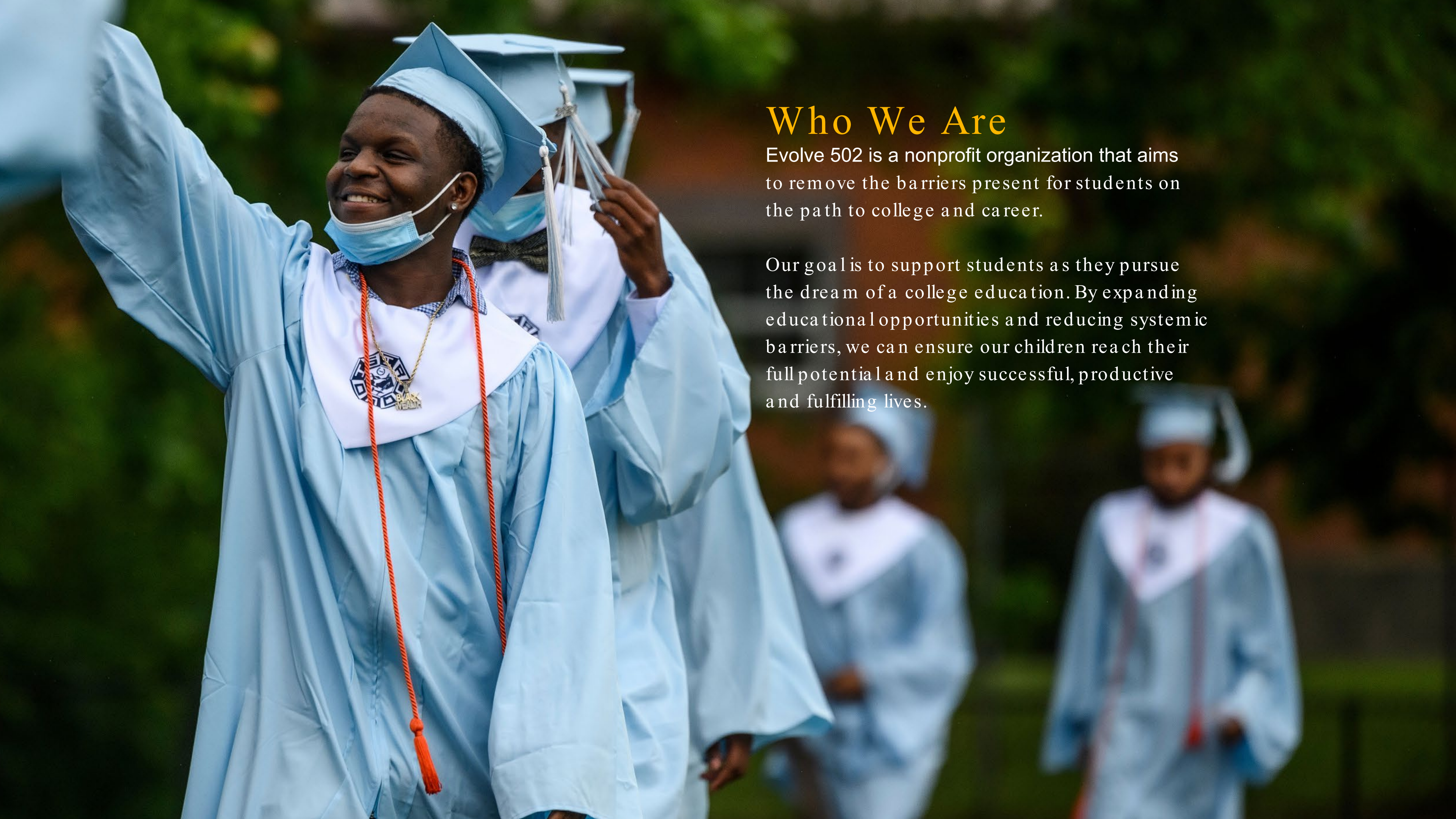


Education can
transform lives -
and our city.



evolve502



Who We Are

Evolve 502 is a nonprofit organization that aims to remove the barriers present for students on the path to college and career.

Our goal is to support students as they pursue the dream of a college education. By expanding educational opportunities and reducing systemic barriers, we can ensure our children reach their full potential and enjoy successful, productive and fulfilling lives.



