

RECEIPTS, ADVERTISING AND SPONSORS - 2010 Boys and Girls Sweet Sixteen® Radio Network

<i>INCOME</i>	<i>NOTE</i>	<i>GROSS</i>	<i>AGENCY</i>	<i>CNC COMMISSION</i>	<i>NOTE</i>
Received Feed Fee From Stations	Per Contract				
Kentucky Utilities, Non Comm	Title Sponsorship (5)	\$35,000.00	\$0.00	\$0.00	Per contract
Air Force JFROTC	Advertisement Package	\$0.00	\$0.00	\$0.00	CNC
* Bowling Green Tourism Bureau	Advertisement Package	\$2,025.00	\$0.00	\$303.75	CNC
Campbellsville University	Advertisement Package	\$0.00	\$0.00	\$0.00	CNC
Farm Bureau (Red7)	Advertisement Package	\$8,800.00	\$1,320.00	\$1,122.00	CNC
Grange Insurance	Advertisement Package	\$16,000.00	\$0.00	\$2,400.00	CNC
Home Builders Association	Advertisement Package	\$0.00	\$0.00	\$0.00	CNC
Houchens Industries	Advertisement Package	\$15,000.00	\$0.00	\$2,250.00	CNC
Kentucky Community / Technical Colleges	Advertisement Package	\$0.00	\$0.00	\$0.00	CNC
Kentucky Department of Agriculture (New West)	Advertisement Package	\$35,750.00	\$0.00	\$5,362.50	CNC
Kentucky Department of Tourism (New West)	Advertisement Package	\$15,000.00	\$0.00	\$2,250.00	CNC
KHEAA / Student Loan (New West)	Advertisement Package	\$0.00	\$0.00	\$0.00	CNC
Kosair Charities	Advertisement Package	\$17,700.00	\$2,655.00	\$0.00	Karem
Kosair Childrens Hospital	Advertisement Package	\$0.00	\$0.00	\$0.00	CNC
Lex. Convention and Visitors Bureau	Advertisement Package	\$5,000.00	\$0.00	\$0.00	Per Agree
Lexington Herald Leader	Advertisement Package	\$7,000.00	\$0.00	\$1,050.00	CNC
LG&E / Kentucky Utilities	Advertisement Package	\$0.00	\$0.00	\$0.00	CNC
PNC Bank	Advertisement Package	\$0.00	\$0.00	\$0.00	CNC
PNC Bank-Per Boys Title, Non-Comm	Advertisement Package	\$7,000.00	\$0.00	\$0.00	CNC
Futurity First/Huntington Learning	Advertisement Package	\$0.00	\$0.00	\$0.00	CNC
State Farm Insurance	Advertisement Package	\$16,000.00	\$2,400.00	\$0.00	Ihigh
Sportsmedia (Council of Carpenters)	Advertisement Package	\$0.00	\$0.00	\$0.00	CNC
Late Station Signons	Advertisement Package	\$0.00	\$0.00	\$0.00	Per Agree
Total Revenue		\$180,275.00	\$6,375.00	\$14,738.25	
<i>EXPENSES</i>				\$7,369.13	
Consultant Fees for Network					
Due CNC (Dick Farmer)	(total in 2 installments)	\$7,500.00			
Due CNC (Tom Stevens)	(total in 2 installments)	\$7,500.00	\$15,000.00		
Production and Preparation Expenses					
Miscellaneous Travel Costs, Etc., Boys	From Peachtree	\$731.83			
Miscellaneous Travel Costs, Etc., Girls	From Peachtree	\$294.30	\$1,026.13		
Ticket and Other Charges	Per Ticket Records		\$4,760.00		
Talent Fees-Boys	From Peachtree	\$8,200.00			
Talent Fees- Girls	From Peachtree	\$5,575.00	\$13,775.00		
Equipment	Replaced for 2010		\$0.00		
HQ Rooms and Expenses-Boys	From Peachtree	\$3,568.45			
HQ Rooms and Expenses-Girls	From Peachtree	\$2,236.30	\$5,804.75		
Production Fees- Boys	From Peachtree	\$7,870.98			
Production Fees-Girls	From Peachtree	\$3,600.00	\$11,470.98		
Interfund Charges	From Peachtree		\$9,882.50		
Advertising Commissions Paid to outside	Agency Fees Above		\$6,375.00		
Advertising Commissions due CNC-Gross	Commissions Above		\$14,738.25		
Total Production Expenses				\$82,832.61	
Charges Directly Charged to KHSAA					
SCMS Equipment		\$0.00			
Harris Corporation		\$0.00	\$0.00		
<i>RECONCILIATION</i>					
Total Partnership Revenue		\$180,275.00			
Total Partnership Expenses		\$82,832.61			
First Line Net Income			\$97,442.39		
LESS: Next Portion to KHSAA		\$15,000.00			
BALANCE FOR DIVISION			\$82,442.39		
Excess Portion to CNC	Dick Farmer @ .2	\$16,488.48			
Excess Portion to CNC	Tom Stevens @ .2	\$16,488.48			
Excess Portion to KHSAA	KHSAA @ .6	\$49,465.43			
Division of Grandfathered Stations to CNC	Dick Farmer @ .125	\$1,450.00			
Division of Grandfathered Stations to CNC	Tom Stevens @ .125	\$1,450.00			

