



Fayette County Public Schools

Executive Summary Fayette County Public Schools Board Meeting Agenda Item

MEETING: Regular

DATE: 12/19/2024

TOPIC: Award of Bids/Proposals

PREPARED BY: Rodney Jackson, Exec. Dir. Financial Accounting & Benefits Services
Myron Thompson, Chief Operating Officer

Recommended Action on: 1/27/2025
Action Item for Vote (REGULAR MEETING)

Superintendent Prior Approval: Yes

Recommendation/Motion: Approve the award recommendations for the listed bids, proposals and extensions

Background/Rationale: A summary of bids/proposals submitted through a competitive solicitation to the Purchasing Department for approval

Strategic Priority:

- Student Achievement Unity, Belonging & Student Efficacy
- Highly Effective, Culturally Responsive Workforce
- Outreach & Engagement Organizational Health & Effectiveness

Data Considerations: NA

Policy: KRS 45A.365, KRS 45A.370

Fiscal Impact: Included in attachment

Attachments(s): Award of Bids/Proposals

AWARD OF BIDS/PROPOSALS

The following is a summary of bids/proposals submitted from the Purchasing Department for approval.

BIDS/PROPOSALS

BID	MAILING ROSTER	DEPARTMENT	RESPONSE – NUMBER RECEIVED
1. RFP 02-25 Promotional Items Catalog Discount	1. TMSDC 2. Commerce Lexington 3. SBA 4. NAVOBA 5. KYPTAC 6. ORVWBC 7. Vendor Registry	Purchasing	20

AWARD OF BIDS/PROPOSALS

1. RFP 02-25 Promotional Items Catalog Discount

BACKGROUND AND RATIONALE:

This contract is for schools and departments to purchase promotional items such as imprinted and/or customized key chains, decals, note pads, pencils, pens, highlighters, portfolios, tote bags, mugs/glassware, lanyards, school planners, general novelty items. This RFP is necessary to ensure the best price for these items and to comply with the KY Model Procurement Code. The RFP was evaluated on cost, discount, variety of items and other items of added value to the district as well as giving preference to local vendors. It is recommended to award contracts to vendors that scored 350 or higher. The RFP includes the option to renew on an annual basis upon Board approval.

Key to Markings

- Recommended RFP Award (multiple award)

MBE Minority owned business

WBE Woman owned business

VBE Veteran owned business

***Non-responsive for not including required FCPS Forms**

	Technical	Cost	Total	
CT Marketing WBE	475	130	605	###
10th Planet	425	165	590	###
Custom Logoware	425	105	530	###
Ad-venture Promotions WBE	456	60	516	###
TY Ink WBE	450	65	515	###
Advertising Specialties WBE	431	65	496	###
Lowe Promotions	343	145	488	###
Progressive Marketing	425	60	485	###
Logo Warehouse MWBE	425	45	470	###
Hands on Originals	425	40	465	###
Surge Promotions	400	35	435	###
BSN Sports	300	130	430	###
Proforma Virtual One WBE	331	75	406	###
National Bank Products VBE	265	130	395	###
Southeast Mailing	338	40	378	###
Lasting Impressions WBE	293	45	338	
Positive Promotions	250	55	305	
Bienali Promotions MBE	220	65	285	
*Classic Medallics *Fundraiser Blankets.com	Non-responsive for not including required FCPS Forms			

Contract Period: February 1, 2025 – January 31, 2026 with option for annual renewal

PROPOSAL:

Item	Amount	Funding Source	Recurring/ Nonrecurring	Measurable Expected Impact and Timeline
Promotional Items	Fiscal year to date expenditure is approximately \$150,000.00	Schools and departments	Recurring	Immediate impact to enable FCPS to continue to purchase promotional items as needed and at the best price to prevent a disruption in the educational process.

Funding Key: Schools and Departments

STAFF CONTACTS: Matt Moore, Purchasing

POLICY REFERENCE: KRS 45A.370.