Louisville's Education Movement

2008-Present

2008

Greater Louisville Project
publishes education
pipeline report.

2010

55,000 Degrees sets 2020 goal:
50% of adults with a college
degree.

2014

Cradle to Career
framework launched.

2015


To reach 10-year goals, 55,000 Degrees Board
issues call to action to close equity gaps and
increase college affordability.

2016 & 2017

Louisville partners with
Say Yes to Education and
Harvard University to build
Louisville Promise.

2018

Louisville Promise becomes
Evolve502.



The problem

Louisville's Postsecondary Attainment Lags Behind Peer Cities.

- Louisville's percentage of working age adults with a college degree is lower than peer cities.
- 95% of jobs created after the Great Recession required some level of college education.
- 18% of jobs requiring a H.S. diploma will pay a family -supporting wage.
- 62% of future Kentucky jobs are expected to require a college degree or training.

We're in danger of being left behind.



The Solution:

Increase higher education access and affordability by raising private resources to leverage public financial aid and scholarship dollars.

The Evolve502 Scholarship offers every eligible JCPS graduate a two-year, tuition-free postsecondary education.

- Last dollar scholarship program, covering the gap between tuition and mandatory fees and any federal and state aid a student receives
- The scholarship can be used at any KCTCS college such as Jefferson Community and Technical College or Simmons College.
- Opportunity grants and book stipends for lowest income students
- Goal to make available to classes 2021-2033





Scholar supports and services

Opportunity Grants

Students from households earnings less than \$47K annually will also be eligible for Opportunity Grants of \$1,100 per semester (maximum \$2,200 annually) to assist with non-tuition costs.

Success Coaches

Provide personalized coaching for our scholars to achieve their personal and academic goals. Coaches also assist students in navigating the college environment.

Emergency Grants

The Evolve502 Emergency fund was established to assist Scholars who may encounter challenging events and circumstances that may hinder their success as a student. Students may receive up to \$500 once per academic year.

Our scholarship gives students options

Students can pursue a
variety of education
tracks to pursue the
career they want.



Earn an Associate Degree

Attend college and earn a two -
year degree in an in-demand field.



Career Credential

Attend workforce credential
programs to become certified in
programs like welding, HVAC, etc.



A Pathway to a 4-Year Degree

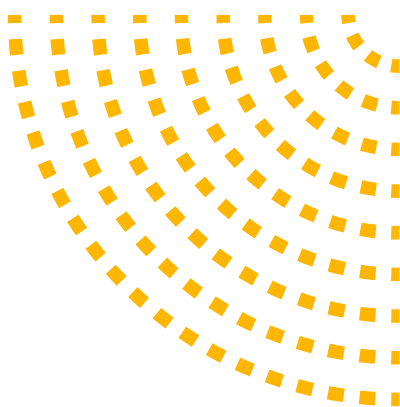
Earn 60 credit hours and then
transfer to a 4-year university to
pursue a bachelor's degree.



Scholarship eligibility

- Be a Kentucky resident
- Graduate from a JCPS high school
- Complete the Free Application for Federal Student Aid (FAFSA)
- Earn a GED within 12 months of their original high school graduation date and meet other criteria.
- If student enrolls in military no later than 90 days after high school graduation, they may defer eligibility while in active duty.

View full eligibility requirements at evolve502.org/scholarship.



Classes of 2021, 2022, 2023, 2024 Evolve502 Scholars

- 2,397 students

Enrolled at either KCTCS or Simmons College from the JCPS in the four years

- Students earned 769

Workforce credentials and certificates to date (Oct 11, 2024)

- 148 students

Have earned an associate degree to date (Oct 11, 2024)

- 48%

From families earning less than \$40,000 annually

- 68%

Are Pell Grant eligible

- 54%

Are underrepresented minorities



Application Counts by JCPS High School 2025

Total Applications: 2426 (+29% this time last year)