<i>Reconciliation of Paid Amounts</i>			
KHSAA			
Station Fees	\$11,600.00		
First Line of Partnership	\$15,000.00		
Split of Partnership	\$49,465.43		
Less: Split of Station Fees and Direct Exp.	(\$2,900.00)	\$73,165.43	
Dick Farmer			
Partnership Incentive	\$7,500.00		
Sales Commission	\$7,369.13		
Profit Share	\$16,488.48		
Division of Station Feed Fees	\$1,450.00	\$32,807.61	
Tom Stevens			
Partnership Incentive	\$7,500.00		
Sales Commission	\$7,369.13		
Profit Share	\$16,488.48		
Division of Station Feed Fees	\$1,450.00	\$32,807.61	

Paid to Date as of 6/30/10	Due
\$26,869.13	\$5,938.48
\$14,869.13	\$17,938.48

2010 State Basketball Tournaments Radio Station Broadcast Information

Boys' Grandfathered

Grandfathered Stations Per Contract

Station	Rights Fee	Feed Fees	Total Paid	Phone Line	Total Rec.	G/T
WCYN (Cynthiana)	800		\$800.00	\$150.00	\$950.00	G
WFTM (Maysville)	800		\$800.00	\$150.00	\$950.00	G
WKYN (Owingsville)	800		\$800.00	\$150.00	\$950.00	G
WLGC (Ashland)	800		\$800.00	\$150.00	\$950.00	G
WQHY (Prestonsburg)	800	400	\$1,200.00	\$150.00	\$1,350.00	G
WSGS (Hazard)	800		\$800.00	\$150.00	\$950.00	G
WZLK (Pikeville)	800		\$800.00	\$150.00	\$950.00	G
						G
TOTALS	\$5,600.00	\$400.00	\$6,000.00	\$1,050.00	\$7,050.00	

Boys' Team Radio

Station	Rights Fee	Feed Fees	Total Paid	Phone Line	Total Rec.	G/T
WKYX (Paducah Tilghman)	350		\$350.00	75	\$425.00	T
WHOP (Christian Co.)	350		\$350.00	75	\$425.00	T
WKYA (Muhlenberg Co.)	350		\$350.00	75	\$425.00	T
WXLN (Shelby Co.)	350		\$350.00	75	\$425.00	T
Cky Sports (W. Jessamine)	350		\$350.00	75	\$425.00	T
WCTT (Corbin)	350		\$350.00	75	\$425.00	T
WUGO East Carter)	350		\$350.00	75	\$425.00	T
TOTALS	\$2,450.00		\$2,450.00	\$525.00	\$2,975.00	

Girls' Grandfathered

Station	Rights Fee	Feed Fees	Total Paid	Phone Line	Total Rec.	G/T
WKYN (Owingsville)	\$800.00	\$0.00	\$800.00	\$150.00	\$950.00	G
WJSN Late Sign on	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	G
TOTALS	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	

Girls' Team Radio

Station	Rights Fee	Feed Fees	Total Paid	Phone Line	Total Rec.	G/T
WFGS (Murray)	350		\$350.00	75	\$425.00	T
WSON (Henderson Co.)	350		\$350.00	75	\$425.00	T
WLSK (Marion Co.)	350		\$350.00	75	\$425.00	T
WTBK (Clay Co.)	350		\$350.00	75	\$425.00	T
WXMZ (Ohio Co.)	350		\$350.00	75	\$425.00	T
WKEG (Breathitt Co.)	350		\$350.00	75	\$425.00	T
WRVK (Rockcastle Co.)	350		\$350.00	75	\$425.00	T
WQXX (Rowan Co.)	350		\$350.00	75	\$425.00	T
WZLK (Belfry)	350		\$350.00	75	\$425.00	T
TOTALS	\$3,150.00		\$3,150.00	\$675.00	\$3,825.00	