RECOMMENDATION: A motion is in order to:
"Award contracts to Ad-venture Promotions, 10th Planet, Lowe Promotions, Advertising Specialties, Hands On Originals, Logo Warehouse, Southeast Printing and Mailing, CT Marketing Solutions, Custom Logoware, Virtual One Branding, Surge Promotions, BSN Sports and Progressive Marketing for one year."

THE GENERAL TERMS AND CONDITIONS, THE RFP DOCUMENT, AND A SUCCESSFUL OFFEROR'S RESPONSE CONSTITUTE THE FINAL CONTRACT/AGREEMENT BETWEEN FCPS AND OFFEROR. NO CONTRACT/AGREEMENT TERMS REQUIRED BY BIDDER WILL BE CONSIDERED BY FCPS THAT ARE NOT SUBMITTED WITHIN THE RESPONSE. A SUCCESSFUL OFFEROR UNDERSTANDS AND ACCEPTS THIS AS ESSENTIAL TO THE AWARD OF THE RFP. A SUCCESSFUL OFFEROR WHO SUBMITS ANY SUBSEQUENT DOCUMENT FOR FCPS TO ACCEPT/SIGN UNDERSTANDS AND AGREES THAT THIS WILL NOT BE CONSIDERED OR ACCEPTED BY FCPS.

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CERTIFICATE MUST BE EXECUTED BY OFFEROR/ PROPOSING FIRM

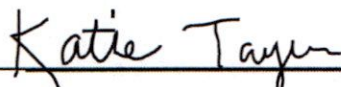
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Contractor agrees to furnish and deliver all items/services set forth or otherwise identified in document and on any additional sheets subject to the terms and conditions herein.

To be signed by offeror:

Company Name CT Marketing Solutions powered by Proforma

Name Katie Taylor Title Co-Owner

Signature 

Acceptance (to be signed if awarded contract)

Board of Education of Fayette County Kentucky

Dr. Demetrus Liggins, Superintendent

Date

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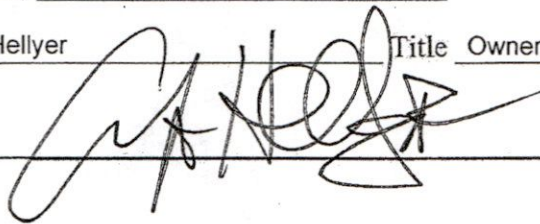
To be signed by offeror:

Company Name The 10th Planet

Name Cliff Hellyer

Title Owner/Operator

Signature



Acceptance (to be signed if awarded contract)

Board of Education of Fayette County Kentucky

Dr. Demetrus Liggins, Superintendent

Date

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To be signed by offeror:

Company Name 844 Creatives DBA Custom Logo Ware

Name Jesse Caylor Title Owner

Signature Jesse Caylor 12/3/24

Acceptance (to be signed if awarded contract)

Board of Education of Fayette County Kentucky

Dr. Demetrus Liggins, Superintendent

Date

DEREKA LYNN BRADLEY
NOTARY PUBLIC
STATE AT LARGE
KENTUCKY
COMMISSION # KYNP58909
MY COMMISSION EXPIRES SEPTEMBER 15, 2026

Date: 12-3-2024

Dereka Bradley

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To be signed by offeror:

Company Name Ad-Venture Promotions

Name Cathy Stafford Title President

Signature 

Acceptance (to be signed if awarded contract)

Board of Education of Fayette County Kentucky

Dr. Demetrus Liggins, Superintendent

Date

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To be signed by offeror:

Company Name TY Ink Promotions, Inc

Name Robin Krausec Title VP of Sales for Ky, IN, IL

Signature 

Acceptance (to be signed if awarded contract)

Board of Education of Fayette County Kentucky

Dr. Demetrus Liggins, Superintendent

Date

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To be signed by offeror:

Company Name ADVERTISING Specialties LLC
Name LISA PARKE Title President
Signature 

Acceptance (to be signed if awarded contract)

Board of Education of Fayette County Kentucky

Dr. Demetrus Liggins, Superintendent

Date

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To be signed by offeror:

Company Name LOWE Promotions
Name JUDY LOWE / KENT LOWE Title owners
Signature Judy Lowe D. Kent Lowe

Acceptance (to be signed if awarded contract)