HIGH SCHOOL	2025 APPS	% 2025 CLASS	HIGH SCHOOL	2025 APPS	% 2025 CLASS	HIGH SCHOOL	2025 APPS	% 2025 CLASS	HIGH SCHOOL	2025 APPS	% 2025 CLASS
Atherton High	109	37.5%	Fairdale High	67	24%	Marion C. Moore School	198	70%	The Brook-DuPont	0	
Ballard High	178	40%	Fern Creek High	343	100%	Mary Jo and William MacDonald Maryhurst	0		The Brook-KMI	0	
Bellewood	0		Georgia Chaffee TAPP	18		Mary Ryan Academy	0		The Phoenix School Of Discovery	39	
Boys & Girls Haven	0		Home of the Innocents Discovery	0		Minor Daniels Academy	4		Valley High	77	50%
Breckinridge Metropolitan High	32		Home of the Innocents School	0		Newcomer Academy	11		Waggener High	43	26%
Brooklawn	0		Iroquois High	206	93%	Pathfinder	18		Waller-Williams Environmental	0	
Butler Traditional	149	45%	J. Graham Brown School	31	56%	Peace Academy	0		W.E.B. DuBois Academy	52	82%
Central High	140	55%	Jeffersontown High	114	47%	Pleasure Ridge Park High	65	19%	Western Day Treatment	0	
Doss High	59	24%	Liberty High	11		Seneca High	124	49%	Western High	22	14%
Dupont Manual High	14	3%	Louisville Day	0		Southern High	144	42%	Earned GED	0	
Eastern High	93	21%	Louisville Male High	49	11%	The Academy @ Shawnee	15	14%			

*Counts as of 03/10/2025.

Senior counts are from a snapshot in August 2024 and fluctuate as students move between schools during the academic year.

JCPS Summer Learning Partnership



Quick Info

- Collaboration with JCPS Schools, Community Based Programs and YMCA CEP Sites
- Over 9,600 JCPS students served in summer learning programs

“Summer Learning programs **successfully prevented the ‘summer slide.’** Student attendance showed a positive association with student academic performance. Students with **high attendance maintained relatively high reading proficiency and gained more in math proficiency.**”

