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EDUCATION

University of Kentucky

B.A., Marketing, 1990

M.S., Sports Management, 1995

EXPERIENCE

Kentucky High School Athletic Association (Sept. 95 – present)

Assistant Commissioner (Aug. 2008-present)

- Manage and serve as day-to-day liaison with member school coaches, participants, officials and administrators in the sports of Volleyball, Baseball and Cheer.
- Serve as support administrator in the sports of Cross Country, Football, Basketball, Swimming & Diving and Tennis
- Serve as ruling officer for KHSAA Bylaws 4 and 12
- Manage corporate partnerships secured by both third party and Association, including fulfillment.
- Coordinate special corporate sponsor functions and recognition.
- Supervise Association interns in addition to personal office assistant.
- Organize statewide student leadership conference as well as participation on national level.
- Manage Dawahares/KHSAA Hall of Fame program including induction guidelines, nominations and banquet.
- Manage special programs including statewide Academic All-State and Student Sportsmanship Recognition.
- Create and administer marketing and promotions for all events of the Association.
- Assist in the maintaining of information for the Association website
- Manage novelty program for all championships and special events of the Association.
- Assist in coordination and management of KHSAA Boys' & Girls' Basketball, Football and Baseball Radio Networks as well as televised events.

Director of Promotions & Media Relations (July 02 – 2008)

- Managed corporate partnerships secured by third party and Association representatives and staff, including fulfillment.
- Coordinated special corporate sponsor functions and recognition.
- Supervised Association interns in addition to personal office assistant and part time sales consultant.
- Organized statewide student leadership conference as well as participation on national level.
- Managed Dawahares/KHSAA Hall of Fame program including induction guidelines, nominations and banquet.
- Managed special programs including statewide Academic All-State and Student Sportsmanship Recognition.
- Created and administered marketing and promotions for all events of the Association.
- Assisted in the maintaining of information for the Association website.
- Assisted in game-day event management in all sports and special programs.
- Managed novelty program for all championships and special events of the Association.
- Executed all operations of media relations for member schools throughout the Commonwealth.
- Served as media relations director for all interscholastic sports and their State Championship events, working as liaison between Association and statewide and national media.
- Compiled, produced, coordinated and managed all publications for the Association, including quarterly magazine, monthly newsletter, handbook, event calendar, State Championship event programs and media notes.
- Assisted in coordination and management of KHSAA Boys' & Girls' Basketball, Football and Baseball Radio Networks as well as televised events.

Sports Information Director (Sept. 95 – July 02)

- Executed all operations of media relations for member schools throughout the Commonwealth.
- Served as media relations director for all interscholastic sports and their State Championship events, working as liaison between Association and statewide and national media.
- Compiled, produced, coordinated and managed all publications for the Association, including bi-monthly magazine, monthly newsletter, handbook, State Championship event programs and media notes.

- Assisted in formation and management of KHSAA Boys' & Girls' Basketball Statewide Radio Network as well as televised events.
- Assisted in development and maintaining of information for the Association website.
- Served as liaison for Association for its weekly high school sports television show.
- Coordinated and compiled statewide statistical rankings for football, boys' basketball and girls' basketball.
- Supervised interns program as well as personal office assistant.
- Assisted with marketing and promotions for all events of the Association.

Fifth Third Bank Kentucky Holiday Classic Basketball Tournament (Dec. 96 – Dec. 02)

Media Relations Director

- Served as media relations director for 19-team high school basketball tournament that included teams from around the country.
- Coordinated pre-tournament information, including kick-off press conference.
- Compiled and assisted in production of tournament program.
- Served as liaison between tournament officials and television production crews (delayed and live).
- Assisted in event management including time formats, radio broadcast scheduling and event set-up.

Kentucky Intercollegiate Athletic Conference (Aug. 96 – June 97)

Media Relations Director

- Served as media relations director.
- Compiled volleyball, women's basketball and men's basketball weekly statistical reporting and rankings.
- Coordinated and edited conference handbook and officials' schedule.

Host Communications Printing (Sept. 93 – Sept. 95)

Customer Service Representative

- Involved with marketing, selling and production coordination of printing projects.
- Coordinated printing schedules of Host Sports Publishing, NCAA Championships and university sports projects.
- Worked with all production areas of the printing process.
- Worked with Host field offices on production coordination of printing projects.
- Serviced accounts totaling \$2.4 million in annual sales.

University of Kentucky Athletics Association (Dec. 89 – Sept. 93)

Intern / Graduate Assistant

- Served as primary media relations contact for women's volleyball, gymnastics and golf teams, while assisting with the men's and women's basketball and football teams.
- Compiled and wrote media guides and press releases for women's volleyball, gymnastics and golf teams while assisting with editing and production of other media guides.
- Coordinated and supervised statistics crew for 1992 and 1993 SEC Women's Volleyball Tournaments.
- Served as Media Coordinator for the 1991 SEC Women's Gymnastics and Women's Golf Championships.
- Served as liaison between local and national media and the men's basketball and football programs.
- Worked as Media Relations Director for the 1993 Kentucky-Tennessee High School All-Star Football Game.
- Assisted with game management and computerized statistics set-up and breakdown for home basketball and football contests.
- Worked on statistical crew for women's basketball contests.
- Assisted with marketing and promotions of various sports programs.

Basketball Weekly (April – 92)

Freelance Writer

- Wrote feature story on NCAA Final Four.

Benton Tribune-Courier (Sept. 90 – Dec. 90)

Freelance Writer

- Wrote weekly column covering UK Men's Basketball.

ACTIVITIES

- Current member of NFHS Citizenship and Equity Advisory Committee
- Former member of NFHS Student Leadership Conference Developmental Advisory Committee
- Guest Speaker, NHSADA Conference
- Guest Speaker/Panelist, NFHS Summer Meetings
- Assist American Volleyball Coaches Association (AVCA) with Annual High School Showcase and Banquet