Board of Education of Fayette County Kentucky

Dr. Demetrus Liggins, Superintendent

Date

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To be signed by offeror:

Company Name Ja Pro Marketing, Inc. d/b/a Progressive Marketing

Name Seth Kelly Title Director of Operations

Signature 

Acceptance (to be signed if awarded contract)

Board of Education of Fayette County Kentucky

Dr. Demetrus Liggins, Superintendent

Date

SIGNATURE PAGE

RFP 02-25 Promotional Items Catalog Discount, Page 2

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To be signed by offeror:

Company Name The Logo Warehouse

Name Leah Scott Title CEO

Signature 

Acceptance (to be signed if awarded contract)

Board of Education of Fayette County Kentucky

Dr. Demetrus Liggins, Superintendent Date _____

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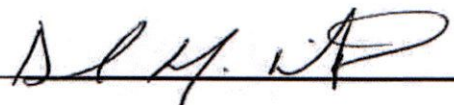
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To be signed by offeror:

Company Name HANDS ON ORIGINALS

Name DEREK WRIGHT Title ACCOUNT EXECUTIVE

Signature 

Acceptance (to be signed if awarded contract)

Board of Education of Fayette County Kentucky

Dr. Demetrus Liggins, Superintendent

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To be signed by offeror:

Company Name Surge Promotions, Inc.

Name Matt Browning Title Owner

Signature 

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Board of Education of Fayette County Kentucky

Dr. Demetrus Liggins, Superintendent

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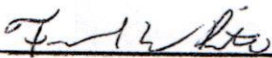
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To be signed by offeror:

Company Name BSN Sports, LLC

Name Frank White Title Bid Specialist

Signature 

Acceptance (to be signed if awarded contract)

Board of Education of Fayette County Kentucky

Dr. Demetrus Liggins, Superintendent

Date

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To be signed by offeror:

Company Name Proforma Albrecht

Name Jessica O'Dell Title Sales Manager

Signature *Jessica O'Dell*

Acceptance (to be signed if awarded contract)

Board of Education of Fayette County Kentucky

Dr. Demetrus Liggins, Superintendent

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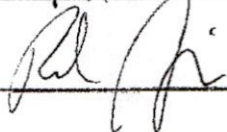
In compliance with this Request for Proposals (RFP), in consideration of the detailed description attached hereto and subject to all conditions thereof, the undersigned agrees, if this bid is accepted, to furnish any or all of the items and services upon which prices are quoted in accordance with the specifications listed herein.

Contractor agrees to furnish and deliver all items/services set forth or otherwise identified in document and on any additional sheets subject to the terms and conditions herein.

To be signed by offeror:

Company Name National Bank Products

Name Rod Napier Title District Sales Rep

Signature 

Acceptance (to be signed if awarded contract)

Board of Education of Fayette County Kentucky

Dr. Demetrus Liggins, Superintendent

Date

THE GENERAL TERMS AND CONDITIONS, THE RFP DOCUMENT, AND A SUCCESSFUL OFFEROR'S RESPONSE CONSTITUTE THE FINAL CONTRACT/AGREEMENT BETWEEN FCPS AND OFFEROR. NO CONTRACT/AGREEMENT TERMS REQUIRED BY BIDDER WILL BE CONSIDERED BY FCPS THAT ARE NOT SUBMITTED WITHIN THE RESPONSE. A SUCCESSFUL OFFEROR UNDERSTANDS AND ACCEPTS THIS AS ESSENTIAL TO THE AWARD OF THE RFP. A SUCCESSFUL OFFEROR WHO SUBMITS ANY SUBSEQUENT DOCUMENT FOR FCPS TO ACCEPT/SIGN UNDERSTANDS AND AGREES THAT THIS WILL NOT BE CONSIDERED OR ACCEPTED BY FCPS.

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To be signed by offeror:

Company Name Southeast Mail Service, LLC
Name Clark Nichols Title Pres. Mgr.
Signature 

Acceptance (to be signed if awarded contract)

Board of Education of Fayette County Kentucky

Dr. Demetrus Liggins, Superintendent

Date