~ JCPS ARSI 2024 Summer Learning Report

Community Learning Hub

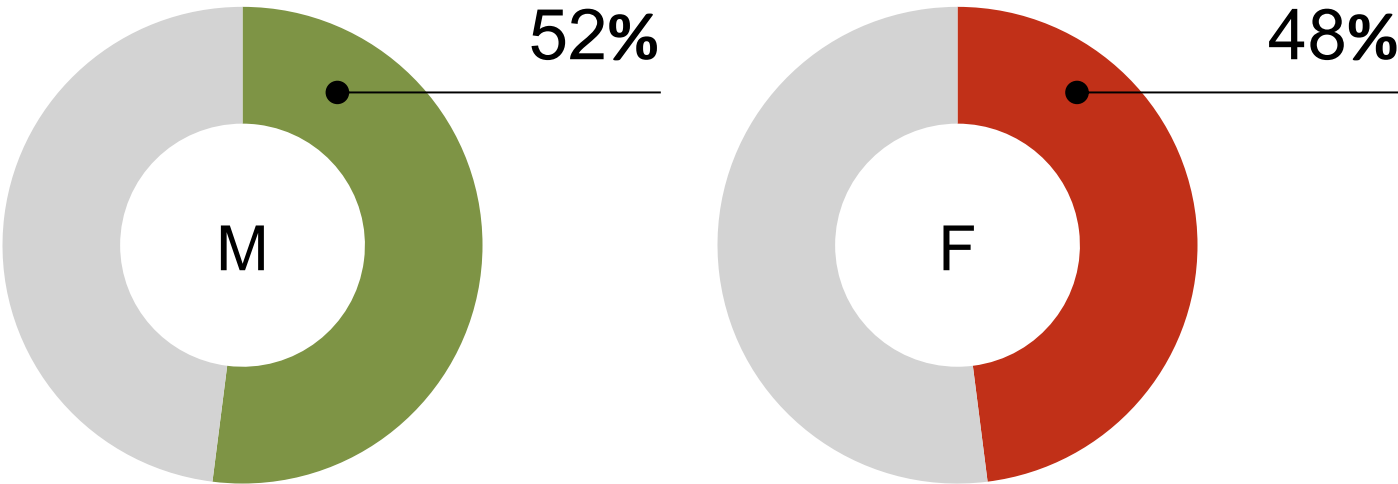


Quick Info

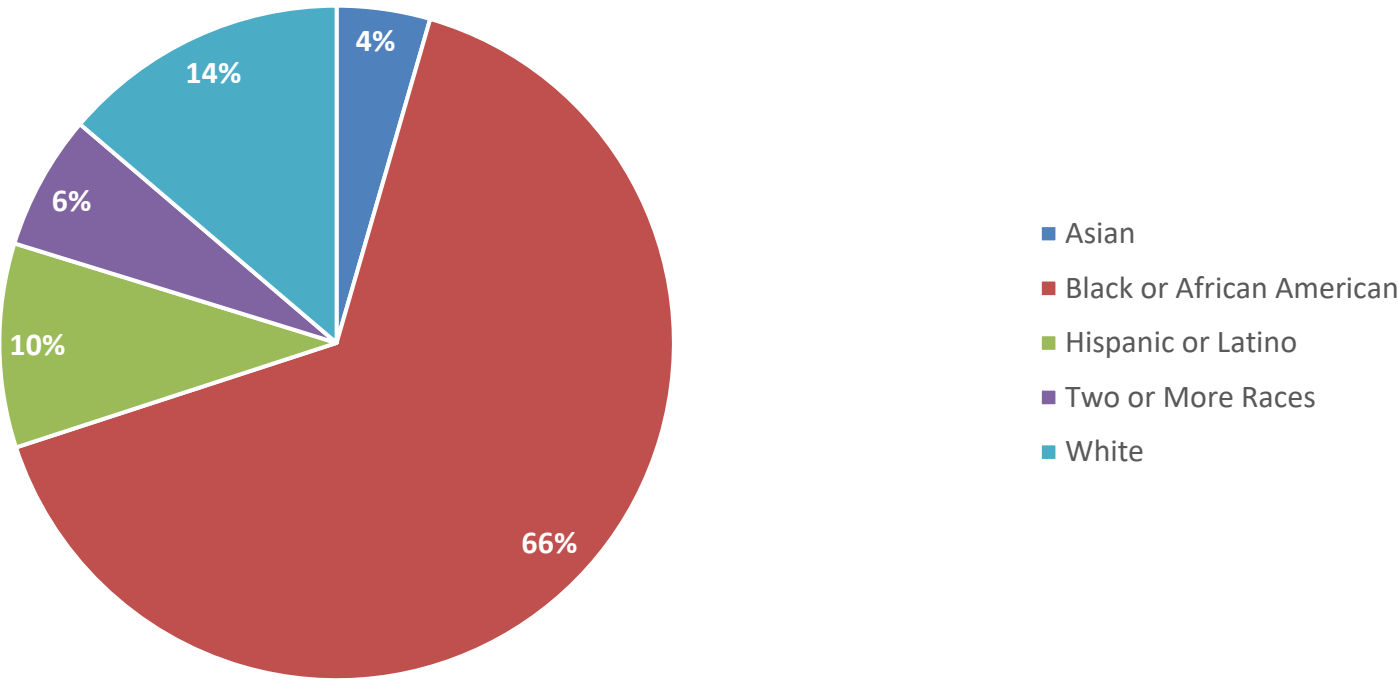
- Over 1,000 students registered in CLH Sites
- Over 45 Sites
- This year we have piloted a professional learning community to bring together CLH Directors to discuss best practices, network with one another and learn more about information going on in the community.
- We are in the second year of a professional development series for college tutors
- Will be looking to get ready to plan for summer learning in partnership with JCPS

