

TPG Representative Sara Hacker

Topic

Financial

Financial Item

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Coporate Partnerships

**Takeaways to help
Board and Staff**

Best Year Yet!

General Commentary

The Kentucky TPG team is off to an amazing start for 2025! We're currently sitting at 106% goal and with several potential deals still in the pipeline, making year four the most successful year yet. The excitement around new partnerships at the upcoming basketball events, along with the extra creativity being poured into activations, are sure to make a big impact. Over the past month we have spent a lot of energy pouring into fulfillment and making sure all the logistics are in good hands with the event execution.

We will have a large presence at Boys' and Girls' Wrestling this year as more and more US Armed Services will be on-site. Our partners in this category believe this is a great way to strengthen the connection with local students and showcase opportunities for the future. The fact that Kentucky-based leaders believe in our mission is inspiring and shows how much the community supports what we're doing.

Lastly, we made history a couple weeks ago. The Kentucky/ TPG Team became the highest revenue-generating state out of all 33 TPG state properties. Our team is leading the way, and we are determined to exceed expectations. With that said, being the General Manager of the property I had to set a new forecast goal for this year, and let's just say, as a team we will get there!