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|-------------------------|--|--|--|-------------|
| <b>Our VISION:</b>      | United We Learn  |  |  |             |
| <b>Our MISSION:</b>     | Create broad partnerships to provide leadership and support so that every student is equipped for the future.                    |  |  |             |
| <b>The 3 BIG IDEAS:</b> | Vibrant learning experiences for every student  | Encouraging innovation, especially around assessment  | Creating a bold new future for Kentucky's schools through collaboration with our communities  |             |
| <b>Core Values:</b>     | ★ Equity   | ★ Student Success  | ★ Collaboration  | ★ Integrity |

| Customer/Stakeholder Objectives & Goals   | Key Performance Indicators   | Strategies  |
|---|--|---|
| <b>Reimagine Assessment and Accountability</b><br>GOAL: Establish an Accountability Model that includes vibrant learning making it meaningful and useful for all learners.                      | <ul style="list-style-type: none"> <li>Approved Model Framework</li> <li>Increase percentage of districts at each stage of Local Accountability System implementation—Starting, Spreading or Sustaining</li> <li>Increase percentage of districts at each stage of Portrait of a Learner creation - Starting, Spreading or Sustaining</li> <li>Increase percentage of districts at each stage of Vibrant Learning Experiences - Starting, Spreading or Sustaining</li> </ul> | <ul style="list-style-type: none"> <li>Elevate Vibrant Learning Experiences</li> <li>Co-create an accountability system through an inclusive, feedback-driven process.</li> <li>Support districts in developing their Local Accountability System through collaboration with their communities.</li> </ul>                            |
| <b>Improve Early Literacy</b><br>GOAL: Increase 3rd grade proficiency from 47% in 2023-24 to 60% by the 2028-29 school year.  | <ul style="list-style-type: none"> <li>Decrease 3rd grade novice in reading</li> <li>Increase the number of educators participating in the KY Reading Academies</li> <li>Reduction in reading improvement plans for students needing to make accelerated progress toward proficiency in reading</li> <li>Increase in the implementation of Early Literacy Screening Assessment</li> <li>Increase in the implementation of the Literacy Diagnostics</li> </ul>                | <ul style="list-style-type: none"> <li>Align Vibrant Learning Experiences to the Kentucky Academic Literacy Standards</li> <li>High-Quality Literacy Instruction and Professional Learning</li> <li>Evidence Based Literacy Curriculum and Instructional Resources</li> <li>Targeted Literacy Support and Intervention</li> </ul>     |
| <b>Improve Early Numeracy</b><br>GOAL: Increase 3rd grade proficiency from 43% in 2023-24 to 55% by the 2028-29 school year.  | <ul style="list-style-type: none"> <li>Decrease 3rd grade novice in mathematics</li> <li>Increase the number of educators participating in the KY Numeracy Academies</li> <li>Increase in the implementation of Numeracy Screening Assessment</li> <li>Increase in the implementation of the Numeracy Diagnostics</li> </ul>   | <ul style="list-style-type: none"> <li>Align Vibrant Learning Experiences to the Kentucky Academic Mathematic Standards</li> <li>High-Quality Mathematics Instruction and Professional Learning</li> <li>Evidence Based Mathematics Curriculum and Instructional Resources</li> <li>Targeted Math Support and Intervention</li> </ul> |
| <b>Expanding the Recruitment of Qualified Educators</b><br>GOAL: Increase the completion rate of eligible students in a Teaching and Learning Pathway from 6% in 2023-2024 to 14% by 2028-2029. | <ul style="list-style-type: none"> <li>Increase enrollment in the Teaching and Learning pathway courses</li> <li>Increase in Registered Apprenticeships</li> <li>Increase enrollment at Educator Preparation Programs</li> </ul>   | <ul style="list-style-type: none"> <li>Encourage Early Entry</li> <li>Elevate the Teaching Profession</li> </ul>  |
| <b>Reduce Chronic Absenteeism</b><br>GOAL: Decrease statewide chronic absenteeism rate from 28% in 2023-24 to 15% by 2028-29.   | <ul style="list-style-type: none"> <li>Decrease the percentage of schools in Kentucky who are experiencing high or extremely high chronic absenteeism rates</li> </ul>   | <ul style="list-style-type: none"> <li>Expand Opportunities for Vibrant Learning Experiences</li> <li>Comprehensive Support Systems for At-Risk Students</li> <li>Proactive Communication and Family/Community Engagement</li> </ul>  |

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| Operational Objectives & Goals   | Key Performance Indicators   | Strategies  |
|--|--|---|
| <p><b>Improve Customer Satisfaction</b></p> <p>GOAL: Increase average customer satisfaction percentage (index created) in the Customer Satisfaction Survey for the following statements: “I know who to contact to get information” and “KDE values feedback” from 56% in 2024 to 66% in 2029.</p> | <ul style="list-style-type: none"> <li>• Increase the Superintendent satisfaction rate for - “KDE is responsive in communications”</li> <li>• Increase the District Administrator satisfaction rate for - “KDE leverages social media effectively”</li> <li>• Maintain high agreement level on biannual Pulse Check</li> </ul>   | <ul style="list-style-type: none"> <li>• Develop KDE Communication Plan</li> </ul>                                |
| <p><b>Improve Organizational Process Awareness</b></p> <p>GOAL: Improve average favorable agreement rate of the Operations Domain in the Employee Satisfaction Survey from 82% in 2024 to 87% in 2029.</p>   | <ul style="list-style-type: none"> <li>• Reduce number of process-related risks on biannual Risk Assessment</li> <li>• Increase agreement on the Employee Survey for - “KDE regularly reviews and improves its processes”</li> <li>• Increase agreement on the Employee Survey for - “Processes are documented to protect important assets”</li> <li>• Increase agreement on the Employee Survey for - “Processes for handling an emergency are documented”</li> </ul> | <ul style="list-style-type: none"> <li>• Develop Agency-Wide Process Management System</li> </ul>                 |
| <p><b>Build Leadership Capacity</b></p> <p>GOAL: Improve average favorable agreement rate of the KDE Leadership Domain in the Customer Satisfaction Survey from 60% in 2024 to 76% in 2029.</p>  | <ul style="list-style-type: none"> <li>• Increase the overall agreement rating of employee satisfaction in the KDE leadership domain</li> <li>• Increase agreement on the Employee Survey for - “I am able to develop my professional skills in my current role”</li> </ul>  | <ul style="list-style-type: none"> <li>• Create more professional learning opportunities for KDE staff</li> </ul> |