2023-24 Community Learning Hub Demographic Data

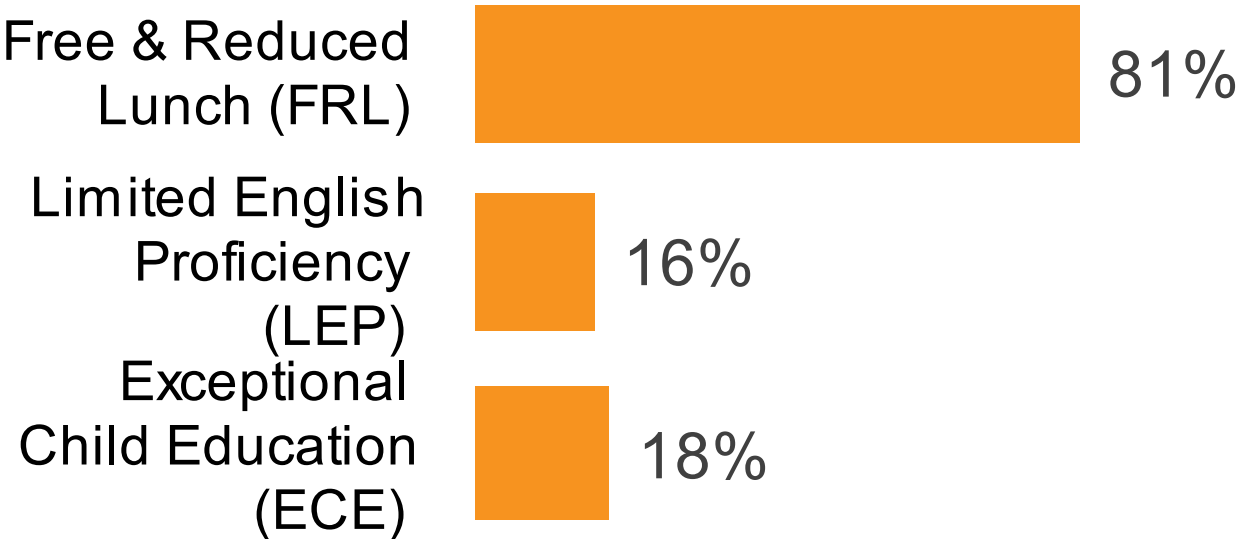
Gender



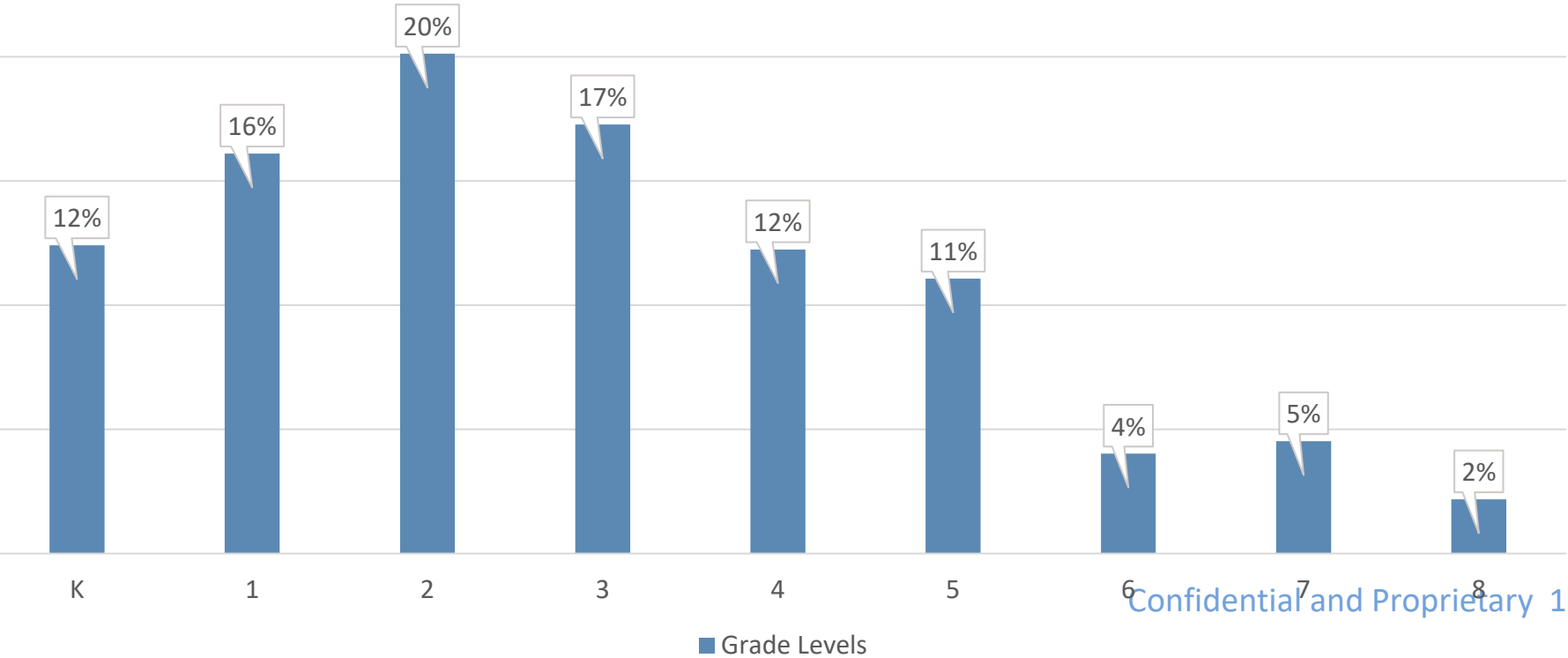
Race & Ethnicity



Unique Identifiers



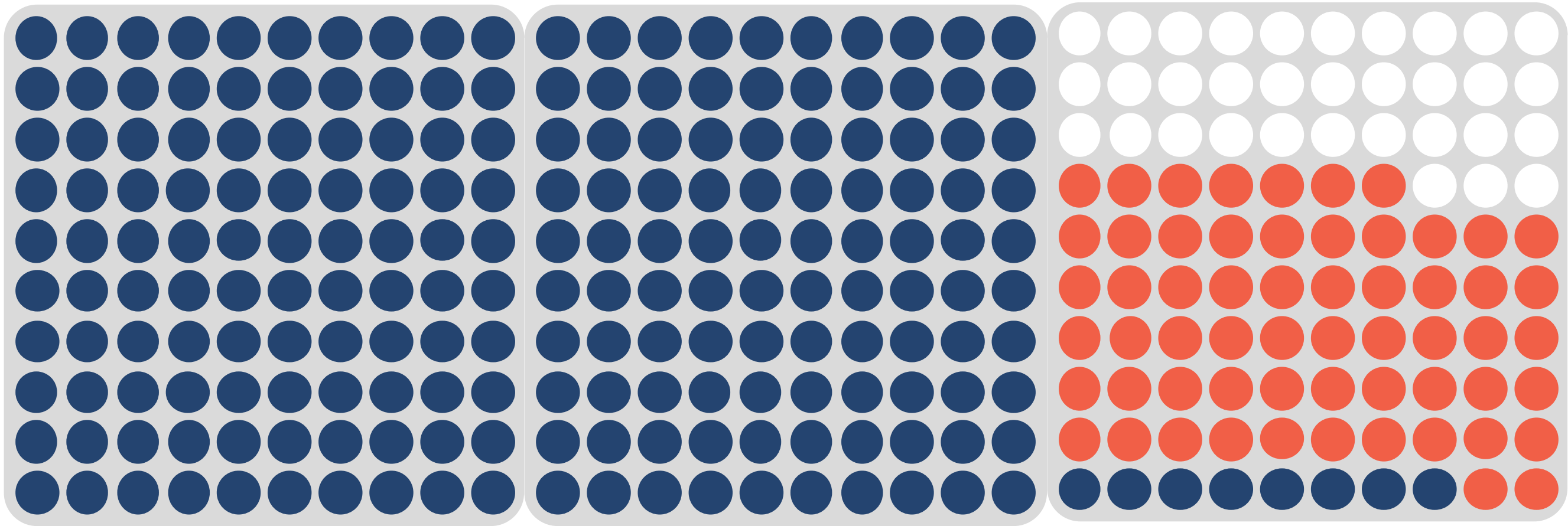
Grade Levels



2023-2024 CLH Overall Student Growth

Met Growth Fall MAP = 208

Met Growth Spring MAP = 259



7%
Increase

Family Community Engagement Series

- **2024-25 (as of 3/12/25)**
 - 8 locations monthly
 - 336 individual contacts through three months

Survey Data (n=336)

