

TPG Representative Sara Hacker

Topic

Financial

Financial Item

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TPG Update / Corporate Partnerships

**Takeaways to help
Board and Staff**

We hit 24-25 GOAL!!

General Commentary

The TPG team has been performing exceptionally well, and I'm thrilled to report that we've already hit our sales goal for the 2024-2025 period. Currently, we are sitting at 102% of our target, and we're still not finished yet! Since Year one of TPG representing the property, we have increased revenue to 435% of year 1. This is a testament to the hard work, dedication, and strategic efforts of each team member. We have several active conversations underway with potential clients, and we remain optimistic that these deals will close in the coming weeks, pushing our achievements even further.

In addition to hitting our financial targets, we've received outstanding feedback following the post-football finals. Our partners were extremely pleased with the fulfillment and activation, highlighting the seamless execution and the value we continue to bring to the table. This positive response is not only a reflection of our team's commitment to excellence but also a strong indicator of the solid foundation we've built with our partners. We are also excited to announce that our new title sponsor of the 24-25 Girls' Basketball Sweet 16(r) is Clark's Pump-N-Shop. This has been a very special partnership as we have grown our relationship each year for the last three years with Clark's Pump-N-Shop. We're very grateful that Kentucky based leaders believe in what our mission is to support Kentucky's Future. There's still more to come, and we are in a fantastic position to exceed expectations even further!