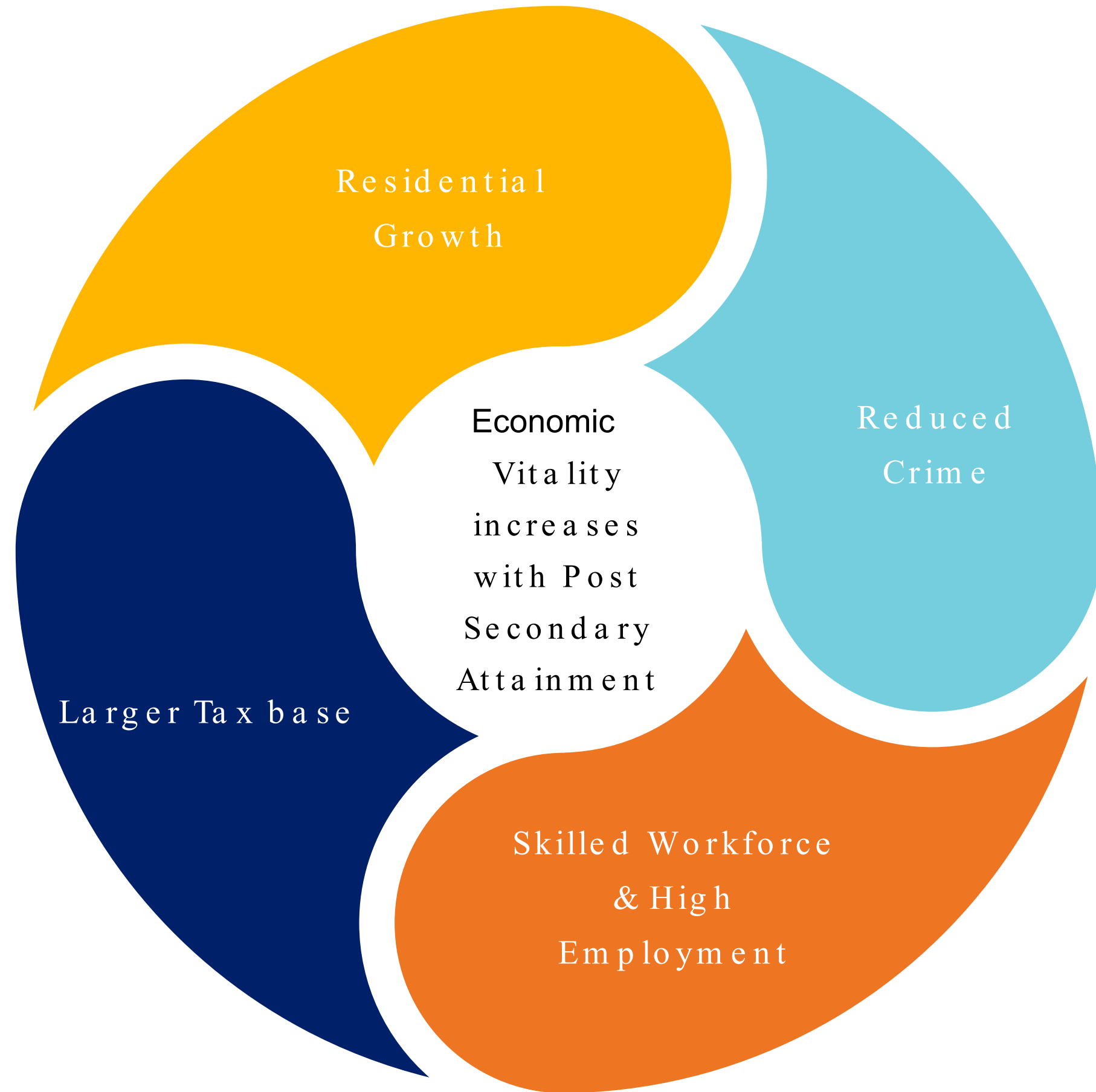
How satisfied were you with the event?	4.83
Do you feel event provided value to the community?	4.86
How relevant and helpful was the information provided by the speaker?	4.82
How likely would you be to recommend attending Community & Family Night to a neighbor?	4.85

Comments

- It was great! I like how interactive the presentation was.
- They did a great job, very thankful
- I wish this program was always here
- I enjoyed a night to enjoy other people cooking and fellowship
- Having prior notice of the event. I would like to share with other parents prior to the event .
- I love the self care
- hitting on everything so far.
- Don't stop this is food for the village

Impact

Higher educational attainment and postsecondary degree, certifications and credentials are directly tied to the economic vitality of a community, creating a virtuous cycle.



A celebratory background for a graduation ceremony. The scene is filled with a dense shower of multi-colored star-shaped confetti falling from above. In the foreground and middle ground, several black graduation caps with yellow tassels are visible, some resting on surfaces and others worn by graduates. The background is softly blurred, showing more graduates and the warm, golden light of the ceremony.

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evolve502.org